2018 Bridge Conference Sponsorship & Exhibitor Guide

About School’s Out Washington
School’s Out Washington (SOWA) provides services and guidance for organizations to ensure all young people have safe places to learn and grow when not in school. SOWA is dedicated to building community systems to support quality afterschool, youth development, and summer programs for Washington’s children and youth ages 5 through young adulthood.

2018 Bridge Conference Overview
Now in its 16th year, SOWA’s Bridge Conference convenes professionals working with and for youth bringing engaging and thought-provoking presenters focused on cutting-edge research, resources, and strategies relevant to strengthening the services that children and youth receive, both in and out of school.

In 2018, we are thrilled to bring the conference to a new location at the Hyatt Regency Lake Washington at Seattle’s Southport in Renton. This venue combines the natural beauty of the Pacific Northwest with all the amenities to deliver a top-notch conference experience.

By sponsoring the Bridge Conference, your organization will gain access to a diverse group of dedicated professionals working in the afterschool, youth development, and education sectors. Year after year, participants rate the conference highly with excellent feedback on the quality of presenters, workshops, and opportunities to gain knowledge and skills to improve practices working with youth.

Sponsors of this conference will reach:
* A prime regional audience of more than 450 expanded learning leaders, educators, policymakers, and advocates looking for effective tools and resources to work with youth.
* An extended network of more than 8,000 stakeholders serving tens of thousands of children in our region who receive regular news and updates about conference sponsors.
* Thousands more reached through social media connected to SOWA and our many partners spanning the expanded learning and education sectors.

NEW! Elevate Opportunity Luncheon
With hundreds of expanded learning professionals at the Bridge Conference, what better time to take a moment and celebrate our field and its critical role in supporting young people across the day and year. For the first time, we are hosting a luncheon to shine a light on our work to Elevate Opportunity recognizing champions and leaders working to advance high quality programs. We will open the lunch to guests beyond the conference, anticipating an audience totaling more than 550 guests, and are offering multiple sponsorship levels to support this inspiring gathering.

www.BridgeConference.org
PLEASE SEE THE TABLE ON THE NEXT PAGE FOR A LISTING OF ALL SPONSOR BENEFITS. Sponsors at the $1,500 and up level may also discuss the option of having a table as part of our exhibitor space (see back page).

We are happy to customize sponsorship options based on your interests, and invite you to contact Danielle Baer at dbaer@schoolswoutwashington.org or (206) 336-6928 to explore further opportunities to partner in support of the 2018 Bridge Conference.
The following benefits and recognition by sponsorship level provides an overview that can be customized working with School’s Out Washington.

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<th>Benefits By Sponsorship Level</th>
<th>Premier</th>
<th>Champion</th>
<th>Impact</th>
<th>Trailblazer</th>
<th>Community</th>
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<td>Acknowledgment and onstage recognition during the keynote and/or content strand workshops.</td>
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<td>Acknowledgment and onstage recognition during Elevate Opportunity Luncheon.</td>
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<td>Logo included in all Bridge Conference collateral, including: online program; slide presentations during keynotes; and social media.</td>
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<td>Table of up to 10 guests at Elevate Opportunity Luncheon.</td>
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Please contact Danielle Baer, SOWA’s Communications & Development Director at dbaer@schoolsoutwashington.org or (206) 336-6928 with any questions and to discuss customized sponsorship opportunities.
NEW Exhibitor Opportunities

New this year, we will have 24 exhibitor tables available at the Bridge Conference. An exhibitor networking time will be held during the conference to allow attendees to learn about exhibitor services and products. To secure your table and learn more about this opportunity, please contact Danielle Baer at dbaer@schoolswoutwashington.org or by phone at (206) 336-6928.

Pricing & Perks

Commercial Table:
$850 (early bird)
$1,050* (standard)

Non-profit/Government Table:
$650 (early bird)
$850* (standard)

*Standard rates apply after 7/15/18

Table Benefits Include

⇒ One complimentary registration
⇒ Company logo and description listed on Bridge website
⇒ Company logo and description listed in School’s Out Washington e-newsletter reaching more than 5,000 subscribers

Exhibit Dates & Hours

Monday, October 29, 2018
7:45 am—6:00 pm

Tuesday, October 30, 2018
8:00 am—5:00 pm

Set Up & Breakdown

Set up will be available on Sunday, October 28 in the evening or Monday, October 29 in the morning. Please coordinate with School’s Out Washington. Additional information is provided in the Exhibitor Terms & Conditions which will be provided to interested parties.