

This Multi-Use Product is a Summer Essential

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In summer we need to take extra care of our skin thanks to the heat, heightened UV levels, and air pollution etc. and that can result in requiring lots of different skincare products. This is where having a multi-use beauty product in your bag not only helps you save money but becomes an essential.

Introducing your summer essential... The Natural Africa Cape Aloe Serum (£95).



The Natural Africa Cape Aloe Serum contains Aloe Ferox, this belongs to the same family of Aloe Vera and has all the goodness but is far more potent and effective. One example is Aloin, only present in Aloe Ferox, Aloin is an antioxidant and viral stimulant that enhances skin repair and healing. It also has antiviral and antimicrobial properties. Aloe Ferox has been used as a medicinal ingredient for years by indigenous tribes of Southern Africa.

Perfect for...

Sunburn

Aloe Vera is renowned for soothing sunburn and with the higher efficacy of Aloe Ferox, it makes the Cape Aloe Serum a great product to use on sunburnt skin, helping to soothe, reduce inflammation and heal skin. With us entering the summer season, it's a must have product to have.

Rosacea

Rosacea can be soothed instantly with Aloe Ferox for any flare ups and with continuous use it can help the health of your skin long-term. This is a heightening issue, flagged by WGSN who listed Rosacea as the leading skin condition in their future skincare report for 2026.

Shaving Burn

Thanks to its soothing qualities, it also helps the dreaded post shaving burn, avoiding any inflammation caused by razor irritation and infection thanks to its antimicrobial properties.

Insect Bites and Stings

Aloe Ferox also helps to instantly reduce swelling and avoid infection caused by insect bites and stings. Great to take on holiday with you.

Dry Skin

If you have dry skin and suffer from eczema flare ups, this product can once again be called upon. The unique blend of African botanicals; Aloe Ferox, Devil's Claw, Rose Geranium and Grapefruit, amplify hydration levels and seal in moisture, penetrating deep into the skin.

Anti-Ageing

The botanical powerhouse of the serum stimulates the regeneration of cells, helping to reduce fine lines and wrinkles, minimise facial veins and diminish sunspots.

The Natural Africa skincare is currently available via www.thenaturalafrica.com, www.skindays.com and www.collagerie.com.