



At ATAC Sportswear, we prioritize customer privacy. This Privacy Policy explains how we collect, use, and protect your information. By using our website or services, you agree to these practices.

1. Information Collection

a. We collect:

- i. Personal Information: Name, email, shipping address, phone, and payment details.
- ii. Custom Designs: Content, images, and logos you upload.
- iii. Website Usage Data: IP address, browser type, pages visited.

iv. Cookies: Used to enhance your experience; manage preferences in browser settings.

2. Use of Information

a. We use information for:

- i. Order Fulfillment: Processing orders, including shipping.
- ii. Customer Support: Addressing inquiries and issues.
- iii. Personalization: Tailoring products and communications.
- iv. Marketing: Sending updates; opt-out available.
- v. Custom Designs: Producing and delivering designs.

vi. Service Improvement: Analyzing and enhancing based on feedback and usage data.

3. Sharing Information

a. We may share with:

- i. Service Providers: Trusted third parties for service delivery.
- ii. Legal Compliance: If required by law or legal requests.

iii. Business Transactions: In mergers, acquisitions, or sales.

4. Data Security

a. We employ standard security measures but cannot guarantee absolute security.

5. Your Choices and Rights

a. Updating Information: Access account settings for updates.

b. Marketing Communications: Opt-out anytime.

c. Cookies: Manage preferences in browser settings.

6. Children's Privacy

a. Our services are not for children under 13. Contact us to remove unintentionally collected info.

7. Changes to this Privacy Policy

a. We may update this policy for operational or legal reasons. The latest version is on our website with a clear effective date.

Contact Us: For questions or concerns, contact sales@atacsportswear.com