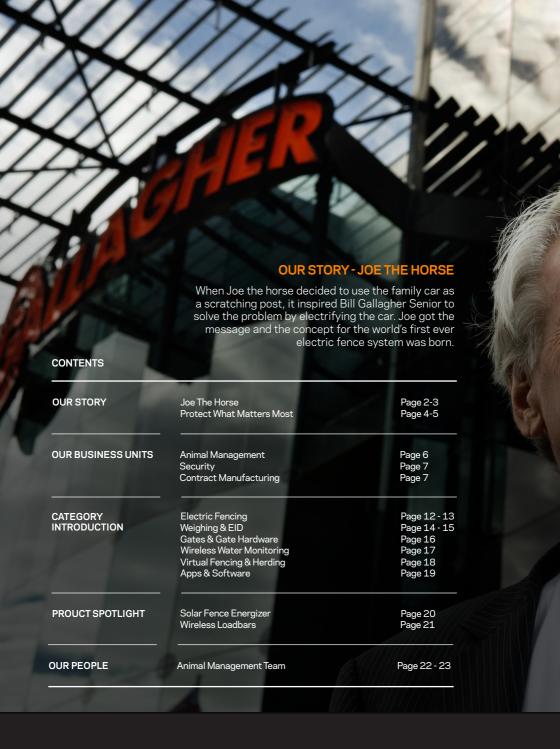


Introduction to

# Animal Management









# Protect what matters most.

Our purpose and our values apply to our extended Gallagher family including our employees, customers, partners and community.



## Our business units

#### Gallagher is one global brand with three distinct business units.

Gallagher are a global leader in the innovation, manufacture and marketing of animal management, security, and contract manufacturing solutions. Our customers and their needs inspire us to protect what matters most, creating new possibilities that add value to their business.

# **Animal Management**

Security

**Contract Manufacturing** 



# **Animal Management**

For over 80 years we've been helping farmers to harness the power to farm by delivering world-leading animal and land management solutions, that enable customers to operate responsibly, productively, and profitably.



**Electric Fence Systems** 



**Gate & Gate Hardware** 



Virtual Fencing & Herding



Weighing & EID



**Wireless Water Monitoring** 



**Apps & Software** 

# Security

Keeping your people and your business safe is the cornerstone of what Gallagher's security solutions do. Our focus on business efficiency and continuity ensures your core operations are effectively managed with total economy, providing a return on investment greater than any other security platform.









**Access Control** 

Perimeter

**High Security** 

Software

# **Contract Manufacturing**

With two decades of in-house experience, we'll work alongside you to understand the challenges you face and tailor make contract manufacturing solutions to fit.





**Plastics** 



**Electronics** 

# Brilliantly simple farm management

Gallagher pioneered New Zealand's first electric fencing system in 1938 and is today an internationally renowned leader in the innovation of animal management solutions. Our customers are the focus of all our decisions and actions, driving us to continue to make farm life easier and more profitable.





# Farming may be the 'good life' but it's certainly not easy...

Being a farmer himself, Bill Gallagher Snr understood the challenges of farming and wanted to make it simpler. Inventing NZ's first electric fence in the 1930s, he did just that. More than 80 years on, we're still just as passionate and getting stuck in alongside farmers to make the hard job of farming easier. The Gallagher story really does start with a story – and one that illuminates the approach we still take today in designing brilliant solutions for our customers.

It's in our DNA to discover, design and deliver customer-inspired solutions that redefine what's possible for customers around the world.



#### We're good listeners

Decades of field expertise and listening to farmers from around the world means Gallagher understands their unique needs and are committed to creating solutions that open up new opportunities for better farming.





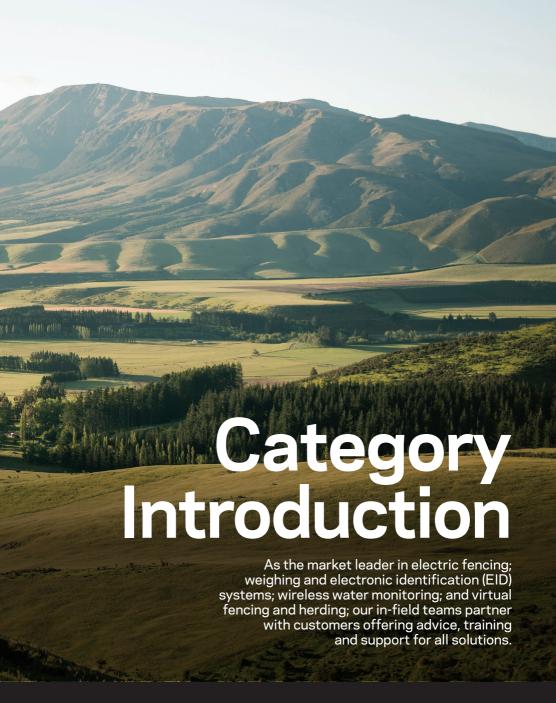
You can do it the hard way... or the Gallagher way
Brilliantly simple solutions that make farm life easier and more
profitable - it's what Gallagher does best.



