

Instructions for Applying Vinyl Messages

Before applying letters, test your surface by cutting a small piece of the transfer tape off a corner (not the words) and apply it to your surface. Press it on, then rub it with your burnisher, then pull it off. If the surface doesn't lift, proceed with the application of the words.

Surface Preparation

All surfaces must be thoroughly cleaned before applying your vinyl graphics. Follow the instructions below for specific material cleaning procedures.

Plastics and Glass

Thoroughly wipe surface clean with a window cleaner. Remove any dried matter such as tape or glue with a single edge razor blade. If you are planning to use acrylic, remove the protective liner from the acrylic 24 hours prior to application vinyl graphic. This will allow any air bubbles (outgassing) to dissipate from the acrylic. If this is not observed you may find air bubbles form under your graphic within a couple of days..

Interior Painted Surfaces

Surfaces may be cleaned with any household cleaner such as Fantastic or 409. There's lots of dust on the walls that you just can't see! Wash walls first with mild soap, rinse well and dry completely with a lint free cloth before applying the vinyl graphics. Freshly painted surfaces should be dry for 3 weeks prior to application of the vinyl graphics. Walls with easy to clean paints (low VOC paints, Teflon, silicone) are not recommended for decals.

If you have that type of paint please choose another surface for your decal. If you are unsure you can request a test decal.

Notes:

~Work from top to bottom

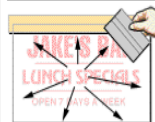
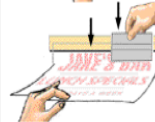
~Do not let the entire graphic fall on to the intended surface

~If lines or creases develop, lift and re-place the graphic.

CAUTION::

If the placement is not correct, removing the graphic for re-placement will be very difficult or impossible without causing damage to the vinyl.

Do not let the exposed graphic touch the intended surface. The back of the graphic is very tacky and will tightly adhere to the surface.



1. Prepare Words

Some words will come in rolls because of the length. **As soon as you receive them, unwrap and let them set flat until they stop wanting to roll themselves up.** If your decal has a box surrounding your design, cut around the INSIDE of the box. This will provide a level line that you can use for application. The words have a transfer tape (looks and feels like white contact paper) one side and the backing paper (white and shiny) on the other. Burnish (rub) the surface of transfer paper to insure the words are adhered solidly to the transfer tape. (Letters may pull away from transfer tape during shipping.)

2. Application

The words cannot be repositioned, so be careful to line them up where you want them. Place the strip of words on the pre-measured surface, taping only the top (with the backing still on). A level from the garage can be useful. Level the letters, NOT the paper backing. Sometimes it's easier to install long quotes if you cut in between every couple of words **while the quote is taped to the wall.** That way you

are dealing with smaller sticky areas. Then flip up the words and carefully peel the backing paper away from the words, which should remain on the transfer tape. The tape acts as a hinge so the words will fall back down where you want them. Smooth the tape flat with your hand. Then using a credit card or something similar, carefully rub over the words removing any air bubbles out from underneath the words. Burnish again, applying more pressure over the entire area.



3. Transfer tape removal

Carefully peel back the transfer tape at an angle.

This will leave the words on your surface. Viola!

Enjoy your new look and the inspiring words.

When you are ready for more words or ready to repaint, usually a pair of tweezers or your finger nails will pull the letters off. If you've been on for a while, use a hairdryer and lightly heat up the words and they will peel off with ease. Sometimes after a couple of years the removal will leave a slight residue which can be removed with rubbing alcohol or Goo-be-gone