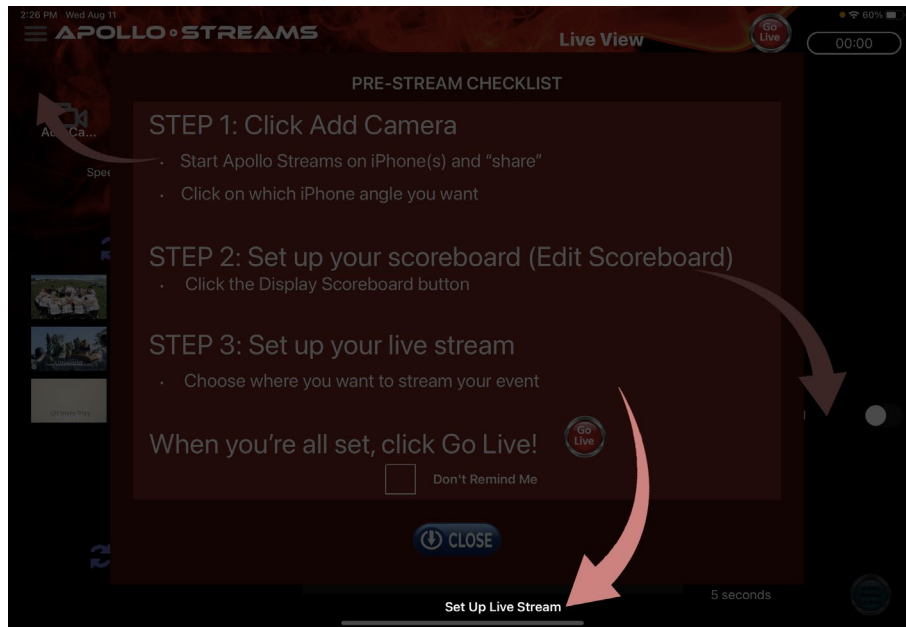


# APOLLO • STREAMS

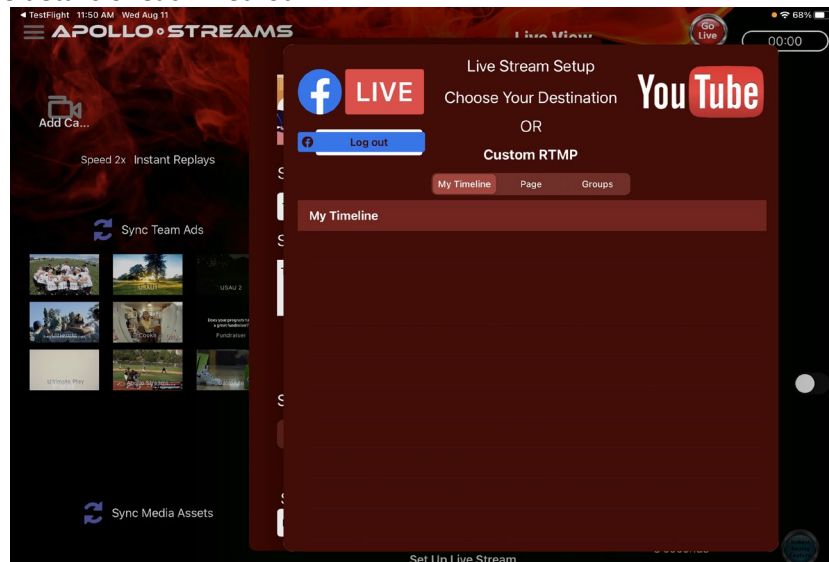
## Apollo Streams 1<sup>st</sup> Time Live Stream Account Setup

To stream your event live, you need to send your live footage to an online platform like Facebook, YouTube, Twitch and others. Each organization has their own requirements for streaming. Below we walk you through the various steps to get started.

