

FOOD SERVICE

产品介绍书



YOU TIAO MAN
HERITAGE . INNOVATION . CONVENIENCE



“OUR PRODUCT MAY BE VERY TRADITIONAL, BUT THE APPROACH IS NOT. WE TOOK A SIMPLE PRODUCT THAT’S USUALLY IN THE BACKGROUND, A PRODUCT THAT NOBODY REALLY UNDERSTANDS OR CARE MUCH ABOUT – AND BROUGHT IT INTO THE SPOTLIGHT,”

“我们的产品可能非常传统，但方法非如此。我们把一个通常作为背景简单食品，一个没有人真正理解或关心的食品，带到了聚光灯下。”

OUR ACCREDITATIONS



Awarded by the Majlis Ugama Islam Singapura (Muis), all our products are halal certified giving us access to international and local markets.

清真认证标志由新加坡伊斯兰宗教委员会（Muis）授予，该委员会是负责新加坡所有穆斯林相关事务的法定委员会，旨在确保认证产品符合穆斯林法律。



Made With Passion serves to celebrate, as well as encourage, local brands to follow, grow, and live their passions.

Made with Passion 旨在鼓励和表彰本地品牌追随、发展和实现他们热情的行为。新加坡一些品牌的产品、包装和商店上都印有这一标志，作为激情的象征，这一标志是对他们热情和奉献精神认可。



Tasty Singapore is an initiative by ESG to recognise the high quality food products produced locally.

Tasty Singapore 是新加坡国际企业发展局发起的一项倡议，旨在表彰本地生产的高品质食品。通过评估本地生产的食品的生产工艺、食品制备和包装技术，这一认可体现了本地生产的食品在质量和安全方面的卓越表现。



Wholegrain You Tiao is the only Healthier Choice Certified You Tiao in Singapore. It is a inventive product by You Tiao Man designed for the modern consumer.

包装食品上的“更健康选择”符号表明它们更健康的选择，消费者可以很容易地判断哪些食品比其他食品更适合他们的饮食！这使个人能够做出明智的食物选择。



The ISO 22000 framework is a globally recognised standard complies with the Codex HACCP Principles and has regulatory approval. Awarded in 2H Apr 2023, this certification on retail frozen packets gives us access to international and local markets.

ISO 22000 框架是全球公认的标准，符合 Codex HACCP 原则并获得监管部门批准。这项零售冷冻包装认证于 2023 年 4 月 获得，使我们能够进入国际和当地市场。

CUSTOMER PROFILE

我们的顾客- 餐饮业

FOOD SERVICE & GENERAL TRADE

WE SUPPLY TO MAJOR HOTELS IN SINGAPORE



YOUR FAVOURITE RESTAURANTS, CATERERS & FOODCOURTS ...



MICHELIN STARRED AND MOD-SIN RESTAURANTS ...



AND FOOD MANUFACTURERS



INCLUDING DISTRIBUTORS!



CUSTOMER PROFILE 我们的顾客-超市

MODERN TRADE

WE ALSO SUPPLY TO SUPERMARKETS LOCALLY AND INTERNATIONALLY!



EN FROZEN



Song Fish



READY IN  5 mins

NO DEEP FRYING REQUIRED

SO MANY WAYS TO COOK!

