

TREE STRIPES



★
“We also look to nature for inspiration on texture and patterns.”



The founders of interiors brand Tree Stripes love creating functional, beautiful wares from materials that have already served their purpose.

WORDS NICHOLA DAVIES

Having grown up in Fiji, where community, culture and nature played a vital role in everyday life, Pretisha Patel and Kapil Jekishan wanted to create something that empowered communities through love of art and the environment.

Tree Stripes began with an ambitious idea while they were in Tanzania staying at Tarangire Treetops, a game reserve bordering Tarangire National Park where guesthouses are built into the branches of ancient trees.

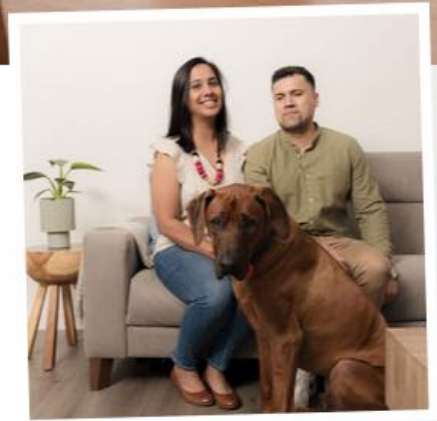
“The first morning we went out from our tree house we saw hundreds of zebras grazing right in front of us,” recalls Kapil. “That emotion is still so vivid – hence the name Tree Stripes.”

The name of their brand takes the duo back to that moment and serves as a reminder that more needs to be done to help our planet if we want future generations to be able to enjoy it. This philosophy is at the core of Tree Stripes, which works with a

production partner who employs 180 women in Sri Lanka – mainly young mothers – and pays them well above minimum wage, plus bonuses, childcare provisions and social security.

Tree Stripes designs are influenced by the traditional crafts of different cultures, with their motifs, colours and textures often referencing traditional ways of life. “We also look to nature for inspiration on texture and patterns,” says Pretisha.

Their collections are made mainly from recycled paper, as well as wood and textiles, all of which are waste products purchased from factories. Products are finished with a natural latex for waterproofing, so they’re entirely earth friendly. That’s decor we can feel good about.



treestripes.com [@treestripesbrand](https://www.instagram.com/treestripesbrand)