




THE
CAMBRIDGE
FLOWER
SCHOOL



"I must have flowers,
always and always"
Claude Monet

FLORISTRY CAREER COURSES

Learn the Beautiful Art of Floristry

A PASSION FOR FLOWERS



Whether you simply need something more creative in your life or have a passion for flowers a career in floristry will never be boring. Each day is different - some days you will be up with lark to pick up your early morning delivery of flowers, others you may spend decorating venues for weddings or working on designs for Christmas. An infectious profession that any florist will tell you - is hard to let go of.

At The Cambridge Flower School we have first-hand experience of a career change. It is this knowledge that we share with you and with which you build your own career or business as a florist.

YOUR OWN BUSINESS

Many of our students have ambitions to setup a business from home or even their own retail shop, but a very important part of this is to ensure you have a viable business. Our Career Courses include how to setup a floristry business, buying flowers and sundries, retail pricing and even how to setup your own website and use social media effectively for your new business.

ONGOING ADVICE

After the course you have ongoing access to our advice; whether it's costing a wedding, printing your leaflets or how to create a masterpiece for a wedding arch.

Students are encouraged to take part in events that we run to gain experience of real life floristry.

INDIVIDUAL TRAINING

Sometimes there is simply not a course to fit. We can design one-to-one sessions that make sure you learn what you need to at a time that is convenient for you.

We also recommend our one-to-one courses for students who need to "top up" their skills in specific areas.

OUR COURSES

We offer a range of courses throughout the year and many are available evenings and weekends - as we know that a lot of our students are currently working. Our Evening Courses for Beginners Floristry, Funeral Floristry, and Wedding Floristry are held throughout the year.

We also offer an Intensive Career Change Course every 3-4 months.

On all our Courses you are provided with everything you need; the flowers, foliage, tools and apron are all included.

“Such an enjoyable week - thank you so much. I've learnt more than I thought possible and truly caught the bug. You'll be seeing me at the school again soon.”

*Sian Nicholls
Career Change Course 2015*

CALL FOR A CHAT
01223 655661

If you are not sure what course would suit you best please call us. We can talk through your options and find the course that is right for you.

We are happy to arrange this out of office hours if more convenient.

EMAIL

info@thecambridgeflowerschool.co.uk

It's easier we can chat over email. We also have skype - just let us know!

INTENSIVE CAREER COURSES

Our week long Career Change Courses are held regularly throughout the year. These are held at Cambridge University Colleges in the beautiful city of Cambridge or at stunning converted barn venues in Suffolk. Every venue is easily accessible with plenty of parking.

The course is designed as a foundation for those looking to build a new career in commercial floristry. It will give you the skills to start your own floristry business, whether working from home or your own retail florist shop. The course is equally suitable for those who are looking for employment in a florist shop.

You will gain both practical experience of commercial floral design and what you will need to know to set up your own floristry business. From buying flowers, costing (because you need to make profit), to setting up your own website, product design and marketing you will leave full of ideas and inspiration.

Each day you will learn a different aspect including retail gift floristry, funeral and an introduction to wedding floristry.

You will create each design step by step following the tutor. There is time to ask questions, practice your new skills and take invaluable notes of your own.

All inclusive

The course fees includes everything you require to complete the course.

- Toolbox with a set of starter tools
- Cambridge Flower School floristry apron
- A comprehensive Course Manual is provided covering all the important theory elements as a vital resource once the course has finished
- Lunch and all refreshments during the week are provided
- Course Completion Certificate
- References if required

Everything you design during the course is yours to take home.

Ongoing Support

At the end of the course we offer ongoing support to guide and help you as you take your first steps into the world of floristry. Our Facebook student floristry group will allow you to keep in touch with other students and ask questions, post ideas and generally help and encourage you.



BOOKING A COURSE

You can book a course on our website www.thecambridgeflowerschool.co.uk

Alternatively call us on 01223 655661.

Payment can be made by credit/debit card or you can request an invoice and pay by cheque or bank transfer.

Learn the Beautiful Art of Floristry

EVENING & DAY COURSES



Many of our courses are held during the evenings over a period from 3 to 7 weeks. These are ideal if you would rather take your time to learn or work during the day. Our day courses are usually 1, 2 or 3 days in duration and where possible held over a Saturday as well.

Our evening & day course are held in the beautiful village of Hildersham. With sheep in the field and stunning views over open countryside you will find the location perfect for learning floristry.

Evening Courses

Our Evening Courses are repeated throughout the year. Each evening course is designed to cover specific topics. Each are designed for beginners and you can attend just one of those listed below or all four providing a thorough grounding in all areas of floristry.

Beginners Floristry (7 weeks) - A general floristry course that covers important topics including conditioning flowers & foliage, hand-tied bouquets, baskets, arrangements and other popular gift designs. There is also a small section on funeral flowers.

Beginners Wedding Floristry (6 weeks) - This course covers important elements of wedding floristry including bridal posies, buttonholes, corsages, hair flowers, table arrangements and garlanding.

Beginners Funeral Floristry (4 weeks) - An important part of floristry and vital for anyone seriously considering a floristry career. During the 4 weeks you will not only create popular funeral designs but learn funeral "etiquette".

Setting up a Floristry Business (3 weeks) - This course has been designed for those considering setting up a floristry business. Important topics include costing and making a profit, insurance, marketing and setting up a website.

Everything is provided

We realise that having to bring your own flowers and foliage is not always possible so on all our day and evening courses we provide everything you need for each session including tools and an apron. Each student will receive a comprehensive Course Manual specifically written as an accompaniment to the course.

Day Courses

Many of our students "top up" their intensive or evening courses with day courses. Details of all our current day courses can be found on the website.



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