



# VOWAC PUBLISHING COMPANY

## SMANTIX!

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## New website & products for 2016

[WWW.VOWAC.COM](http://WWW.VOWAC.COM)

VōWac® is excited to announce that its new website is up and running! Our goal was to remove the frustration many have experienced when attempting to search and maneuver throughout the old site.

If you registered on our old site, you may need to complete the registration process on the new one as well. The form is quite simple and will take very little time. Any and all information submitted is kept private and never shared with a third party.

After registering you will be placed on our mailing list. Periodically, you will receive promos, newsletters, and emails of interest. No one relishes the idea of receiving spam. You will not receive any from VōWac®.

You will have access to free downloads, game sheets for the 30-sided letter dice, Alphabet Playing Cards, writing paper and more. Game sheets are available without cost. VōWac® only asks that copyright be respected.

VōWac® will make different featured products available throughout the year at a reduced price. Different products for different interests will always be offered at a discount. We hope it will entice you to make [www.vowac.com](http://www.vowac.com) a regular stopping point as well as share it with your friends.

As the site was being designed, a very simple notion was reaffirmed; VōWac® can not be all things to all people. With that in mind, our focus is to provide an assortment of products that are primarily Orton-Gillingham based. All of these products support and enhance VōWac®'s existing PreK - 4 curriculum. VōWac® knows how daunting the task can be to teach young people to read. The VōWac® word attack and spelling program is very effective. The additional materials available should make it easier to do what you do

*(continued on page 2 • WWW.VOWAC.COM)*



### NEW! Big Books Include Activity Masters

VōWac® Big Books were added a few years ago but we missed something. The activity sheets were only available on the PreK Activities CD. Things have changed. Now we've included the activity sheets on CD with each set of Big Books. To make matters even better, we did NOT increase the price.

We have also made a conscientious effort to send the Big Book Activity CD at no cost to everyone that ordered the Big Books since 2013.

### 2016 WORKSHOPS

The 2016 summer VōWac® workshop training/in-service schedule is being finalized. Currently, we anticipate workshops in North Dakota, Minnesota, Nebraska, Iowa, and South Dakota. **The workshop dates are listed along with registration forms on our website, [www.vowac.com](http://www.vowac.com).**

Workshops are a two-day • 15 hour session. One graduate credit is available through Minot State University.

There is no maximum number of participants, however there is a minimum. If you plan on attending, please register as soon as possible. Different locations have different fees but all are reasonably priced.

If your school would like to host its own one or two-day training session, contact VōWac® for details. 866•598•6922

**WWW.VOWAC.COM** (continued from page 1)

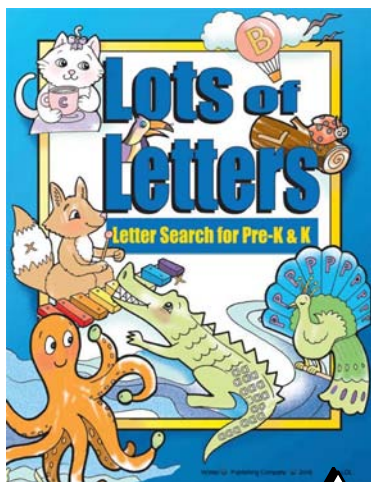
well....and that's teach! If you have any questions about any of our products and services, please be sure to contact the VōWac® office. We do not want you purchasing anything you do not need or cannot use. Our track record of providing this service is second to none.

VōWac® has switched over to *Shopify* for online purchasing. This should make it easier and more secure when completing the online purchasing process using a credit card. Because of *Shopify's* flexibility, they are able to allow use of a variety of credit cards online. You can still submit a school purchase order (PO) online. If you opt to use a PO for online orders, we will contact your school for verification.

Orders placed via telephone, fax, mail orders and school purchase orders are always welcome. If there is a question as to what you have ordered or what you might want, every effort will be made to contact you for clarification. We want to get it right the first time. Unlike *Shopify*, we are only set up to accept Visa, Master Card and Discover. Payments with check and open-line credit are on approval only.