Step 1: Click on **Set Up Live Stream**

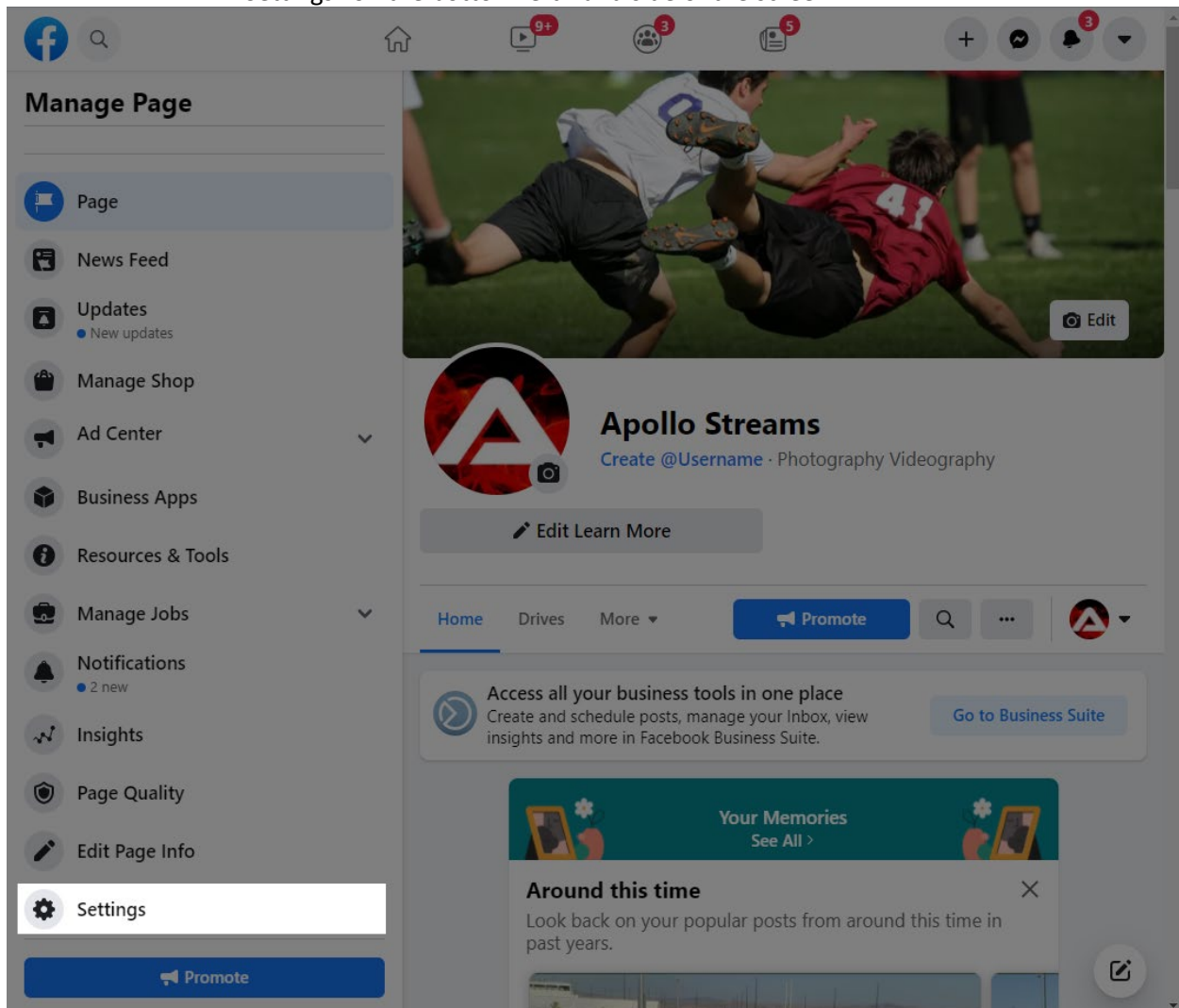


Step 2: You'll be prompted to choose from 2 standard live streaming platforms Facebook and YouTube. We also offer a third option (RTMP) which allows you to stream to ANY live streaming platform on the web. Here are the details of each method:

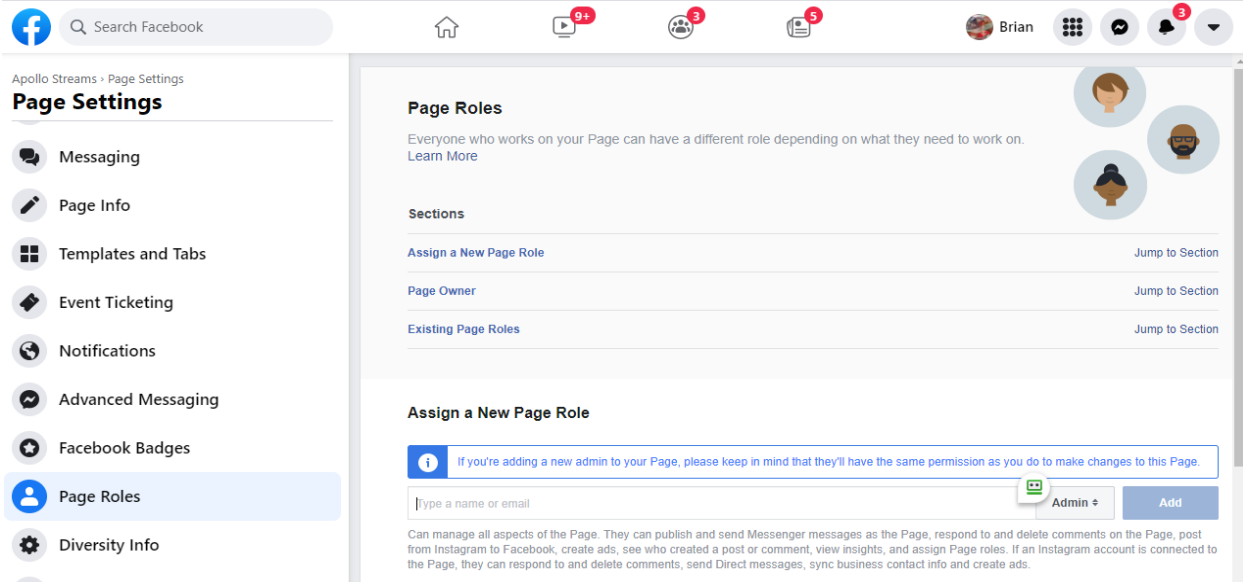


**Facebook**- There are three different ways to post a live stream to Facebook.

1. **My Timeline**- Log in with your Facebook username and password and stream directly to your own timeline.
2. **Facebook Page**- You must be listed as an Admin of that Facebook page. Follow these steps to be an admin:
  - a. In a browser, the owner or another admin must go to the Facebook Page and click “Settings” on the bottom left-hand side of the screen.



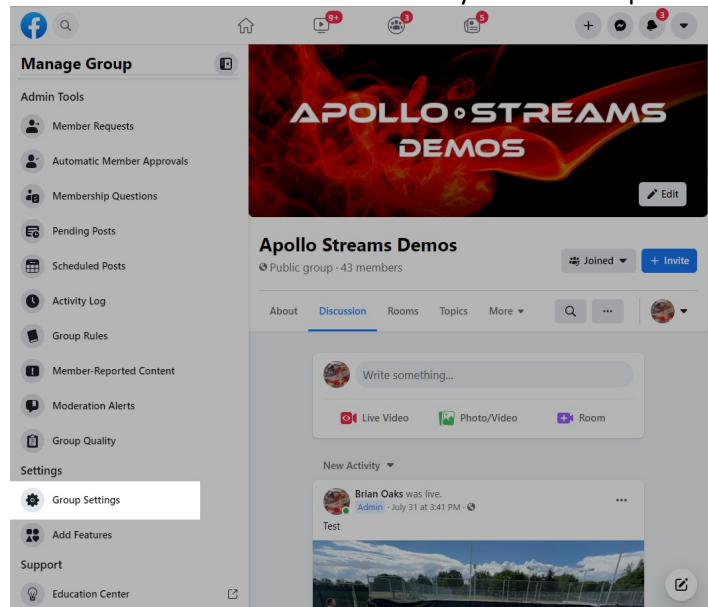
- b. Click “Page Roles” on the left-hand side of the screen.