 AIR FRYER  TOASTER

 OVEN  PAN-FRY



Chef Alvin Leong
Celebrity Chef
You Tiao Man Ambassador

NEW

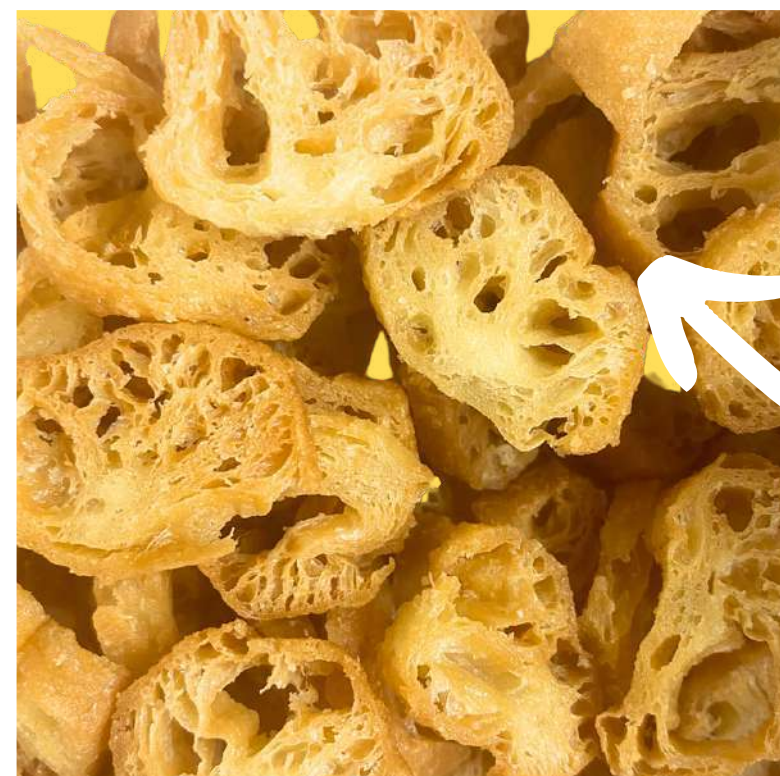
NEW ITEMS 新产品



SALTED EGG YOU TIAO 咸蛋油条

Tradition reinvented with Singapore's first Salted egg You Tiao! Enjoy the sweet and salty flavours of the salted egg paste as it flows out with every bite!

咸蛋搭配热腾腾香脆的油条，简直是小吃界的犯规选项！
这一款咸蛋味特别浓郁，咬一口能吃出特别的口感，咬下去是蛋黄和油条，酥酥脆脆，忍不住吃了一口又一口。



- ✓ No need to put in fridge
不用放冰箱
- ✓ Save space 省位
- ✓ Save oil 省油
- ✓ Save time 省时间
- ✓ Save manpower 省人工
- ✓ Can last for 6 months
6 个月的保鲜期



YOU TIAO CHIPS 油条香脆片



NEW

NEW ITEMS 新产品

海苔油条金币
**Seaweed
flavour**



传统油条金币
**Original
flavour**



香辣油条金币
**Hot & Spicy
flavour**



Tradition made relevant - You Tiao Chips is the first in the world! Thinly sliced and fried to perfection, this product is lightly seasoned and available in 3 flavours. Embrace the heritage of Singapore flavours with You Tiao Chips.

Available in bulk pack, this product is a cost efficient choice for the food service industry, reducing storage space, manpower and oil!

Ideal for Porridge/ Congee, Salad, Soup, Yu Sheng topping or as a stand-alone snack (plain or flavoured*), the this product is ready to use, delicious and crunchy!

APPETIZER AND MAINS 开胃菜和主食



SOTONG YOU TIAO

苏东油条

OTAH CHARCOAL YOU TIAO

乌达竹炭油条

EBIKO PRAWN YOU TIAO

虾滑鱼籽油条

APPETIZER AND MAINS 开胃菜和主食



**SQUID INK YOU TIAO IN
BREAD BASKET**

墨鱼油条

(Corner House)



OTAH YOU TIAO

W/ THAI YELLOW CURRY

乌达竹炭油条和泰式黄咖喱

(Coexist Cafe)

APPETIZER AND MAINS 开胃菜和主食



OTAH YOU TIAO SANDWICH
乌达竹炭三文治
(Baba Chew)



**CHARCOAL YOU TIAO
STUFFED W/ SQUID**
竹炭油条塞墨鱼
(Crystal Jade)



CHARCOAL SHRIMP BITES
虾滑鱼籽竹炭油条
(炭香YUÁN)

APPETIZER AND MAINS 开胃菜和主食



YOU TIAO SUSHI SET
油条寿司



**STUFFED CHARCOAL YOU TIAO
W/ YUZU MAYO**
土豆竹炭油条
(Elemen)



SEAFOOD PLATTER W/ CHILLI CRAB
海鲜油条拼盘
和辣椒螃蟹酱
(Red Tail by Zouk)

APPETIZER AND MAINS 开胃菜和主食



**STUFFED YOU TIAO, OTAH
AND KAFFIR LIME MAYO**

乌达竹炭油条

(Ding Dong)



**KOPI C FLAVOURED BBQ PORK
SPARERIBS**

W/ YOU TIAO CHIPS

咖啡排骨加油条香脆片

(Baba Chews)



**"XIA HUA" CHARCOAL
YOU TIAO**

虾滑竹炭油条

(Synthesis)

SOUP & DIPS 汤和汁



**CHARCOAL
YOU TIAO
WITH FISH SOUP**
竹炭油条加鱼汤
(Tan Xiang)

SOUP & DIPS 汤和汁



**WILD MUSHROOM CREAM SOUP
W/ TRUFFLE OIL**

蘑菇汤加传统油条
(Elemen)



**YOU TIAO WITH CHICKEN
CURRY**

咖喱鸡加竹炭油条
(Good Times Eat Drink)



**YOU TIAO W/
CHILLI CRAB SAUCE**

传统油条
加辣椒螃蟹酱



**YOU TIAO W/
SWEET POTATO SOUP**

紫薯汤
加竹炭油条
(Sufood)

