



Welcome to the empowHER Fan Wear Program

What is the Fan Wear Program?

At empowHER Sportswear, we are thrilled to introduce our innovative Fan Wear Program designed exclusively for female athletes and their teams. This program offers teams the opportunity to have their own customized e-commerce site, dedicated to selling team-branded apparel and products. Through this program, teams can benefit directly from all sales generated by their fans, family, and friends.

Why Participate in the Fan Wear Program?

- 1. Empower Your Team:** The Fan Wear Program is an excellent way for teams to take control of their brand and merchandise. Showcase team spirit, logos, and designs on high-quality sportswear, allowing family and fans to wear their pride off the field.
- 2. Boost Team Morale:** When athletes see their fans proudly wearing team-branded apparel, it creates a sense of unity and motivation. It fosters a strong team culture and boosts morale both on and off the field.
- 3. Generate Funds:** The Fan Wear Program operates on a simple yet lucrative model. Teams earn 10% of all sales made through their dedicated e-commerce site. These funds can be used for team expenses, equipment, travel, or any other needs the team may have.
- 4. Zero Effort from the Team:** We take care of everything! From setting up the secure e-commerce site hosted on Shopify to managing transactions and shipping, teams can focus solely on promoting their site to their supporters.
- 5. Build a Fanbase:** Engage your fans on a whole new level with team-specific apparel. This program not only creates loyal fans but also extends the team's reach beyond local communities, allowing friends and family from anywhere to show their support.
- 6. Quality Guaranteed:** As a leading sportswear company, empowHER Sportswear guarantees top-notch quality for all products, ensuring your fans will love wearing the team's merchandise.





How Does it Work?

1. **Team Sign-up:** To get started, the team simply signs up for the Fan Wear Program with empowHER SportsWear, after purchasing your team uniforms. Our team will then create a dedicated, password-protected e-commerce site exclusively for your team.
2. **Customize Your Store:** We work closely with your team to design and curate an impressive range of team-branded products, including replica jerseys, t-shirts, hoodies, and more. Your dedicated store will be a one-stop shop for all things related to your team.
3. **Promote Your Store:** The team's role is to promote the fan wear site to their network. Share the link with family, friends, and fans through social media, emails, events, and word of mouth.
4. **Earn 10% of Sales:** Every time a purchase is made through your dedicated fan wear site, your team earns 10% of the sales amount. These earnings will be regularly disbursed to the team to support its activities.
5. **We Handle the Rest:** We take care of order processing, payment transactions, and shipping logistics. Your fans can order with confidence, knowing they will receive their merchandise hassle-free.



Join the Fan Wear Program Today!

Take your team's spirit to new heights and turn your fans into walking billboards for your success! Join the empowHER SportsWear Fan Wear Program today and experience the excitement of having a dedicated e-commerce platform to support your team's journey.

For more information and to sign up, contact us at:
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