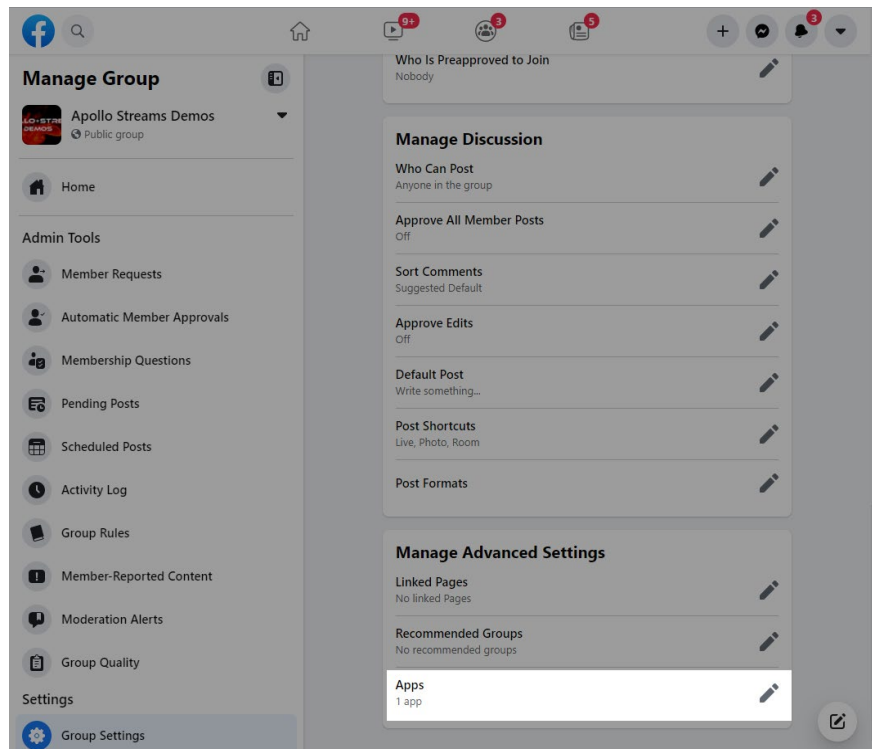
- c. Type in the name under “Assign a New Page Role;” and choose “Admin;” and click Add.
- d. The new Admin must accept this new role from their own Facebook account.
- e. **IMPORTANT: Run a test stream before the event to confirm proper permissions are set up.**

3. **Facebook Group-** The admin of the Facebook Group must allow the Apollo Streams App to post to the Group page. Follow these steps (must be on a computer and not a mobile device) in order to add the Apollo Streams app to the Group:

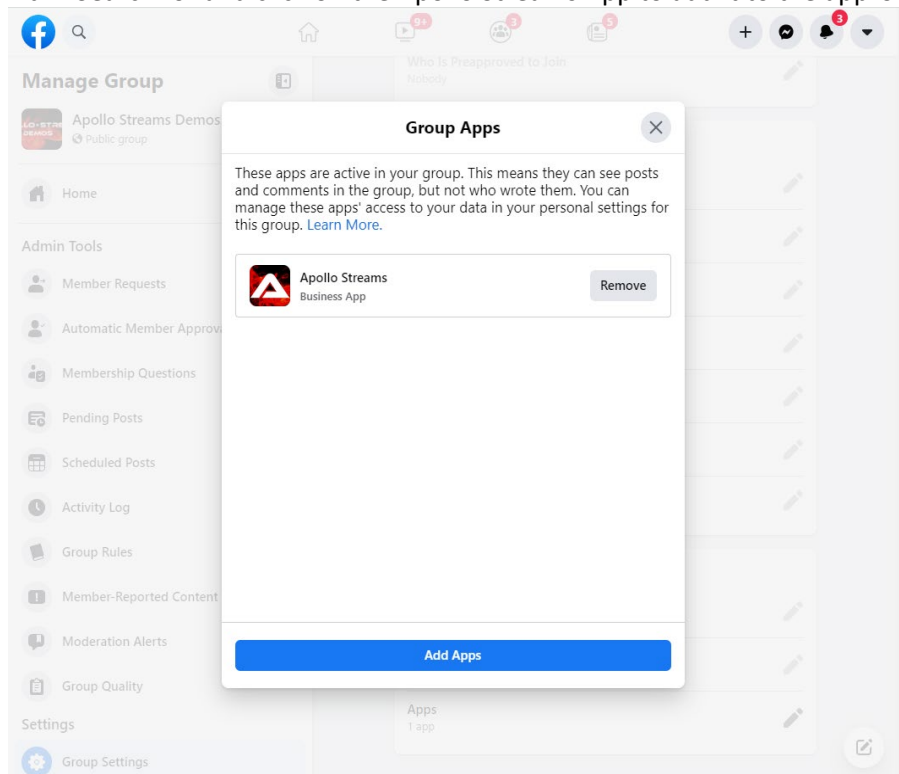
- a. The admin must locate and click on the Facebook Group.
- b. Scroll down the left-hand side to where you see “Group Settings.”



