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REED CAPUTO
DESIGNER | FABRICATOR



ABOUT

An adept designer who creates innovative solutions for digital and physical products. Expertise in Advanced Furniture Design, Graphic and Package Design, 3D Modeling and Fabrication. Experience in managing all facets of business operation and production.

EXPERIENCE

PRODUCTION DESIGNER

Utley's | Woodside, NY

2023 - PRESENT

- Utilizes Adobe Creative Suite, specifically Illustrator and Photoshop, for various tasks including artwork creation/separation, digital color matching, and voperating printers
- Expertise in handling mechanicals, developing diestrikes, packaging design, and assembly; showcasing a balanced skill set in digital work and physical material assembly.

OWNER AND LEAD DESIGNER

Reed Caputo Studio | Long Island, NY

2018 - PRESENT

- Founded a custom design business that focuses on process and the knowledge of materials in both physical and digital worlds.
- Freelance consultant and designer; Furniture Design, Custom Woodworking, Lighting Design, Interior Design, Visual and Graphic Design, 3D Modeling, UI/UX, Animation, Photo / Video.

PRODUCTION ASSISTANT

BuildLane | Los Angeles, CA

2021

- Worked alongside COO to enhance client and vendor experience.
- Managed production across multiple projects and maintained multiple vendor relationships.
- Captured user feedback on B2B web application that connects interior designs to builders and helps guide both entities through the custom design process.
- Set upcoming production deadlines and coordinated shipping logistics.
- Sourced, ordered, and tracked materials, as well as processed billing.
- Conceptualized enhancements in custom furniture designs, shop drawings, material, and finish selections. Worked directly with the product and software development team to execute improvements ensuring clear communication of design needs in order to meet deadlines.

DESIGNER & FURNITURE MAKER

Designed with Purpose | Baltimore, MD

2019 - 2020

- Executed on build and delivery of custom furniture
- Shop Drawings, Joinery Design, Product Development, Custom Fabrication, On-site Install, Material Selection, Crate Building and Shipping Logistics

FABRICATOR

John Grade Studio | Seattle, WA

2017 - 2018

- Fabrication for world-renowned artist John Grade
- Projects including Murrur installation and Boundary sculpture

EDUCATION

Product Design Certification

Dribbble Online Course | 2022

BFA in Craft and Material Studies

Advanced Furniture Design

Virginia Commonwealth

University School of the Arts

Richmond, Virginia | 2017

Italian Craft and Design

Santa Reparata International

School of Art

Florence, Italy | 2016

SKILLS

Adobe Creative Suite

Advanced Furniture Design

Graphic & Package Design

Deco & Dieline Creation

3D Models & Animation

CNC / Machine Operator

Rhino 7 & Keyshot

Microsoft Office

Figma | UI/UX

Photo & Video

