A Complete Guide to Sponsorship

October 28 and 29, 2019
Hyatt Regency Lake Washington
at Seattle’s Southport
Renton, Washington
Now in its 17th year, School’s Out Washington’s annual Bridge Conference brings together expanded learning professionals, leaders, advocates, funders, and policymakers from across the country. They come to hear from thought-provoking presenters and learn new strategies to build strong programs for young people, in and out of school.

Sponsors of the conference will reach:

• 600 expanded learning leaders, educators, funders, and policymakers from across the state at the conference
• An extended network of more than 8,000 stakeholders serving young people in our region who receive regular news and updates about conference sponsors
• Thousands more reached through social media of SOWA and our many partners, spanning the expanded learning and education sectors

“And this conference exceeded my expectations—I can’t wait for next year!”

- 2018 Bridge attendee

Expanded Learning Systems Track

Launched in 2018, the Systems Track includes a series of invitation-only sessions for local, state and regional leaders, funders and policymakers to explore how we can strengthen our current systems to support youth. Last year over 75 leaders participated in the Systems Track, sparking critical conversations, new partnerships, and creative ideas to increase access to high quality expanded learning opportunities.

We anticipate an equally vibrant Systems Track in 2019, continuing to build the momentum of our sector.

For more information about sponsorships, please contact:

Andrea Fullerton
Director of Philanthropic Partnerships
afullerton@schoolsoutwashington.org | (206) 336-6928
EXCLUSIVE SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR - $10,000
You will receive maximum exposure as the premier sponsor of the Bridge Conference. You can choose between 2 high visibility premier sponsorships:

KEYNOTE SPONSOR
Our featured speakers are inspiring, thought-provoking, and draw a full crowd every year – and provide a great opportunity to highlight your company to hundreds of energized attendees.

CONFERENCE STRAND SPONSOR
A great way to promote your philanthropic mission, Bridge strands draw in attendees eager to dive into the most relevant issues. Strand options include: STEM, Equity, Summer Learning, Rural Communities, Systems Leadership, and more.

As a Keynote or Strand Sponsor, In addition to the standard benefits, you will receive:
- Onstage recognition during the keynote or sponsored strand
- Onstage recognition during 2nd day celebratory luncheon
- Logo projected in ballroom
- Prominent logo and company recognition in all conference materials
- 2 complementary tickets to the entire conference

CHAMPION SPONSOR - $5,000
Your generous sponsorship will be given excellent visibility and appreciated by the more than 600 attendees. Additional benefits include:
- Onstage recognition during 2nd day celebratory luncheon
- High level logo placement on all Bridge Conference materials
- 1 complementary ticket to the entire conference

IMPACT SPONSOR - $2,500
Enjoy all of the recognition benefits, plus:
- 1 complementary ticket to one day of the conference

TRAILBLAZER SPONSOR - $1,500
Be part of the most dynamic youth development conference of the year!

COMMUNITY SPONSOR - $500
Show your support of expanded learning! Every sponsorship helps make this incredible event happen.

Recognition and Benefits for all Levels

1. Logo and web link on Bridge Conference website.
2. Logo in all Bridge Conference collateral including e-newsletter (sent to 5,000 subscribers), online and print programs, slide presentations during keynotes, and social media.
3. Product sample or promotional literature in each attendee’s bag.

“I loved this conference and plan to attend every year for the rest of my career in youth development.”
- 2016 Bridge attendee
About School’s Out Washington

Since 1987, School’s Out Washington (SOWA) has served a critical role as the expert and backbone organization working in partnership with expanded learning programs across Washington. We work to ensure high-quality afterschool and summer programs are accessible so that all of Washington’s youth—but especially low-income youth and youth of color—can have the opportunities they deserve to thrive.

School’s Out is helping build and strengthen the expanded learning system through four key areas:

1. **Quality & Training**: Engaging expanded learning program staff in continuous quality improvement efforts, professional development, and training based in research and evidence-based practices.

2. **Policy & Advocacy**: Uniting key groups and advocating for improved policies to increase equitable access to quality expanded learning programs at state and local levels.

3. **Grants to Programs**: Administering grants to help build capacity of expanded learning programs serving youth in poverty and youth of color.

4. **Racial Equity**: Delivering trainings and advancing policy aimed at addressing structural racism and closing opportunity gaps.

“[I’ve] been to several conferences this year, and this was the best yet.”

- 2017 Bridge attendee

For more information about sponsorships, please contact:

Andrea Fullerton  
Director of Philanthropic Partnerships  
afullerton@schoolsoutwashington.org | (206) 336-6928