



# WHAT MAKES US A LEADER IN INDIA?



Launching innovative health products



Promoting healthy living in India

200+

Employees taking forward our vision



Introducing on the go snacks such as nutrition bars



Introducing high protein products

10,000+

Available at over 10,000+ outlets



Introducing India's 1st protein chips



Bringing health & taste in a pack

**MORE  
POWER  
TO YOU**

A range of healthy, handy and delicious protein power snacks, customised to meet your lifestyle needs.

PRODUCT OF NATURELL INDIA PVT. LTD.



**Naturell Inc.**  
California, USA

Address: Naturell India Pvt. Ltd. A-2009, Kailash Business Park, Vikhroli (W), Mumbai – 400 079.

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Available in all Leading Outlets.

Follow us on:    





# PROTEIN BARS

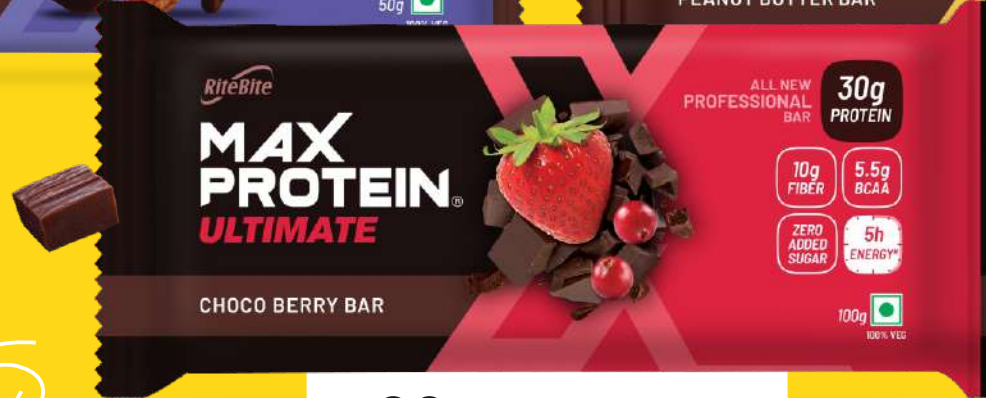
10g PROTEIN



20g PROTEIN



30g PROTEIN



RiteBite  
**MAX PROTEIN**  
KEEP GOING

# PROTEIN ENERGY

PROTEIN BARS

**A POWER SNACK FOR  
ABSOLUTELY ANYBODY**



**10g  
PROTEIN**

**DAILY**



**FIBER**



**ENERGY**

**DAILY**

**RiteBite**  
**MAX  
PROTEIN**  
**KEEP GOING**

**PROTEIN ENERGY**

**2 HOURS SUSTAINED ENERGY**

A POWER SNACK TO FUEL  
YOUR ACTIVE LIFESTYLE



20g  
PROTEIN

ACTIVE



FIBER



ENERGY

ACTIVE

RiteBite  
**MAX  
PROTEIN**  
KEEP GOING

**PROTEIN ENERGY**

4 HOURS SUSTAINED ENERGY

A POWER SNACK TO MEET  
YOUR FITNESS GOALS



30g  
PROTEIN

ULTIMATE



FIBER



ENERGY

ULTIMATE

RiteBite  
**MAX  
PROTEIN**<sup>®</sup>  
KEEP GOING

**PROTEIN ENERGY**

5 HOURS SUSTAINED ENERGY



# PROTEIN COOKIES



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**MAX PROTEIN**<sup>®</sup>  
KEEP GOING

# PROTEIN ENERGY

7 GRAIN BREAKFAST COOKIES

# THE POWER OF SUPER GRAINS

SOFT & CHEWY



10g PROTEIN

4g FIBER

CALCIUM

NO MAIDA

## COMPARE YOUR COOKIES

10g PROTEIN + CALCIUM  
is equivalent to



1 Glass of Milk  
(300ml)

+

4g FIBER  
is equivalent to



1 Apple  
(150g)

Breakfast

On-the-go snack

5 PM choti bhook

Mid-night craving

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# PROTEIN ENERGY

7 GRAIN BREAKFAST COOKIES



# PROTEIN MUESLI



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**MAX PROTEIN**  
**KEEP GOING**