Now that you have read this far, what are you waiting for? Visit and surf the new site! [WWW.VOWAC.COM](http://WWW.VOWAC.COM)

## NEW PRODUCTS • NEW LOOK



PreK & K students will be fully engaged searching for letters on LOL pages.

VōWac® has added several new titles to its family of teaching resources. We made every effort to keep new products affordable and easy to use.

**Lots of Letters** is the newest addition to the list of items available. It contains 33 pages of hidden letters for PreK and K students to find and color. It is available as a black line master (item **PK-LOL-BL**) or on CD in PDF format (item **PK-LOL-CD**).

Either format will allow you to reproduce the copies you need year after year.

Save 30% using the introductory offer code through April 30, 2016.

Use code **PK-LOL-BL30** or **PK-LOL-CD30**.

The **Alphabet Playing Cards** (item **APC**) have a totally new look! Each deck now has a blue or orange back along with the new VōWac® graphics. The APC's are an excellent and inexpensive tool that can be sent home with students, allowing them additional practice to letter and picture identification and the catch phrases for each. *FYI....If you're still using the old APC's - that's great. A limited quantity of the older cards are available at a discounted BOGO price!*

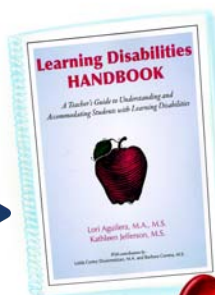
If you have students struggling to keep all of the VōWac® information straight, the new 20-page **Student Guide to VōWac®** (item **SG**) may be just what is needed. This item replaces the Student Multiple Spelling Charts. The new student guide includes the five multiple spelling charts and also contains CLOVER rules, spelling helps, prefixes, root words, suffixes, and much more.



Alphabet Playing Cards get a new look on both sides!



These items have been discontinued and are available at reduced prices plus s/h. Telephone order only.



Learning Disabilities Handbook  
Now only \$10



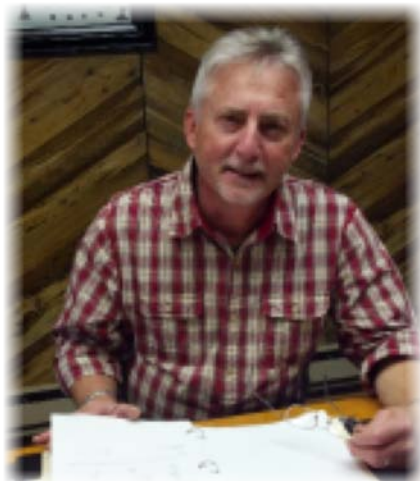
Yellow Crocodile Decodable Readers (6/set)  
Now only \$11



Reading Comprehension Strategies  
Now only \$8.50







## John Pfeifer selected 2015 Dakota Rising Fellow

**Dakota Rising, launched in 2008, is a three-year Dakota Resources** program that helps rural entrepreneurs discover new ways to grow their business.

In June, 2015, John Pfeifer, President of VoWac® Publishing Company was one of eight Fellows selected to participate. He joins seven other business owners from across the state of South Dakota.

Having spent over two decades as a teacher and principal, John has been able to develop a clear and unique vision regarding education

and its climate. With the direction and input from countless professionals, he has easily been able to create a direction, not only for his company, but for his own personal mission. His mission statement reads very simple: *Do whatever you can do to make others successful.*

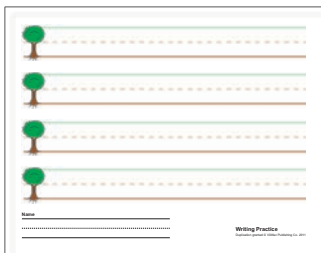
The creator of VoWac®, Mary Gomer, instilled one core belief in John that he carries with him each day. "With VoWac®, we will teach every child in the world to read ... even if we have to do it one child at a time."

Dakota Rising has become one more tool for John to reach toward his goal.