- c. Scroll to the bottom of the middle section until you see “Apps” and click the pencil icon located to the right.

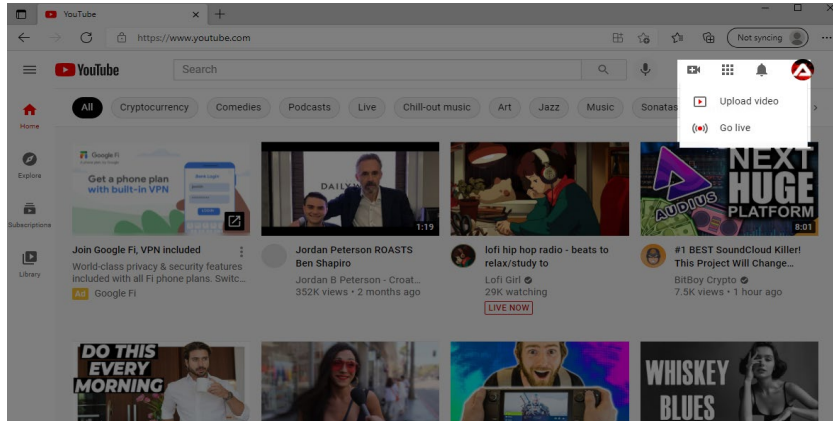


- d. Search for and click on the Apollo Streams App to add it to the approved list.

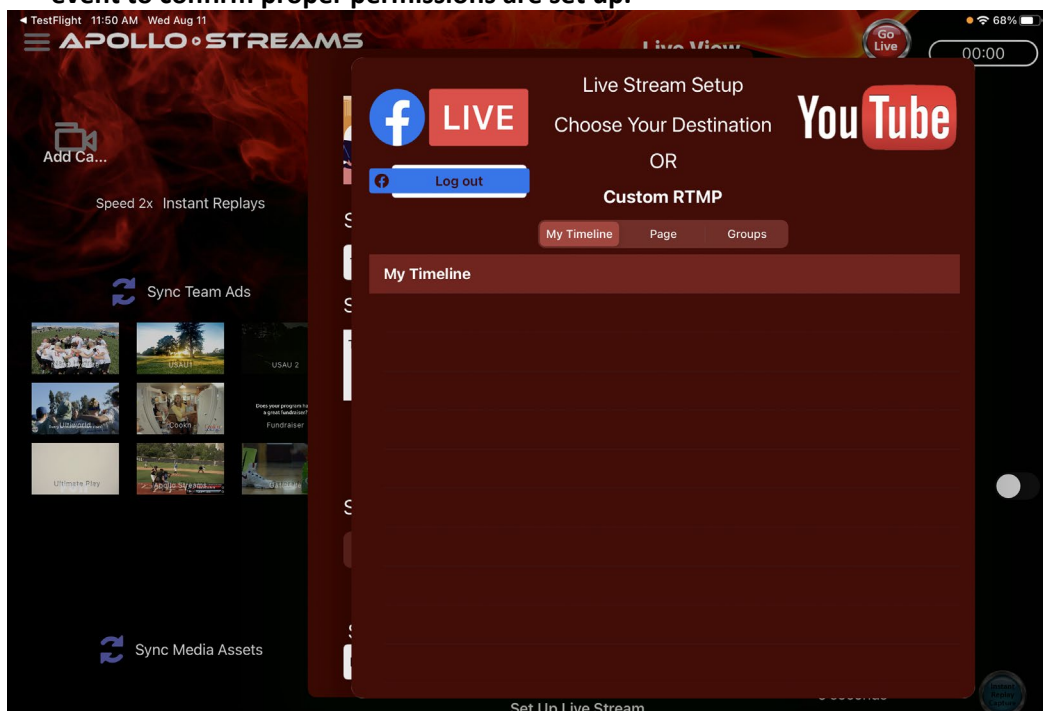


**YouTube-** Follow these steps to post your live stream to YouTube:

1. Go to YouTube from a web browser and Sign In.
2. Click the Camera with the + icon in the top right-hand corner of the screen and select Go Live.