#### Farm fit guaranteed

All Gallagher products have to overcome the challenges of everyday farming before they even leave the factory. This Energizer is undergoing one of a number of rigorous environmental stress tests to check it can handle the touchest conditions.







# **Electric Fencing**

Electric fencing plays a key role in managing livestock and equine containment, wildlife exclusion, and optimizing grazing or pasture management. Safe, easy to install, made to last, and economical - Gallagher's electric fence systems offer a wide range of options for all animal types and farming practices. Permanent and portable electric fencing systems allow specific areas of land to be grazed, while other pastures can rest and regrow.



#### **Permanent Fencing**

High tensile wire systems create the longest life, permanent electric fences. They are easy to install and operate and provide highly effective animal control.



#### Portable Fencing

Portable electric fences are easy to transport, assemble and take down allowing flexible fencing for short-term animal control or rotational grazing.



#### Power

The fence energizer is the heart of your power system. It will control animals over long fence distances. Gallagher have a full range of mains, battery and solar powered energizers to suit all electric fencing situations.





# Weighing & EID

A weighing and EID system saves both time and money by automating animal management and handling tasks making businesses more profitable. Gallagher offers the world's best weighing and EID solutions, which are robust and easy-to-use with a full customer care support service to match.



#### Weigh Scales & Data Collectors

Gallagher Weigh Scales and Data Recorders range from an entry-level automatic weighing model through to the most advanced weighing and data collection system available.



#### **EID Tag Readers**

An EID Tag Reader enables farmers to reap the maximum value from their EID tags beyond simple compliance. The reader captures unique tag numbers as animals are weighed, treated or identified in a yard or race. Gallagher offer both portable, hand held EID readers and permanent, hands-free readers.



#### Loadbars & Accessories

Gallagher Loadbars are packed with features for outstanding performance - a galvanised chassis to ensure long life, protected cables to minimise damage in the yard and easy maintenance with no moving parts.



#### **Drafters & Platforms**

New Zealand made platforms and Sheep Auto Drafters combine strength and portability to reduce the time and hassle at weighing sessions. Ideal solutions for static livestock weighing are also available in custom dimensions, made to suit your yard set up.



#### Stock Prods & Accessories

Strong, safe, instant power. Gallagher Stock Prods are an effective, durable and inexpensive option to keep livestock moving.



## **Gates & Gate Hardware**

Our gates and gate hardware are manufactured under the name Franklin.

From day one the goal was to meet customers' needs through a focus on innovation, quality and customer service.



#### Steel Gates

A complete range of strong yet light to hang, NZ made gates to suit a variety of farm gate ways.



#### Gate Hardware

Quality assured and built to last Gallagher Gate Hardware also has good practical design for easy gate hanging.

# **Wireless Water Monitoring**

Wireless water monitoring provides peace of mind by helping prevent water outages. It provides an early warning if levels start to fall significantly, with the option of adding a wireless pump controller to ensure tank levels are maintained.

Using a wireless water management solution gives confidence, improves decision-making and reduces cost, as well as increasing productivity by saving labour and lost days.



#### Wireless Water Monitoring - Series 2

Take the guess work out of your water system with Wireless Water Monitoring that allows you to measure water consumption, detect abnormal usage and monitor tank levels.



#### Water Flow Indicator

Know your flow and find leaks easier by installing in water lines to visually check for abnormal water flow.



# Virtual Fencing & Herding

eShepherd<sup>™</sup> is a GPS enabled neckband with web applications that enable you to fence, move and monitor livestock. Simply draw a virtual fence anywhere on a property and cattle are trained to remain within the virtual barrier. This world-leading technology enables farmers to increase productivity and profitably through more efficient use of land, by avoiding under- and over-grazing.



#### eShepherd™

Track, manage, and move animals with the touch of a button. Anytime, anywhere. eShepherd gives you 24/7 visibility and control over the whereabouts and health of your animals, connecting farmers to their herds like never before.



