



Quality custom apparel and merchandise for any sporting code.





Play out of your skin.

Established in 2020, Apelle is an Australian-owned and operated sporting apparel and merchandise supplier, boasting a team with over 40 years of industry experience.

Our vision is to provide quality custom apparel for the Australian market, with a focus on teamwear that is comfortable, fashionable and functional both on and off the football field.





Committed to Quality.

PRODUCT LIFE

DESIGN

FABRICS

SUSTAINABILITY

QUALITY CONTROL

Apelle is committed to providing high quality products, using materials which are designed to last, in terms of both form and style. We work with expert manufacturers who use state-of-the-art technology, premium fabrics and embellishments to deliver products that are durable and meet high standards of quality control.

At Apelle, we strive to elevate the standard of teamwear through our quality designs and production. Our experienced design team collaborate with clubs to create customised merchandise and uniforms that are tailored to the unique needs of each sporting team. Our goal is to make players proud to wear their team's colours.

Apelle are committed to using premium fabrics that are comfortable, durable, and long-lasting. Utilising the latest technology, our fabrics offer superior heat transfer and moisture wicking capabilities. Additionally, our antibacterial-treated fabrics provide protection against bacteria and controls odours, making them perfect for both on and off the football field.

We are constantly exploring alternatives to synthetic materials such as polyester, nylon, and acrylic, with an aim to be eco-friendly and sustainable wherever possible. For a more sustainable option, we offer rPET fabrics which are made from recycled plastic bottles. The production of rPET fabrics requires far less resources than that of new fibers and generates fewer CO2 emissions.

Apelle have high production standards and rigorous in-house quality control, ensuring consistent quality in every order. We offer pre-production sampling which allows us to guarantee that the fabric, design, colour, style, and fit of our products meet customer expectations, so customers can order with confidence.









Customise your apparel & merchandise.

There's nothing more exciting than turning an idea into reality! Apelle's experienced in-house team can guide you through a range of options to customise your teamwear.

BESPOKE ARTWORK

Our experienced in-house design team will collaborate with you to develop artwork that is tailored to best represent your club. We utilise your club's colors and logo to create custom designs that your players will wear with pride!

PATTERN DEVELOPMENT

Alongside our wide range of products, we develop custom patterns to tailor apparel and merchandise to your exact needs. Our custom patterns prioritise form, fit, comfort and performance, making sure that your teamwear is superior in every way.

DETAILING & EMBELLISHMENTS

We use the latest in technology to detail and embellish your garments with sublimation, embroidery, direct film, direct to garment, heat pressing, blind embossing and screen printing.



Every order, on time, every time!

Our experienced team provide realistic lead times and production scheduling upfront, to ensure every order is delivered on time, every time.





End-to-end management.

Apelle offer an end-to-end e-commerce solution which helps manage inventory, process orders and facilitate delivery through our online stores. Our goal is to streamline the entire process to take away the stress and hassle from clubs, so they can concentrate on what they do best.



















Sponsorship.

Apelle are passionate about aiding and supporting the sporting community through our grassroot sponsorships.

If you or your team would like to discuss potential sponsorship, get in touch with Caroline on 0405 081 183 or caroline@apelle.com.au



Apelle Endeavour Australian Football Guernsey

FEATURES

Constructed from extra strong Poly Stretch fabric delivering outstanding heat transfer and moisture wicking capabilities.

Features neck and under arm bar-tack stitches for added strength and garment durability.
Choice of contrast tab neck or V neck.
Long sleeve option available.
Optional GPS pocket at back of the neck.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- POLY STRETCH 260gsm
- POLY STRETCH 190gsm (Biodegradable)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL LADIES 6 8 10 12 14 16 18 20 22 24

KIDS 4 6 8 10 12 14 16

PATTERN CODE

APP-GSY004C, APP-GSY004V





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Apelle Endeavour Australian Football — Reversible Guernsey

FEATURES

Constructed from Poly Stretch fabric delivering outstanding heat transfer and moisture wicking capabilities.