BREAKFAST 早餐



**CHARCOAL YOU TIAO
W/ BOLOGNESE BAKED EGGS**
肉酱烤鸡蛋加竹炭油条
(Open Farm Community)



YOU TIAO W/ KAYA
油条早餐套餐
(Old Town Coffee)



**YOU TIAO SANDWICH
W/ GRILLED CHICKEN**
烤鸡油条三文治

LOCAL CUISINE 本地美食



BREAKFAST SET

油条 + 粥

(Long John Silvers)

LOCAL CUISINE 本地美食



YOU TIAO IN PORRIDGE
油条香脆片粥
(Crystal Jade)



FRUIT ROJAK
水果罗惹
(Elemen)



***YOU TIAO IN
BREAKFAST BUFFET***
油条在自助早餐
(Shangri La Hotel)

LOCAL CUISINE 本地美食



BAK KUT TEH W/ YOU TIAO
油条加肉骨茶
(Founder Bak Kut Teh)



YOU TIAO RICE ROLL
春卷包油条/炸腸
(Crystal Jade)



ROJAK SUBMARINE
罗惹油条三文治
(Superfish)

USE CASES (SWEET) 甜点



YOU TIAO W/ TOPPINGS

甜品油条

(Gastrobeats '22)



YOU TIAO W/ ICE CREAM

油条加雪糕

(Cafe Monochrome)



CHEESE FOAM UBE YOU TIAO

油条加紫薯泡沫

(Yelo)



YOU TIAO W/ KAYA MOOSE

油条加咖椰泡沫

(Carlton Hotel)

YOU TIAO W/ NUTELLA AND

OVALTINE BISCUITS

油条片加巧克力

(Cathay Cinema)



YOU TIAO CHEESE AND MAYO

油条加奶酪和蛋黄酱

(Cathay Cinema)

USE CASES (SWEET) 甜点



JUNE 2023 - MOCHI YOU TIAO.. A VIRAL HIT



MOCHI YOU TIAO

麻薯油条

(Gastrobeats '23)



YOU TIAO W/ DURIAN PUREE

油条加榴莲泥

(Le Meridian Hotel)



CHARCOAL YOU TIAO W/ YAM KAYA

竹炭油条加紫薯咖椰

(Superfish)

HOT POT 火锅



食 Shi Li Fang
Hot Pot

Value Set Meal
From \$9.90⁺⁺

9 kinds of soup base to select.

(more variety of set meals to select)

The advertisement features a red and white background. At the top left is a red circular logo with the Chinese character '食' (Shi). To its right, the text 'Shi Li Fang Hot Pot' is written in a stylized font. Below this, a photograph shows a hot pot setup with a divided metal pot, a plate of sliced meat, a bowl of vegetables, and a plate of fried dough sticks. A large red box with a white border contains the text 'Value Set Meal From \$9.90++'. Below the box, there are two lines of text: '9 kinds of soup base to select.' and '(more variety of set meals to select)'.



YOU TIAO IN HOTPOT 油条刷火锅
(Shi Li Fang)

