



# PROFESSIONAL CLEANING WITH DOT

POWERFUL CLEANING, LESS CHEMICAL





## **PARTNER WITH DOT CLEANER.**

At Dot®, we create powerful low-chemical and low-odor products that are better for our customers and the people they serve. All Dot products use a patented, award-winning chemistry developed at Carnegie Mellon University's Institute of Green Science.

DOT CLEANER



AWARD-WINNING CHEMISTRY

## OUR PATENTED **ACTIVATORS**

Dot® pouches are split into two sides: Side A contains an Oxidizer, and Side B contains our patented NT7® Activator. When these components are properly mixed Dilute Oxidation Technology® is engaged, resulting in powerful cleaning with dramatically less chemical.



FEATURED PRODUCT

# EXTRA STRENGTH MOLD STAIN REMOVER

Perfect for heavy mold stains and tough jobs.  
Replaces harsh chemicals.

32oz - From \$10

1 Gal - From \$25

- Wood Framing
- Concrete
- Sub-flooring
- Tough Stains
- Crawlspace
- Attics
- Basements
- Non-living Spaces

“

*Other chemicals will eat through your skin and leave nasty scars.*

*With Dot, that does NOT happen.*

RI GREENE | PURE MAINTENANCE OF ALABAMA





# BETTER CHEMISTRY. **BETTER BUSINESS.**



## INCREASE REVENUE

Individual franchises can save on inventory management, labor costs, employee retention costs, and more. Increase customer base by using the award-winning Dot brand to enhance how you market your services.



## EASY TO STORE & TRANSPORT

Dot's small powder formula makes it easy to store on the shelf, easy to transport, and easy to ship. **We guarantee packaged product for 2-years.**



## LOWER ODOR

For homeowners, lower odor means less disruption, a faster return to living spaces, and no lingering smells. For workers, this means less chemical fatigue and better working conditions.



## REJUVENATE WOOD

Dot's unique chemistry penetrates quickly and continues working for up to 24hrs, rejuvenating wood surfaces and restoring natural colors.



## EASY TO MIX POWDER FORMULA

Dot® pouches are split into two sides: Side A contains an Oxidizer, and Side B contains our patented Activator. When these are properly mixed, Dot's patented Dilute Oxidation Technology® is engaged, resulting in powerful cleaning with dramatically less chemical.



## REPLACE HEAVY JUGS

Dot's small powder pouches are easier to store and ship than other products on the market. With **20-times less plastic waste** than liquid cleaners, they create less waste on the job site and help to protect our planet.



**100 GALLONS**



**1000 GALLONS**



**2000 GALLONS**

## **SMALL FOOTPRINT. BIG IMPACT.**

Dot's transportation, shipping, and storage advantages make it the perfect product for disaster relief work and larger franchises. Unlike heavy jugs of liquid chemical, thousands of gallons of our small powder pouches can be quickly shipped or transported in any vehicle.

- ✓ Easy to store
- ✓ 1 pallet = 1000s of gallons
- ✓ 20 times less packaging than liquid cleaners



# GET RESULTS WITH DOT CLEANER

Real jobsite images from Dot Partners.





## GET TECHNICAL TRAINING

We provide training materials and product guidance. With 20+ years of mold remediation experience, our Technical Support Lead Brian Lester provides customer education and helps guide first-time Dot users.



- ✓ Personal Technical Guidance
- ✓ Mixing Instruction Guides
- ✓ Usage Guides
- ✓ Ongoing Phone & Email Support

## GET MARKETING SUPPORT

At Dot® every customer is a partner. We don't just offer great products - we want to help you succeed. We provide helpful tools and assets to help you market Dot and educate your customers

- ✓ Co-Branded Product Sheets
- ✓ Access to library of videos, logos, & images
- ✓ Co-Branded Customer Sheets
- ✓ Guidance from Dot's Marketing Team



## OUR PRODUCTS

Powered by Dilute Oxidation Technology®, Dot's dry powder formulas offer powerful cleaning with a lot less chemical. Dot is better for remediation workers, and better for homeowners.

- EXTRA STRENGTH MOLD STAIN REMOVER
- MOLD & MILDEW STAIN SURFACE CLEANER
- OUTDOOR FABRIC & FURNITURE CLEANER
- MARINE SURFACE & OUTDOOR FABRIC CLEANER
- CARPET STAIN & ODOR REMOVER



# EXTRA STRENGTH MOLD STAIN REMOVER

Perfect for heavy mold stains and tough jobs.  
Replaces harsh chemicals.