Reversible design, ideal for junior teams or training tops.

Choice of contrast tab neck or V neck.

Optional GPS pocket at back of the neck.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- POLY STRETCH 140gsm 2 layers
- POLY STRETCH 140gsm (Biodegradable)2 layers

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL

LADIES 6 8 10 12 14 16 18 20 22 24

KIDS 4 6 8 10 12 14 16

PATTERN CODE

APP-GSY004C-R, APP-GSY004V-R







Apelle Endeavour Australian Football Shorts (Unisex)

FEATURES

Constructed from Poly-stretch fabric delivering outstanding heat transfer and moisture wicking capabilities.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- POLY STRETCH 260gsm
- POLY STRETCH 190GSM (Biodegradable)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL

KIDS 4 6 8 10 12 14

PATTERN CODE

APP-SHO002







Apelle Endeavour Womens Football Shorts

FEATURES

Constructed From Poly Stretch Fabric delivering outstanding heat transfer and moisture wicking capabilities.
Rounded edges on side of shorts.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- AEROLITE MESH JQ3001 150gsm
- RE3001 Mesh (RPET) 150gsm
- PINDOT MESH 150gsm
- TECH MESH YX3024 160gsm
- ANTIBACTERIAL TREATMENT (optional)

SIZES AVAILABLE

LADIES 6 8 10 12 14 16 18 20 22 24

PATTERN CODE

APP-SHO004







Apelle Knee Length Semi-Compression Socks

FEATURES

Constructed using a 100% cotton sole and cotton / polyester blend from the ankle and above.

Bottom of the socks are made of thicker cotton thread for comfort and breathability.

Rib 2x2 added to the middle of the foot for better arch support.

Can be customised to the colours of your club.

MANUFACTURE TYPE

Dyed and milled to order

FABRICS

— COTTON / POLYESTER BLEND

SIZES AVAILABLE

UNISEX 9-2 2-8 8-11 11-14

PATTERN CODE

APP-SOK001







Apelle Endeavour Training Singlet — Wide back

FEATURES

Constructed from lightweight polyester fabric which has outstanding heat transfer and moisture wicking capabilities.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- AEROLITE MESH JQ3001 150gsm
- RE3001 Mesh (RPET) 150gsm
- VERTICAL MESH 170gsm
- TECH MESH YX3024 160gsm
- ANTIBACTERIAL TREATMENT (optional)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL

KIDS 4 6 8 10 12 14

PATTERN CODE

APP-SGT001







Apelle Endeavour Womens Training Singlet

FEATURES

Constructed from lightweight polyester fabric which has outstanding heat transfer and moisture wicking capabilities.

Choice of wide back or racer back.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- AEROLITE MESH JQ3001 150gsm
- RE3001 Mesh (RPET) 150gsm
- VERTICAL MESH 170gsm
- TECH MESH YX3024 160gsm
- ANTIBACTERIAL TREATMENT (optional)

SIZES AVAILABLE

LADIES 6 8 10 12 14 16 18 20 22 24

PATTERN CODE

APP-SGT002







Apelle Endeavour Training Tee-shirt — Inset sleeves

FEATURES

Constructed from lightweight polyester fabric which has outstanding heat transfer and moisture wicking capabilities.

Choice of round neck or V neck.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- AEROLITE MESH JQ3001 150gsm
- RE3001 Mesh (RPET) 150gsm
- PINDOT MESH 150gsm
- TECH MESH YX3024 160gsm
- ANTIBACTERIAL TREATMENT (optional)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL

LADIES 6 8 10 12 14 16 18 20 22 24

KIDS 4 6 8 10 12 14 16

PATTERN CODE

APP-TEE001R, APP-TEE001V







Apelle Endeavour Training Tee-shirt — Raglan sleeves

FEATURES

Constructed from lightweight polyester fabric which has outstanding heat transfer and moisture wicking capabilities.