MALA XIANG GUO 麻辣香锅

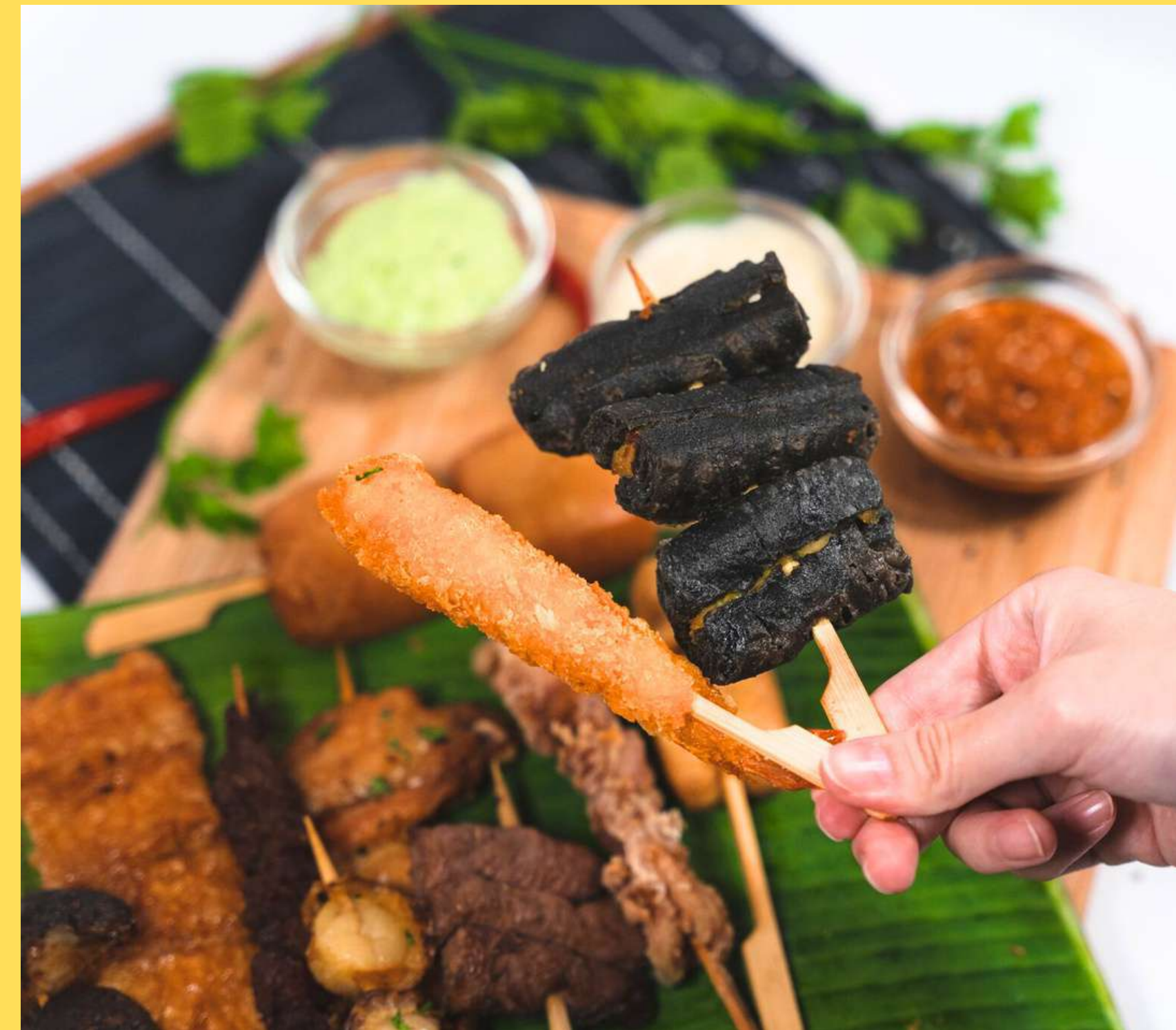


YOU TIAO IN MALA XIANG GUO

油条炒麻辣香锅

(Zhangliang Mala)

LOK LOK 串串



OTAH YOU TIAO 乌达竹炭油条串
(Lok Lok Loh)



SOTONG YOU TIAO 苏东油条串
(DLLM Lok Lok)

GRILLED FISH 烤鱼



江边城外 烤全鱼
RIVERSIDE GRILLED FISH

辅菜香锅
Choose any 8 sides and 1 choice of sauce
\$26.80⁺⁺

料足
味美

**30道辅菜
任你点!**
30 Side Dishes
to choose from

**8种口味
任你选!**
8 Flavours
to choose from

FRIED YOU TIAO SLICES IN GRILLED FISH

油条香脆片加烤鱼

(Riverside Grilled Fish)

MODERN SINGAPORE CUISINE 现代新加坡餐



**KOPI-C ANGUS BEEF RICE BOWL
W/ YOU TIAO CHIPS**

咖啡牛肉加传统油条香脆片饭盒



**ASSAM CURRY FISH RICE BOWL
W/ YOU TIAO CHIPS**

咖喱鱼加竹炭油条饭盒



**CHEESY CHICKEN RENDANG NACHO
W/ YOU TIAO CHIPS**

油条香脆片加炸鸡奶酪酱

MODERN SINGAPORE CUISINE 现代新加坡餐



**CHARCOAL YOU TIAO
W/ ROJAK FOAM**
竹炭油条加
罗惹泡沫



**CHARCOAL YOU TIAO
PRAWN SLIDER**
竹炭油条加烤虾



**SMOKED SALMON
YOU TIAO SLIDER**
传统油条加
烟熏三文鱼



**YOU TIAO SANDWICH
W/ GRILLED CHICKEN**
烤鸡油条三文治

MODERN SINGAPORE CUISINE 现代新加坡餐

MODERN ROJAK

乌达竹炭加罗惹酱

Otah Charcoal You Tiao, Japanese Cucumber, Guava, Yuzu Rojak Sauce, Gingerflower Dust



LAKSA

解构叻沙

Salmon & Fishcake Roulade, Cauliflower Foam with Egg Yolk Powder, Laksa Gelato on Shallot Crumble, Trout Roe on Ebiko You Tiao, Laksa Leaf Oil & Coconut Cream Emulsion



INSTA: @EZEKIELTAN.ET

MY PHOTOGRAPHER: @BRIANXAVIERBONG