## APPLICATIONS

- ✓ Wood Framing
- ✓ Concrete
- ✓ Tough Stains
- ✓ Subflooring
- ✓ Crawlspace
- ✓ Attics
- ✓ Basements
- ✓ Non-living Spaces



## SPECIFICATIONS

### SIZES

32oz, 1 Gallon

### WEIGHT

Less than 4.5oz

### FORM

Powder

### FORMULA

2% Calcium Hypochlorite  
+NT7® Activator

### MIXING TIME

2 to 3 minutes with  
mixer

### WORKING TIME

2-3 hours

### USE

Professional Use Only

### SHELF LIFE

2-year Packaged  
Product Guarantee



REPLACE HEAVY JUGS  
OF TOXIC CHEMICALS



LOWER ODOR  
PRODUCTS



20X LESS PACKAGING  
EASY TO STORE



REJUVENATES  
WOOD



2-YEAR PACKAGED  
PRODUCT GUARANTEE



AWARD-WINNING  
CHEMISTRY

DOT CLEANER

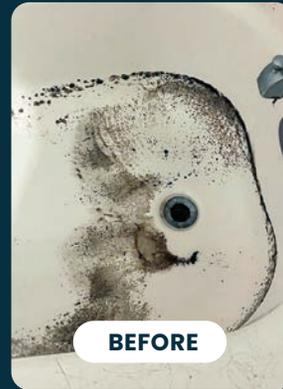


# MOLD & MILDEW STAIN SURFACE CLEANER

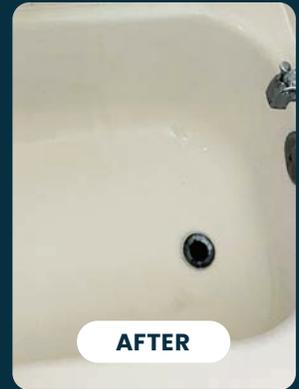
Virtually odorless formula for cleaning light mold stains on drywall, concrete, wood framing, tile & grout and indoor living spaces.

## APPLICATIONS

- ✓ Drywall
- ✓ Concrete
- ✓ Wood Framing
- ✓ Tile & Grout
- ✓ Bathrooms
- ✓ Kitchens
- ✓ Bedrooms
- ✓ Living Spaces



BEFORE



AFTER

## SPECIFICATIONS

### SIZES

32oz, 1 gal, 2.5 gal

### FORM

Powder

### MIXING TIME

1-2 minutes

### USE

Professional Use Only

### WEIGHT

Less than 2oz

### FORMULA

0.25% Calcium Hypochlorite + NT7® Activator

### WORKING TIME

1-2 hours

### SHELF LIFE

2-year Packaged Product Guarantee



REPLACE HEAVY JUGS OF TOXIC CHEMICALS



LOWER ODOR PRODUCTS



20X LESS PACKAGING EASY TO STORE



2-YEAR PACKAGED PRODUCT GUARANTEE



30X LESS CHEMICAL



AWARD-WINNING CHEMISTRY

DOT CLEANER



# OUTDOOR FABRIC & FURNITURE CLEANER

Virtually odorless formula for restoring and cleaning patio furniture, colorfast fabrics, cushions, covers, and more.

## APPLICATIONS

- ✓ Patio Furniture
- ✓ Patio Cushions
- ✓ Boat Sails
- ✓ Boat Cushions
- ✓ Boat Covers
- ✓ And More



## SPECIFICATIONS

### SIZES

1 Gallon

### FORM

Powder

### MIXING TIME

1-2 minutes

### USE

Professional Use Only

### WEIGHT

Less than 2oz

### FORMULA

0.5% Calcium Hypochlorite + NT7® Activator

### WORKING TIME

1-2 hours

### SHELF LIFE

2-year Packaged Product Guarantee



REPLACE HEAVY JUGS OF TOXIC CHEMICALS



LOWER ODOR PRODUCTS



20X LESS PACKAGING EASY TO STORE



2-YEAR PACKAGED PRODUCT GUARANTEE



AWARD-WINNING CHEMISTRY

DOT CLEANER



# MARINE SURFACE & OUTDOOR FABRIC CLEANER

Clean tough stains and heavy soiling from mold & mildew, fish blood & bait soils, bird deposits, and more with our easy-to-mix powder formula. Highly effective on tough-to-clean vinyl and fabrics.