# PROTEIN ENERGY

MUESLI MUNCHIES

# 10g PROTEIN 5g FIBER

PER SERVING

- **HIGH PROTEIN**
- **HIGH FIBER**
- **7 GRAINS**
- **21% FRUITS**
- **NUTS AND SEEDS**

✓ Protein = 2 Cups of Dal

✓ Fiber = 1 Apple

✓ Goodness of 7 Grains

✓ Protein Energy



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**MAX  
PROTEIN**<sup>®</sup>  
KEEP GOING

# PROTEIN ENERGY

MUESLI MUNCHIES



# PEANUT BUTTER SPREADS

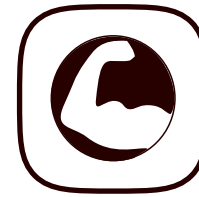


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KEEP GOING

# PROTEIN ENERGY

PEANUT BUTTER SPREADS

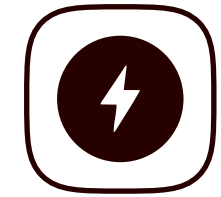




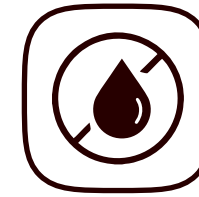
High Protein



High Fiber



High Energy



No Trans Fat



Vegan

All Natural | No Preservatives

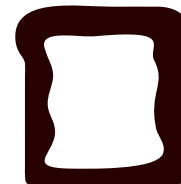
## ENJOY THE WAY YOU WANT IT



*make a smoothie*



*spoon out to enjoy*



*spread over toast*



*spread it on fresh fruits*

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KEEP GOING

# PROTEIN ENERGY

PEANUT BUTTER SPREADS

# PROTEIN CHIPS



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KEEP GOING

# PROTEIN ENERGY

7 GRAINS PROTEIN CHIPS

# WHY THIS BAG OF CHIPS, YOU ASK?

THE POWER OF  
**Super  
Grains**

Quinoa

Ragi

Soy

Urad

Jowar/Sorghum

Chickpeas

Whole Grain Oats

**10g**  
PROTEIN

**4g**  
FIBER

GLUTEN  
FREE

LOW  
GI



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PROTEIN**  
KEEP GOING

# PROTEIN ENERGY

7 GRAINS PROTEIN CHIPS



# NUTRITION BARS



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KEEP GOING

# PROTEIN ENERGY

NUTRITION BARS



Zero Preservatives



Zero Added Sugar



Full of Superfoods



For those 5 minutes of snacking between back to back meetings!



Sweet, guilt-free snack when that chocolate desire strikes!



Right before you sweat it out, or the perfect kick of taste after your workout!



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KEEP GOING

# PROTEIN ENERGY

NUTRITION BARS



## DAILY PROTEIN BARS



CHOCO CLASSIC

CHOCO ALMOND

CHOCO BERRY

FRUIT & NUT

ALMOND APRICOT

## ACTIVE PROTEIN BARS



CHOCO SLIM

GREEN COFFEE BEANS

PEANUT BUTTER

CHOCO FUDGE

PLUM SPICE

## ULTIMATE PROTEIN BARS



CHOCO ALMOND

CHOCO BERRY



## NUTRITION BARS



PEANUT BUTTER



FRUITS & SEEDS



NUTS & SEEDS



CHOCO DELITE



YOGURT BERRY



SPORTS BAR

## MUESLI MUNCHIES



CHOCO CRUNCHY



NUTS & SEEDS



FRUITS & NUTS

## PROTEIN CHIPS



CHEESE & JALAPENO



SPANISH TOMATO



PERI PERI



DESI MASALA



CHINESE MANCHURIAN



CREAM & ONION

## PEANUT BUTTER SPREAD



CLASSIC CREAMY



CLASSIC CRUNCHY



CHOCO CREAMY



SPICY CHUTNEY



TANGY TOMATO



## PROTEIN COOKIES



**CHOCO CHIPS**



**NUTS & SEEDS**



**OATS & RAISINS**



**TRAIL MIX**



**CHOCO COCONUT**



**CHILI CHOCOLATE**



**COCONUT DELITE**



RiteBite

# MAX PROTEIN®

# RiteBite

NUTRITION BAR



THANK YOU