

**BARWON
HEADS**



13TH BEACH
SURF LIFE SAVING CLUB

BARWON HEADS 13TH BEACH SURF LIFE SAVING CLUB
SPONSORSHIP PACKAGE



About Barwon Heads 13th Beach SLSC

Since its formation in 1961 the club has patrolled 13th Beach every season. We are a dedicated volunteer organisation, committed to supporting the missions of Life Saving Victoria and Surf Life Saving Australia, to prevent aquatic related injury and death.

From humble beginnings operating out of a tin shed, the club has progressed to modern facilities we are proud to use today. During this time Barwon Heads/13th Beach SLSC has been at the forefront of patrolling excellence, having won the State Patrol Efficiency Award on four occasions and the District Patrol Efficiency Award on a regular basis.

Our nipper programs are a filled with fun and enthusiasm where we welcome all families and children regardless of prior beach exposure and skill levels. Through our programs children develop self confidence, surf skills and knowledge to keep themselves safe while at the beach while also developing life long friendships.

As well as our fine patrol record, our members have also had success in the competition area, particularly in the IRB where we have not only won State Titles, but provided members to assist with the important task of running carnivals on a state and national level.





10 minutes from Armstrong Creek, with a population of 11,247 which is expected to grow upwards of 60,000

A clubhouse with 360 degree views of the 13th Beach Golf Links and coastal views from Point Lonsdale to Torquay

A town of 4,500 locals, swelling to approximately four times that over the summer period

Patrolling over 9km of beach every summer from the Barwon Heads Bluff to Black Rock

Friends of the Surf Club

Becoming a valued sponsor is a unique opportunity to align your business or brand with an iconic and admired community group, along with receiving all the benefits of gaining business from Barwon Heads 13th Beach's 700 strong membership base.

Sponsorship of Barwon Heads 13th Beach Surf Life Saving Club is vital for our efforts in patrolling and keeping the beach safe through continued volunteer lifesaver training and the purchase of essential lifesaving, first aid and rescue equipment.

We are always on the lookout for local and state businesses to support the activities of the club.

When you become a sponsor no matter how big or small, you become a friend for life.



Sponsorship Levels

Platinum - \$20,000

- Logo on website
- Logo on Club sponsor board
- Invitation to Club Presentation night
- Social Media Acknowledgement
- 3 x Venue hire for business use (outside of key lifesaving times)
- Digital representation on club screens

Sponsorship would cover all areas of club, General, Nippers, Surf Sports, Patrols. This will be discussed at the time of sponsorship and the potential space available for this category.

Gold - \$10,000

- Logo on website
- Logo on Club sponsor board
- Invitation to Club Presentation night
- Social Media Acknowledgement
- Digital representation on club screens
- 2 x Venue hire for business use (outside of key lifesaving times)

Opportunity to focus sponsorship to specific area of club, Nippers, Surf Sports, Patrols. This will be discussed at the time of sponsorship and the potential space available for this category.



Silver - \$5,000 - \$10,000

Logo on website
Logo on Club sponsor board
Invitation to Club Presentation night
Social Media Acknowledgement
Digital representation on club screens
1 x Venue hire for business use (outside of key lifesaving times)

Opportunity to focus sponsorship to specific area of club, Nippers, Surf Sports, Patrols. This will be discussed at the time of sponsorship and the potential space available for this category.

Bronze - \$2,500 - \$5,000

Logo on website
Logo on Club sponsor board
Invitation to Club Presentation night
Social Media Acknowledgement
Digital representation on club screens
1 x Venue hire for business use (outside of key lifesaving times)

Opportunity to focus sponsorship to specific area of club, Nippers, Surf Sports, Patrols. This will be discussed at the time of sponsorship and the potential space available for this category.

Friends of 13th Beach \$500 - \$2,500

Separate and in Addition to club Membership
Digital representation on club screens
Names listed on friends of 13th Beach board in club lounge



Opportunities to Sponsor

Life Saving Operations



Surf Sports



Nippers



Gear and Equipment



Opportunities to Sponsor cont.

Surf Club Equipment

First Aid/Oxy kits	\$1,000
Nipper Board	\$1,000
Defib	\$1,500
Rescue Board	\$1,500
Outboard Motor	\$3,000
IRB (Inflatable Rescue Boat)	\$15,000
4WD Vehicle	\$50,000

Product in Kind

Nipper BBQ Supplies
Food & Drink Supplies
Professional Services
Sponsorship and Marketing Activities
Public Relations
Graphic Design
Printing Services
Vehicle Maintenance & Servicing
Donations for raffle prizes & fundraising
AV Equipment
Volunteer Support



Thank you for your interest in supporting our club. No matter your desire, whether it be to save a life,
or raise the profile of your business, we look forward to partnering with you.

If you are interested in supporting the Barwon Heads 13th Beach Surf Life Saving Club, please get in contact.

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