## APPLICATIONS

- ✓ Boat Cushions
- ✓ Boat Hulls (above waterline)
- ✓ Engine Covers
- ✓ Mold & Mildew Stains
- ✓ Boat Sails
- ✓ Boat Covers
- ✓ Bird, Fish, & Animal Waste
- ✓ General Soiling & Staining



## SPECIFICATIONS

### SIZES

32oz and 1 Gallon

### FORM

Powder

### MIXING TIME

1 to 3 minutes

### USE

Professional Use Only

### WEIGHT

Less than 3oz

### FORMULA

1% Calcium Hypochlorite + NT7® Activator

### WORKING TIME

2-4 hours

### SHELF LIFE

2-year Packaged Product Guarantee



REPLACE HEAVY JUGS OF TOXIC CHEMICALS



LOWER ODOR PRODUCTS



20X LESS PACKAGING EASY TO STORE



2-YEAR PACKAGED PRODUCT GUARANTEE



AWARD-WINNING CHEMISTRY

DOT CLEANER



# PET URINE & ODOR REMOVER

Fast-acting formula for removing a variety of stains and odors, including urine and feces, on carpets, pads, cushions, and more. Our non-bleach formulation is safe for use on a wide variety of fibers and colors. Specifically formulated to maintain fiber strength and color.

## APPLICATIONS

- ✓ Carpet Urine Stains & Odors
- ✓ Pad Urine Stains & Odors
- ✓ Cushion Urine Stains & Odors
- ✓ And More



## SPECIFICATIONS

### SIZES

2 Pouches - Makes 1 gallon total

### WEIGHT

Less than 2oz each

### FORM

Powder

### FORMULA

Hydrogen Peroxide + NT7® Activator

### MIXING TIME

1-2 minutes

### WORKING TIME

15+ minutes

### USE

Professional Use Only

### SHELF LIFE

2-year Packaged Product Guarantee



REPLACE HEAVY JUGS OF TOXIC CHEMICALS



LOWER ODOR PRODUCTS



20X LESS PACKAGING EASY TO STORE



2-YEAR PACKAGED PRODUCT GUARANTEE



AWARD-WINNING CHEMISTRY

DOT CLEANER



# SAVE MONEY. DRIVE REVENUE.

**EXAMPLE ORDER:** EXTRA STRENGTH MOLD STAIN REMOVER (1 GAL)

QTY	RETAIL	SHIPPING	DISCOUNTS	TOTAL WITH DISCOUNTS
12 Gallons	\$300	\$0	Free Shipping	\$300
100 Gallons	\$2500	\$0	10% Off + Free Shipping	\$2250
200 Gallons	\$5,000	\$0	15% Off + Free Shipping	\$4,250

**FREE**

Free Shipping  
On Orders \$299+

**10% OFF**

Get 10% Off  
On Orders \$2500+

**15% OFF**

Get 15% Off  
On Orders \$5000+

## MORE PRODUCTS

Eliminate tough staining on a variety of surfaces.



**MOLD & MILDEW STAIN**  
**Surface  
Cleaner**

32oz - From \$9  
1 Gal - From \$23



**OUTDOOR**  
**Fabric &  
Furniture Cleaner**

32oz - From \$9  
1 Gal - From \$23



**MARINE**  
**Surface & Outdoor  
Fabric Cleaner**

32oz - From \$8  
1 Gal - From \$20



**CARPET**  
**Pet Urine Stain &  
Odor Remover**

1 Gal - From \$15

DOT CLEANER



# CONTACT US

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Roger is the CEO of Sudoc, LLC, Dot's parent company. He has 20+ years of experience with investing in and leading companies with a focus on transformative sustainability.

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**ROGER BERRY | CEO**  
rberry@sudoc.com



Coming from the world of sustainable real estate development, James has an acute understanding of homeowner and business owner challenges when facing tough remediation work.

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**JAMES BILL | SALES & PRODUCT LEAD**  
james@dotcleaner.com



With 20+ years of mold remediation experience, Brian helps develop new products and shares best practices and tips with our customers.

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**BRIAN LESTER | TECHNICAL SUPPORT**  
blester@dotcleaner.com



With an extensive background in product development and customer service, Dickie is passionate about helping businesses thrive.

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**DICKIE HERBST | SALES & CUSTOMER SUPPORT**  
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