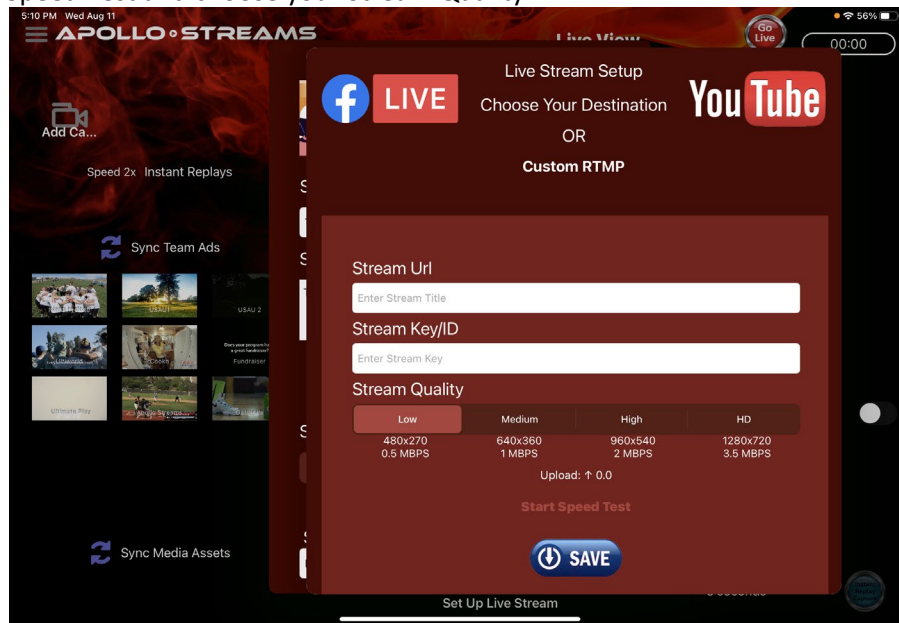


3. Click “Enable” to request that the account be activated for live streaming. Activation may take up to 24 hours for approval. **IMPORTANT: Perform this step at least 24 hours before the live event.** Note: Apollo Streams is a certified app with YouTube. Accordingly, you do NOT need 1,000 followers in order to go live.
4. Once approved, click the YouTube link within the Apollo Streams App “Set Up Live Stream” section.
5. Enter in the YouTube username and password. **IMPORTANT: Run a test stream before the event to confirm proper permissions are set up.**



**Custom RTMP-** RTMP is what people use to stream to specific live streaming providers like Facebook, YouTube, Periscope and Twitch just to name a few. Since Facebook and YouTube are major streaming providers, we recommend going live with those services as previously outlined. Follow these steps to post your video to a live streaming provider:

1. Obtain a Stream URL and a Stream Key from your live streaming service provider.
2. Click on the Custom RTMP button in the Apollo Streams App and enter in your Stream URL and Stream Key/ID. These are very long codes. You must type them in exactly or they will not work.
3. Run a Speed Test and choose your Stream Quality.



4. Click Save.

Setting up a Custom RTMP connection to YouTube is a bit different. These are the steps you will want to follow for that method:

1. You will need two devices. One running the Apollo Streams App and the other logged into YouTube from an internet browser. Make sure to click the YouTube camera icon “Go Live” to enter the YouTube Studio.
2. Follow the exact same steps as listed above within the Apollo Streams App.
3. After clicking the Go Live button from the Apollo Streams App, wait about 10-15 seconds and check the other device logged into the YouTube Studio account.
4. When you see your live stream from Apollo Streams show up in your YouTube Studio in the left-hand corner, click the Blue Go Live button in the top right-hand corner. This is REQUIRED in order to both start and stop your live stream within YouTube.

**IMPORTANT: Run a test stream before the event to confirm proper permissions are set up.**