# **Apps & Software**

The digitisation of Gallagher hardware offers significant opportunity to connect farmers to Gallagher solutions through web and mobile software applications. Providing visibility of hardware performance on farm and connecting farmers to their animal performance data offers farmers added value, all on their smartphone device.



#### Ag Devices Mobile App

The Gallagher Ag Devices App gives farmers a complete view of their fence. See information about fence performance, be alerted of fence faults and turn the fence on and off - all in the palm of your hand.



#### Animal Performance Web & Mobile App

Animal Performance completes the Gallagher Weighing & EID ecosystem. Delivering an all-inone software solution, this application allows you to view and track livestock performance anywhere at any time, on multiple devices.





# **New Product Spotlight**

Solar Fence Energizer

#### The power of light.

A compact, portable and super reliable fence energizer that is beautifully designed with farmers in mind. An internal lithium battery, smart electronics and robust construction come together to provide you with unparalleled performance. With built-in earthing and state of the art solar technology, we've taken portable electric fencing to a new level.





Geared Reel Pre-wound with striped turbo braid (400m) G61151



**Ring Top Post** 728mm - G72303 850mm - G72313



Fence Volt/Current Meter & Fault Finder G50905



# **New Product Spotlight**

### Wireless Loadbars

#### The wireless weigh.

Eliminate the most common failure point of traditional Loadbars - the cables.

Send weights straight to your Gallagher Weigh Scale\* or Animal Performance mobile app with Bluetooth connectivity.

\*Excludes W-0 Weigh Scale



#### Connects to:



Gallagher Weigh Scales\*
\*Excludes W-0 Weigh Scale



Animal Performance mobile app\*\*
\*Subscription fee applies



# **Our People**

At Gallagher, people – our customers and our staff - are at the heart of everything we do. Our commitment and passion is driven by quality leadership encouraging a collaborative partnership focused on success.



Kahl Betham Chief Executive Officer & Executive Director

Kahl Betham was appointed CEO for the Group in February 2021 following two years as Deputy CEO.

Since joining Gallagher in 1997, Kahl has held roles ranging from software engineering, business analysis and product management, and headed Gallagher's Security business unit from 2015 until stepping up into the Deputy CEO for the Group in April 2019.

Kahl guides the company's broad range of shared services teams spanning Operations, Research & Development, Information Services, and People & Brand, supporting them in their work to enable superb services for Gallagher's business units to redefine what's possible for customers. Kahl is a member of Gallagher's Board of Directors.

"Bill Gallagher Senior founded a culture that is incredibly unique – it is our continued focus on values, behaviors and attitudes that will propel us to new heights going forward," Kahl says. "Those are things we will continue to place importance on to delight our customers and community and make our employees proud of who we are."



**Lisbeth Jacobs** Global General Manager

Lisbeth Jacobs joined Gallagher as Global General Manager for Animal Management in April 2021.

She joins Gallagher from Fletcher Building where she was General Manager for Innovation & Sustainability and holds governance roles with BRANZ and has worked and lived across Europe, China, the Middle East and United States.

Lisbeth has oversight of the strategic direction of the Animal Management business which aims to deliver smarter solutions to make farm life easier, more sustainable and more profitable and leads the expansion and operation of the company in its key markets throughout Australasia, North America, Europe and Asia.

Lisbeth has reveled in her role at Gallagher and thrives on providing strategic leadership across the global footprint of Animal Management operations. "Gallagher is an iconic company with a strong reputation for innovation, a true global footprint, and I'm committed to continuing the legacy of delivering solutions that will make a real difference for people in the animal and land management industry."

# **Our People**



**Daniel Loughnane** Global Operations Manager



**Sarah Adams** Global Strategy & New Ventures Manager



**Brett Beagley**Brand Manager



**Darrell Jones** General Manager New Zealand & Chile



**Doug Jones** General Manager North America



Malcolm Linn General Manager Australia



**Hamish Wiig** General Manager BD LATAM, ME, Asia



Chris van der Loo General Manager Global Product & Technology



**Rebecca Olsen** Group Business Partner Lead

#### **GALLAGHER**

181 Kahikatea Drive, Hamilton 3206, New Zealand. Private Bag 3026, Hamilton 3240, New Zealand.

TEL +0800 731 500 FAX +64 7 838 9801 EMAIL cs@am.gallagher.com am.gallagher.com