Choice of round neck or V neck.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- AEROLITE MESH JQ3001 150gsm
- RE3001 Mesh (RPET) 150gsm
- PINDOT MESH 150gsm
- TECH MESH YX3024 160gsm
- ANTIBACTERIAL TREATMENT (optional)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL LADIES 6 8 10 12 14 16 18 20 22 24

KIDS 4 6 8 10 12 14 16

PATTERN CODE

APP-TEE002R, APP-TEE002V







Apelle Endeavour Training Shirt — Long sleeves

FEATURES

Constructed from lightweight polyester fabric which has outstanding heat transfer and moisture wicking capabilities.

Choice of round neck or V neck.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- AEROLITE MESH JQ3001 150gsm
- RE3001 Mesh (RPET) 150gsm
- PINDOT MESH 150gsm
- TECH MESH YX3024 160gsm
- ANTIBACTERIAL TREATMENT (optional)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL LADIES 6 8 10 12 14 16 18 20 22 24

KIDS 4 6 8 10 12 14 16

PATTERN CODE

APP-TEE001R-LS, APP-TEE001V-LS







Apelle Endeavour Sublimated Polo — Inset sleeve

FEATURES

Constructed from lightweight polyester fabric which has outstanding heat transfer and moisture wicking capabilities.

MANUFACTURE TYPE

— Digital sublimation

FABRICS

- AEROLITE MESH JQ3001 150gsm
- RE3001 Mesh (RPET) 150gsm
- VERTICAL MESH 170gsm
- TECH MESH YX3024 160gsm
- ANTIBACTERIAL TREATMENT (optional)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL LADIES 6 8 10 12 14 16 18 20 22 24

KIDS 4 6 8 10 12 14 16

PATTERN CODE

APP-POL001







Apelle Elite Club Polo — Raglan sleeve

FEATURES

Constructed from lightweight polyester fabric which has outstanding heat transfer and moisture wicking capabilities.

Optional rib at collar and cuffs.

MANUFACTURE TYPE

- Digital sublimation
- Cut and sew

FABRICS

- PIQUE KNIT 180gsm (Cut and sew only)
- RE3001 Mesh (RPET) 150gsm
- VERTICAL MESH 170gsm
- TECH MESH YX3024 160gsm
- ANTIBACTERIAL TREATMENT (optional)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL LADIES 6 8 10 12 14 16 18 20 22 24

KIDS 4 6 8 10 12 14 16

PATTERN CODE

APP-POL2101







Apelle Endeavour Casual Shorts — Zip pockets

FEATURES

Constructed from 4-way stretch micro fibre providing a light weight and durable garment. Spandex gusset. Zipped pockets.
Drawstring hidden inside belt.

MANUFACTURE TYPE

- Digital sublimation
- Cut and sew

FABRICS

- 4 WAY STRETCH MICRO FIBRE 100% POLYESTER
- SPANDEX GUSSET

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL KIDS 4 6 8 10 12 14 16

PATTERN CODE

APP-SHO006







Apelle Endeavour Women Casual shorts — Zip pockets

FEATURES

Constructed from 4-way stretch micro fibre providing a light weight and durable garment. Spandex gusset. Zipped pockets. Drawstring hidden inside belt. Curved edges on sides for comfort.

MANUFACTURE TYPE

- Digital sublimation
- Cut and sew

FABRICS

- 4 WAY STRETCH MICRO FIBRE 100% POLYESTER
- SPANDEX GUSSET

SIZES AVAILABLE

LADIES 4 6 8 10 12 14 16 18 20 22

PATTERN CODE

APP-SHO006-W







Apelle Endeavour Track Jacket — Raglan sleeve

FEATURES

Constructed using a mid-weight knit fabric that provides both warmth and breathability. Stretchy, ribbed cuffs and hem for comfort. Zipped pockets and front opening.

