

#ModifyMyWall Instagram Giveaway Contest

Mod-ified.com Official Contest Rules

(Contest dates: September 30, 2016 – October 23, 2016)

No purchase is necessary. Void where prohibited by law.

The below rules, regulations and guidelines (collectively, the “Contest Rules”) apply to the Contest (as defined below). Your compliance with the entry requirements for the Contest amounts to your acceptance and agreement with mod-ified.com (“mod-ified.com”) to the Contest Rules and any decision mod-ified.com or its designees make regarding any matters relating to the Contest.

Eligibility: The Contest is only open to legal residents of the United States who are 18 years or older and is void where prohibited by law. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Void where prohibited.

How to Enter: In order to enter the #ModifyMyWall Instagram Giveaway Contest running from September 30, 2016 – October 23, 2016 (the “Contest”), you must tag a photo on Instagram of a room that “needs to be mod-ified.” The photo must be an original photo taken by you, and your Instagram post must include @mod-ified and the hashtag #ModifyMyWall. Even though you may enter the Contest every day within the Contest duration, you may only win the Contest once.

No automated entries are allowed (including but not limited to entries submitted using any robot, script, macro, or other automated service) and

any of these entries will be disqualified. Participants may not create and/or use multiple Instagram accounts to enter the Contest.

All decisions made by mod-ified.com or its designees shall be final and binding. Mod-ified.com reserves the right to disqualify any entrant from the Contest, and any future contest or other promotion conducted by mod-ified.com, and to prosecute to the fullest extent permitted by law, any entrant who, in mod-ified.com's reasonable opinion: tampers with the mod-ified.com website; the entry process or the Contest; violates the Contest Rules; or acts in an unsportsmanlike or disruptive manner. In the event of disqualification of any winner, mod-ified.com may replace such winner with the next runner-up in its sole discretion.

Agreement to Rules: By participating in the Contest, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of mod-ified.com, as final and binding as it relates to the content. Participation in the Contest constitutes permission for mod-ified.com and its agencies to use each applicant's entry for advertising and promotional purposes without additional compensation, unless prohibited by law. The Contest is subject to all applicable federal, state and local laws.

Prizes: The winner of the Contest will receive \$800 of wall product sold on mod-ified.com, but limited to the following brands: Hourwall, AS-IS BRAND Wood Walls, Quality Stone, and Wall Flats. The \$800 value is based on full retail pricing of a single wall cladding product. Standard shipping of this product within the continental US is included. No cash or other prize substitution is permitted except at mod-ified.com's discretion. The prize is non-transferable, non-returnable, and non-exchangeable. Any

and all prize related expenses, including without limitation any and all federal, state, and/or taxes associated with the receipt or use of the prize shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for modified.com to use the winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law. The prize is awarded without warranty, express or implied, of any kind.

Odds: The odds of winning depend on the number of eligible entries received.

Contest of Skill: Where required by law, potential winners will be required to answer a “skill-testing question”. This test of skill will be administered by telephone at a mutually convenient time. Any potential winner will be required to answer the skill testing question without electronic, mechanical or other assistance and there will be a time limit for providing the answer. Any potential winner may be required to sign a declaration confirming compliance with these requirements.

Notification of Winner: The winner will be notified by modified.com by October 28, 2016. Acceptance of the prize constitutes permission for modified.com and its agencies to use winner’s name and/or likeness, biographical information, and/or entry for advertising and promotional purposes without additional compensation, unless prohibited by law. Modified.com shall have no liability for a winner's failure to receive notices due to winners' spam, junk email or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the

prize within 15 days from the time the award notification was sent, or fails to timely return a completed and executed declaration and releases as required, the prize may be forfeited and an alternate winner selected.

Rights Granted By You: By entering this contest you understand that mod-ified.com and anyone acting on behalf of mod-ified.com or its respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the World, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

Terms: mod-ified.com reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest should (in its sole discretion) a virus, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. mod-ified.com reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Contest or website or violates these Terms & Conditions.

By entering the Contest you agree to receive email newsletters periodically from mod-ified.com. You can opt out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

Limitation of Liability: By entering the Contest you agree to release and hold harmless mod-ified.com and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest promotion; (v) electronic or human error which may occur in the administration of the Contest or the processing of entries.

Disputes: This Contest is governed by the laws of the United States, without respect to conflict of law doctrines. As a condition of participating in this Contest, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Contest, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the United States having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Contest), and participant further waives all rights to have damages multiplied or increased.

Privacy Policy: Information submitted with an entry is subject to the Privacy Policy stated on the mod-ified.com website.

No Sponsorship: If the Contest is promoted on social media platforms, each entrant acknowledges that the Contest is in no way sponsored, endorsed or administered by, or associated with, the social media platform (e.g., Facebook, Instagram, Twitter) upon which mod-ified.com promotes the Contest. Each entrant acknowledges that the information submitted to the Contest is being submitted to mod-ified.com, and not to the social media platform upon which mod-ified.com promotes the Contest. All questions regarding the Contest should be directed by e-mail to info@mod-ified.com.