

# The Herbalife *Seed to Feed* Program

Our staff, state-of-the-art equipment and quality control systems throughout the entire manufacturing process help us ensure every product meets Herbalife's standards of quality.



**1 Plant**



**2 Cultivation**



**3 Harvest**



**4 Testing round 1**



**5 Raw Materials**



**6 Testing round 2**



**7 Weighing**



**8 Blending/Compression**



**9 Testing round 3**



**10 Packaging**



**11 Testing round 4**



**12 Transportation**



**13 Testing round 5**



**14 Distribution**

**1** Ingredients grow on "farms, in the ocean and in the wild.

**2** The fields are carefully monitored to ensure the quality of the crops.

**3** Ingredients are harvested through cropping, wild crafting and fishing.

**4** Chemical identification and testing of ingredients ensure they meet or exceed Good Manufacturing Practices and Herbalife requirements.

**5** Ingredients are dried, milled and extracted to produce the raw materials needed to create Herbalife® products. To have more control over the quality of botanical extracts, Herbalife broke ground on a new company-owned extraction facility in Changsha, China, in 2010.

**6** Raw materials are inspected, sampled and chemically tested by Herbalife scientists for identity verification and quality assurance, then securely stored until test results confirm their purity.

**7** Herbalife staff prepares the raw materials to make bulk batches of a product based on the product formula.

**8** Raw materials are manufactured into finished products under tightly controlled, good manufacturing practices.

**9** the manufacturing process ensures consistency in every batch, including uniformity of all powder blends, proper thickness and hardness of tablets and more.

**10** Batches of product are packaged, labeled and loaded onto pallets for shipping.

**11** Quality Control conducts chemical identification testing on finished products and ensures they meet regulatory guidelines for microbiological levels and label claims.

**12** Finished products are transported to distribution centers via truck, rail, air and ship.

**13** Finished products are inspected again and samples are pulled for quality testing upon arrival at distribution centers to ensure that packaging is properly labeled and not damaged upon arrival.

**14** Products are securely stored at distribution centers until picked up or shipped to Distributors.

Strategic Sourcing

Testing

Manufacturing

Transportation

Distribution