MANUFACTURE TYPE

- Digital sublimation
- Cut and sew

FABRICS

- TRICOT KNIT WEAVE POLY FABRIC MID-WEIGHT 220gsm
- HEAVY-WEIGHT POLY STRETCH 280gsm

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL

LADIES 4 6 8 10 12 14 16 18 20 22

KIDS 4 6 8 10 12 14

PATTERN CODE

APP-JKT002







Apelle Endeavour Hoodie — Raglan sleeve

FEATURES

Constructed using a heavy–weight brushed polyester or poly/cotton blend fabric.

Adjustable drawstrings.

Stretchy, ribbed cuffs and hem for comfort. Pockets: Kangaroo or zip style in option.

MANUFACTURE TYPE

- Digital sublimation
- Cut and sew

FABRICS

- HEAVY WEIGHT BRUSHED POLYESTER 280gsm
- HEAVY WEIGHT POLY/COTTON 280gsm (cut and sew)

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL

LADIES 4 6 8 10 12 14 16 18 20 22

KIDS 6 8 10 12 14

PATTERN CODE

APP-HDY002







Apelle Endeavour Skinny Track Pants — Ankle zipper

FEATURES

Constructed using a mid-weight knit fabric that provides both warmth and breathability. Pants feature a T-bar panel and panels behind the knees for added ventilation. Drawstring hidden inside belt.

Zipped pockets and ankle openings.

MANUFACTURE TYPE

- Digital sublimation
- Cut and sew

FABRICS

- TRICOT KNIT WEAVE POLY FABRIC MID WEIGHT 220gsm
- HEAVY WEIGHT POLY STRETCH 280gsm

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL LADIES 4 6 8 10 12 14 16 18 20 22

KIDS 6 8 10 12 14

PATTERN CODE

APP-PNT001









Apelle Endeavour Fleecy Track Pants — Baggy fit

FEATURES

Baggy fit. Constructed using a heavy-weight brushed poly/cotton blend fabric.

Drawstring hidden inside belt.

Optional single patched back pocket.

Optional zipper at ankle.

MANUFACTURE TYPE

— Cut and sew

FABRICS

HEAVY WEIGHT POLY/COTTON300gsm - 350gsm

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL KIDS 6 8 10 12 14

PATTERN CODE

APP-PNT002









Apelle Endeavour Crew Neck Sweatshirt — Inset Sleeve

FEATURES

Constructed using a mid-weight knit fabric that provides both warmth and breathability. Stretchy, ribbed cuffs and hem for comfort.

MANUFACTURE TYPE

- Digital sublimation
- Cut and sew

FABRICS

- TRICOT KNIT WEAVE POLY FABRIC MID WEIGHT 220gsm
- HEAVY WEIGHT POLY STRETCH 280gsm

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL 4XL 5XL

KIDS 4 6 8 10 12 14

PATTERN CODE

APP-TOP001







Apelle Endeavour Spray Jacket — Raglan sleeve

FEATURES

Constructed using a shower-proof nylon and inner mesh lining.

Zipped pockets.

Full front zip opening.

Elastic drawcords and blockers at waist and hood.

MANUFACTURE TYPE

— Cut and sew

FABRICS

- NYLON OUTER
- INNER MESH LINING

SIZES AVAILABLE

MENS XS S M L XL 2XL 3XL

KIDS 8 10 12 14

PATTERN CODE

APP-JKT003







Apelle Calf or Ankle Length Socks

FEATURES

Constructed using a 100% cotton sole and cotton / polyester blend from the ankle and above.

Bottom of the socks are made of thicker cotton thread for comfort and breathability. Rib 2x2 added to the middle of the foot for better arch support.

MANUFACTURE TYPE

— Dyed and milled to order

FABRICS

— COTTON / POLYESTER BLEND

SIZES AVAILABLE

UNISEX 9-2 2-8 8-11 11-14

PATTERN CODE

APP-SOK002, APP-SOK003















Apelle Endeavour Custom-made Cap — Pre-curved peak

FEATURES

Structured 6 Panel.

Pre-curved peak (can be contrasted).

