



EVENT CELEBRATING MEXICAN CULTURE

Mercado Lula, a Latina owned small business based in Portland, is excited to announce the opening of ¡Pásale! popup mercado and art show, running from May 4-26 at Cargo. Opening Cinco de Mayo weekend, the show will highlight a range of goods inspired by the colors, joy, and craftsmanship of Mexico.

A celebration of Mexican commerce, the show will feature Matiz Rugs from Los Angeles, a popup candy shop by Mercado Lula, original paintings by Yathzi Turcot and friends, and a paper flower installation. The sentiment of “¡Pásale!” comes from the shoutouts one hears while walking through the mercados of Mexico. Customers are invited to “come in” and shop and are strongly encouraged to make purchases. It speaks to the importance of how strong entrepreneurship is in the Mexican and Mexican American economies.

Presented by Mercado Lula, owner Jenn Parra and creative consultant Selena Campos will bring a 10’ x 12’ space to life with a popup candy shop inspired by the ones Jenn loved visiting at Olvera Street in Los Angeles as a child. There will also be a paper flower installation that will present photo ops for visitors and they will be able to shop the flowers directly from the display, allowing the installation to change over time as it’s replenished, making each buyer a part of the evolving art piece.

Featuring Matiz, founded by Jezarely Miguel. Meaning “hue” in Spanish, Matiz designs artisanal work that respects and preserves the indigenous traditions of handmade textiles. They work directly with artisans in Oaxaca, Mexico to offer high quality, small batch rugs, committed to using locally sourced materials from Teotitlan Del Valle, Oaxaca. Come shop available rugs of various sizes and see the natural ingredients involved in dyeing the wool yarn used to weave the rugs by hand. Meet Jezarely in person opening day 5/4/24.

Local artist Yathzi Turcot and friends will present original paintings inspired by the hand painted signage found in Mexican mercados. The paintings will be on wood and will be offered in various sizes and colors with a variety of sayings.

On Sunday 5/5/24 join us for refreshments from 3-6pm to celebrate the one year anniversary of Mercado Lula’s shop at Cargo. For more info, visit www.mercadolula.com

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Location / Hours: 81 SE Yamhill St, Portland 97214
Show runs 5/4 thru 5/26
Cargo (freight elevator) 11am-6pm everyday