



Cookie Policy

Effective Date: August 1, 2023

At empowHER Sportswear, we use cookies and similar technologies on our website to enhance your browsing experience and improve our services. This Cookie Policy explains what cookies are, how we use them, and your choices regarding their use.

1. What Are Cookies?

- a. Cookies are small text files that are placed on your device (computer, tablet, smartphone, etc.) when you visit a website. They store certain information about your browsing activities and preferences. Cookies are commonly used to make websites function more efficiently, provide a better user experience, and gather website usage data.

2. How We Use Cookies

- a. We use cookies for the following purposes:
 - i. **Essential Cookies:** These cookies are necessary for the basic functioning of our website and enable you to navigate our site and use its features, such as accessing secure areas and placing orders.
 - ii. **Performance and Analytics Cookies:** We use these cookies to collect information about how visitors use our website, such as which pages they visit most frequently. This data helps us improve the website's performance and tailor it to users' preferences.

- iii. **Functional Cookies:** These cookies allow us to remember your choices (such as language preferences) and provide enhanced features for a more personalized experience.
- iv. **Advertising and Marketing Cookies:** We may use these cookies to deliver relevant advertisements to you based on your browsing behavior and interests. They help us measure the effectiveness of our advertising campaigns.

3. Third-Party Cookies

- a. In addition to our own cookies, we may allow third-party cookies to be set on your device when you visit our website. Third-party cookies are subject to the respective privacy policies of these third parties, and we do not have control over how they use their cookies.

4. Your Cookie Choices

- a. You have the option to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. Please note that disabling cookies may affect your experience on our website and limit some features.

5. Changes to this Cookie Policy

- a. We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. The most current version will always be available on our website, and the effective date will be clearly stated.

Contact Us:

If you have any questions, concerns or requests related to this Cookie Policy or our data practices, please don't hesitate to contact our customer support team via support@empowHERsportswear.com

Thank you for choosing empowHER Sportswear. Your decision to support our brand goes beyond just selecting uniforms; it's an endorsement of our shared mission to empowHER girls and women in sports. Thank you for being part of our vision and for joining us in creating a community that fosters growth, resilience, and teamwork. We look forward to providing you with exceptional custom sports uniforms and excellent customer service.

Alison Cartier

Chief EmpowHERment Officer

alison@empowHERsportswear.com

empowHER Sportswear

www.empowHERsportswear.com