Embroidered eyelets (can be contrasted).

Matching peak underside material.

4-Stitch poplin sweatband.

Choice of snapback, metal buckle or velcro adjustable strap.

MANUFACTURE TYPE

— Cut and sew

FABRICS

- POLYCOTTON TWILL
- BRUSHED POLYCOTTON
- CORDUROY 500
- TRICOT KNIT

SIZES AVAILABLE

ONE SIZE FIT MOST

PATTERN CODE

APP-HAT003

Apelle Endeavour Custom-made Visor — Pre-curved peak

FEATURES

Pre-Curved Peak (can be contrasted).

Matching peak under material.

4-stitch poplin sweatband.

Velcro adjustable strap.

MANUFACTURE TYPE

Cut and sew

FABRICS

- POLYCOTTON TWILL
- BRUSHED POLYCOTTON
- CORDUROY 500
- TRICOT KNIT

SIZES AVAILABLE

ONE SIZE FIT MOST

PATTERN CODE

APP-VISOR

Apelle Endeavour Custom-made Running Cap — Pre-curved peak

FEATURES

Unstructured 7 panel with pre-curved peak.

Mesh panels on both sides Velcro adjustable strap.

MANUFACTURE TYPE

— Cut and sew

FABRICS

— LIGHT WEIGHT POLYESTER WOVEN FABRIC / MESH

SIZES AVAILABLE

ONE SIZE FIT MOST

PATTERN CODE

APP-HAT004

Apelle Endeavour Custom-made Cap — Flat peak

FEATURES

Structured 6 Panel.
Flat peak (can be contrasted).
Embroidered eyelets (can be contrasted).
Matching peak under material.
4-stitch mesh sweatband.
Poplin lined internal seams.
Snapback adjustable strap.
Optional holographic sticker.

MANUFACTURE TYPE

— Cut and sew

FABRICS

- POLYCOTTON TWILL
- BRUSHED POLYCOTTON

SIZES AVAILABLE

ONE SIZE FIT MOST

PATTERN CODE

APP-HAT005





Apelle Endeavour Custom-made Cuffed Beanie

FEATURES

Knitted beanie with turn up and optional pom-pom.

Custom design to club's colours and logo.

MANUFACTURE TYPE

— Knitted

FABRICS

— 100% ACRYLIC THREAD

SIZES AVAILABLE

ONE SIZE FIT MOST

PATTERN CODE

APP-HAT001 (POM-POM), APP-HAT002







Apelle Endeavour Custom-made Scarf — With fringing

FEATURES

Knitted scarf with fringing at both ends. Custom design to club's colours and logo.

MANUFACTURE TYPE

— Knitted

FABRICS

— 100% ACRYLIC THREAD

SIZES AVAILABLE

ADULTS LENGTH 170CM KIDS LENGTH 130CM

PATTERN CODE

APP-SCA001







Apelle Endeavour 35L Backpack

FEATURES

Constructed in heavy duty oxford fabric.

2 large pockets, to keep your sports gear separate from your shoes/boots.

Document/laptop compartment inside and 2 side mesh pockets.

Adjustable straps on both sides and on chest. Small handle on top.

Features rubber feet on the bottom panel for added durability.

Capacity 35 Litres.

Add custom logos/ Initials/ numbers.

MANUFACTURE TYPE

— Cut and Sew

FABRICS

— 600 DENIER 100% RPET POLYESTER OXFORD

SIZES AVAILABLE

ONE SIZE 35 LITRES

PATTERN CODE

APP-BAG001







Apelle Endeavour Boot Bag

FEATURES

Approx. 11 litres capacity.
Fits up to size 15 boots.
Carry strap.
Double zip puller.
Comes in black only.

MANUFACTURE TYPE

— Cut and Sew

FABRICS

— 600 DENIER 100% POLYESTER OXFORD

SIZES AVAILABLE

ONE SIZE 35 x 20 x 15CM

PATTERN CODE

APP-BAG002







Sublimation.

