



MEDIAKIT



[phyllisknewyork.com](http://phyllisknewyork.com)  
[info@phyllisknewyork.com](mailto:info@phyllisknewyork.com)



# WOMAN-OWNED NYC CANDLE & DIFFUSER COMPANY LAUNCHES “SCENT-UAL COLLECTION”

LUXURY DECOR AESTHETICS BRAND PHYLLISK, INC., GIVING LIGHT IN A POST PANDEMIC CLIMATE

---



New York City, NY (June 23,2021)- The PhyllisK Collection Inc., one of the nations' fastest-growing female-owned candle & diffuser companies in the US, announced today their latest product launch that is aimed to bring new light to a post pandemic world. In addition to increasing its wide range in luxury scented candles & diffusers, the company now expanded the line with an aesthetically supportive "Scent-ual" collection, now available online.

Founded by Phyllis Keitlen in 2020, PhyllisK, Inc. started the company creating a line of over a dozen scented emotionally themed candles and fragrances. She encourages customers to "shop by mood"; offering a variety of several scented-themed candles and diffuser fragrances, compatible with personal emotions such as "Love", "Wish", "Hope", for the ultimate experience that feeds the soul.



DISCOVER

[/ phyllisknewyork.com](https://phyllisknewyork.com)

GET IN TOUCH

[/ info@phyllisknewyork.com](mailto:info@phyllisknewyork.com)



Keitlen describes her new business as more than just a 'Candle & Diffuser Company' and is truly making a difference -" As the only human sense directly linked to emotions and memories, scent is perhaps the most important facet of a home's aesthetic and start of recovery. During this time, it has been our mission to bring new light, and a loving atmosphere to help people calmly relax and enjoy fresh , tranquil aromas at home. Our scents set a peaceful environment for the many coping with all the stress and trauma at this difficult time".

The company is providing a unique product for healing combined with philanthropic efforts. They partner with local and national non-profits to make an impact that goes beyond candle and diffuser products. PhyllisK, Inc. brings peace and harmony, as well as heartwarming scents of giving, memories and hope for the future.



DISCOVER

[/ phyllisKnewyork.com](https://phyllisKnewyork.com)

GET IN TOUCH

[/ info@phyllisKnewyork.com](mailto:info@phyllisKnewyork.com)



Established in 2020, PhyllisK, Inc. was founded in New York City, U.S., by Phyllis Keitlen, an internationally recognized entrepreneur in the fashion and design industry. PhyllisK, Inc. Candles and Diffusers are domestically sourced and are made with 100% eco-friendly ingredients. Sold online, they also offer Private Label partnerships and an Ambassador Program. Plans to expand the brand with new and exciting products is on the way as well as a wholesale division. In all transactions, PhyllisK, Inc. continues to thrive with their passion and mission of bringing positive light and a one-of-a-kind therapeutic atmosphere, while giving back to the community.

DISCOVER  
/ phyllisknewyork.com



GET IN TOUCH  
/ info@phyllisknewyork.com



## NEW TRAVEL CANDLES

Take a piece of home with you wherever you go with our new gold tin travel soy candles . Enjoy a crackling wood wick that burns for up to 15 hours. Our Soy candles burn cleanly and safely allowing you to pop the lid back easily and continue on your adventure.

Enjoy four unique new scents:

**Guava Fig**

**Vanilla Lavender**

**Grapefruit + Bergamot**

**Peony + Salt**



## SUMMER DROP

Our new Summer themed Patterned candles make for great gifts and add a POP of color and scent to any room or office. the 4.4OZ Soy wax burn lasts 75 hours and helps create a relaxing ambiance. Our new patteredened containers are designed to keep giving by becoming a jewelry or other small trinket container.

Enjoy four new vibrant scents

**Lavender**

**Spring**

**Lemon**

**Mediterranean Fig**



DISCOVER

/ [phyllisknewyork.com](http://phyllisknewyork.com)

GET IN TOUCH

/ [info@phyllisknewyork.com](mailto:info@phyllisknewyork.com)



## FANTASY SOAP COLLECTION

Our Fine Artisan Bars of Soaps are made with natural colorants, activated charcoal, mica's, flower buds, petals and bright colors. Our products are safe to be used in all skin types. Fragrance Oils and Essential Oils are used for scent and we use all natural colorants including mica and biodegradable glitter.

- ☒ Safe for All skin types
- ☒ Proudly Hand Made in USA
- ☒ Hand crafted in the Sunshine State (FL)
- ☒ Non-GMO
- ☒ Paraben Free - Sulfate Free - Gluten Free
- ☒ Phthalate free - No hardening agents
- ☒ Never Animal Testing
- ☒ Handmade in small batches
- ☒ Hand cut, Hand molded and decorated
- ☒ Fair Trade
- ☒ Friends of the Sea
- ☒ USDA Organic Ingredients



DISCOVER

[/ phyllisknewyork.com](https://www.phyllisknewyork.com)



GET IN TOUCH

[/ info@phyllisknewyork.com](mailto:info@phyllisknewyork.com)



## ZODIAC CIRCUS

PhyllisK New York has partnered with Mixed Media Artist Suzi K. Edwards to bring you a magical new soy candle collection. This magical Zodiac Circus created by Suzi K. Edwards reimagines the 12 Zodiacs through whimsical circus performers. Each Zodiac Circus performer contains subtle imagery pertaining to the nature of each Zodiac Sign.



This Limited soy candle collection is available exclusively through PhyllisK New York. You can learn more about former clothing designer and author Suzi K. Edwards by reading her new memoir, "Quiet Mind Crazy Heart" which will be available worldwide in 2022.

DISCOVER

[/ phyllisKnewyork.com](https://www.phyllisknewyork.com)

GET IN TOUCH

[/ info@phyllisKnewyork.com](mailto:info@phyllisKnewyork.com)



Phyllisk New York has partnered with Mixed Media Artist Suzi K. Edwards to bring you a magical new Plaque collection. This magical Zodiac Circus created by Suzi K. Edwards reimagines the 12 Zodiacs through whimsical circus performers. Each Zodiac Circus performer contains subtle imagery pertaining to the nature of each Zodiac Sign.

These 8x10 framed plaques have dual use, hang them up on the wall or place on your favorite table top and introduce our new home decor collection coming soon to Phyllisk New York.

DISCOVER  
/ [phyllisknewyork.com](https://phyllisknewyork.com)



GET IN TOUCH  
/ [info@phyllisknewyork.com](mailto:info@phyllisknewyork.com)

FOR MORE INFORMATION

CONTACT US

PHYLLISKNEWYORK.COM

INFO@PHYLLISKNEWYORK.COM

212-744-0455

GET SOCIAL



@PHYLLISKNEWYORK



@PHYLLISKNEWYORK



@PHYLLISKNEWYORK