Sublimation is a printing process that allows for vibrant, full colour, all-over prints that are exceptionally durable. The printing technology uses heat to the fuse ink directly into the fabric fibres, allowing the artwork to become part of the fabric itself.

Apelle

SMOOTH FINISH

Sublimated printing uses heat to chemically bond the ink with the fibres of fabric, rather than lying on top, resulting in a smooth and seamless finish. This allows for sublimated uniforms to feel much lighter, providing players with more comfort than conventional jerseys.

DURABILITY

Sublimated printing allows the graphics to be fused with the fabric fibres, meaning they will not crack or peel over time. This ensures that the player numbers, names, logo, and team colours will remain of the highest quality and

clarity throughout the life of the jersey.

INDIVIDUAL CUSTOMISATION

Each individual garment is printed from its own transfer, rather than en masse on a single transfer. This process makes it much easier to add individual customisation, such as numbers or names, to each garment. LOW QUANTITIES

Thanks to sublimated printing, we can fulfil smaller minimum orders or re-orders, as the setup required for printing is significantly reduced.

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Social Responsibility

Apelle recognise our responsibility to ensure that the workers who produce our products are employed under safe, fair, legal and humane conditions. We aim to source all our products from trusted, reliable, and proven suppliers who adhere to the following audit-able compliance standards.

SMETA

Our local suppliers and international manufacturers meet the Sedex Members Ethical Trade Audits (SMETA) Certification standards. SMETA is a social audit methodology assesses all aspects of responsible business practice. The process enables businesses to access their suppliers, monitor health and safety for workers, and signal zero tolerance of human rights abuse such as child and forced labour.

BSCI

Our international suppliers perform BSCI audit to help monitor their supply chain to ensure that all suppliers are treating workers ethically, legally and in a socially responsible manner.

ISO

We work with trusted international manufactures who meet various ISO standards including: ISO 9001, ISO 24001, ISO 45001.

ISO 9001 helps ensure that customers get consistent, good-quality products and services, which in turn brings many business benefits.

ISO 14001 is an internationally agreed standard that sets out the requirements for an environmental management system. It helps organizations improve their environmental performance through more efficient use of resources and reduction of waste.

ISO 45001 is the world's international standard for occupational health and safety, issued to protect employees and visitors from work-related accidents and diseases.

ETI

Our local suppliers are part of ETI (The Ethical Trading Initiative) an alliance which works globally to improve working conditions for people who grow raw materials or produce consumer goods.

WRAP

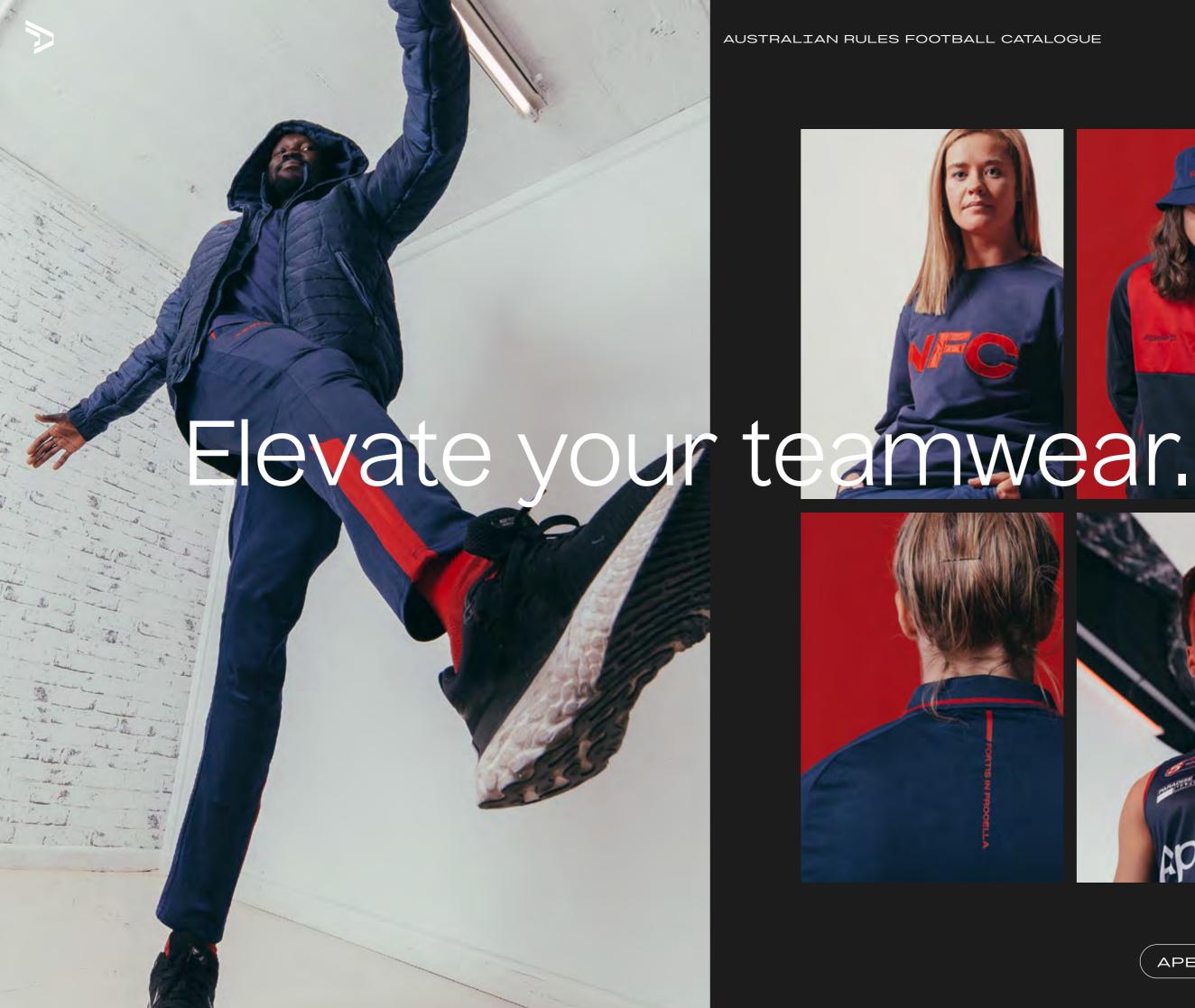
Our local suppliers meet internationally recognised social compliance standards WRAP (Worldwide Responsible Accredited Production).

OEKO-TEX

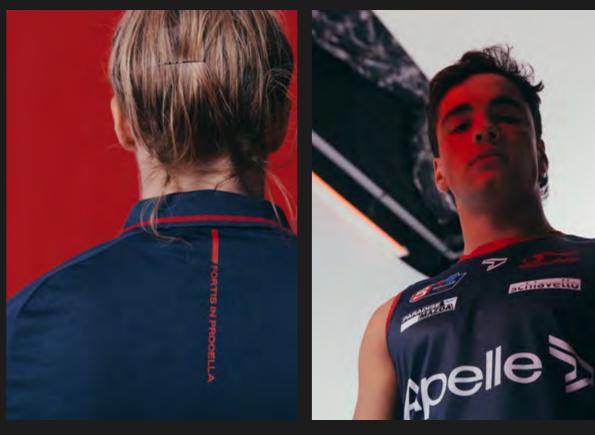
Our local suppliers offer OEKO-TEX certified fabrics. OEKO-TEX, ensures that products are free from dangerous substances—chemicals like pesticides, heavy metals, formaldehyde, and undesirable surfactants. The certification is designed to ensure the effect the dyeing industry has on the environment is minimised and the garments are safe for consumers as well as the people who make and sell them.

As Apelle source from multiple suppliers and manufacturers specific product compliance or certifications may vary.

Please reach out our team if you wish to find out more information about a specific product or manufacturer.







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