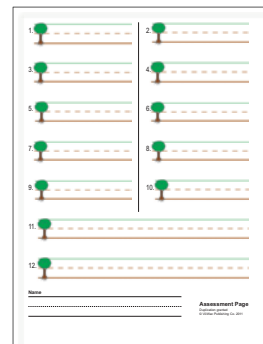


# Writing Paper

Available on [www.vowac.com](http://www.vowac.com)



Register at the VoWac® website to gain access to writing paper designed specifically for the VoWac® program. Pages are available in full color or black and white. These assessment pages are listed as *wide* and *primary*. The primary sheets are the same size used in the first half of Level K. The size is reduced in the second half to match the same writing size found in Level One. Using the writing paper offers additional continuity and consistency for primary students without interfering with the font style you are attempting to teach.



## Trade Books with Decodable Text (Item TB)

Using trade books with decodable text will help your young readers practice the skills you are trying to teach. VoWac® offers this 72-book set of readers following the scope and sequence of skills in VoWac®'s word attack curriculum. Each of the six books in the twelve different sets will also help students develop fluency and comprehension. All of the books use a single spot-color introducing Max and his many friends. They will take students through numerous adventures while teaching a character value in each story. A Teacher guide is included with each set.

The trade books are definitely priced with your budget in mind. The regular price is \$139.95 but VoWac® has slashed the price to \$100. If you decide you want multiple sets, you can save even more! Contact VoWac® for bulk pricing.

The Writing Activity CD (Item WA-CD) is available separately for only \$39.95. If you decide to purchase the trade books, the WA-CD is only \$20. We strongly recommended it to get extended use of the trade books.



Is your school still searching to boost the phonics component of your reading program? You're not alone. VoWac®'s pilot program will provide **FREE** workbooks for at least two classrooms **and** provide the use of teaching materials for the school year. We challenge you to find a more effective word attack program. If you can - buy it. Compare VoWac® to your current word attack skills curriculum. There is a reason why over 95% of the schools participating in our pilot adopted VoWac®. It works. **Contact VoWac® for details.**

# Diving into Reading & Spelling

## Too many kids in over their head



There are thousands of children struggling to learn how to read and spell. Teachers and parents spend hours upon hours feeding information, and these children still end up labeled as "unable to read" or "learning disabled".

Some of the latest statistics reveal that over 60% of our nations' fourth graders read below proficient levels. That is an unattractive and unexceptable number. Think about it for a moment; if you randomly lined up 100 fourth graders in the United States, only 40 would be able to read at a proficient level, while 60 children would only be able to read at a very basic level or worse, below.

That statistic varies from state to state. There are a couple of states whose non proficient fourth graders reaches over 75%. Take a moment to visit this link: [http://www.nationsreportcard.gov/reading\\_math\\_2015/#?-grade=4](http://www.nationsreportcard.gov/reading_math_2015/#?-grade=4). The numbers are staggering!

Imagine trying to cross a river. You're expected to be able to cross without getting your feet wet. Some of the stones are spaced far enough apart where you will really need to stretch. Making it to the first couple of stones is easy, but they get further apart the further you go. As you stretch to the next stone, you realize the next one is even further than the last. If you have long legs you can make it, but the effort is hard and strenuous.



For many children, reading is like crossing that river. Many simply give up and fall in. Some get trapped on one of the stones and cannot go on. And of course, some skip and hop across without difficulty.

Each stone represents an important concept that helps a child reach the goal of becoming more fluent and proficient in reading and spelling.

It would be much easier to cross the river using a bridge. If a sturdy walkway were provided, children would be



less likely to get wet. Not just any bridge, but one with a smooth even walkway; one with sides that would prevent them from falling off the side.

For some children, a reading or spelling curriculum with missing steps is not a problem. Just as your long legs would help you cross a river with few stones, some children are able to intuitively take the next step in a reading or spelling program. But for many children, those missing stones present an unconquerable obstacle. Just like some people don't have the physical makeup to jump from stone to stone, some



children aren't wired to make the big leaps that many reading and spelling programs require.

When VōWac® was developed, there was a clear path, or bridge in mind. The Orton-Gillingham approach makes sure there are no missing stones. The clear and concise scope and sequence gives every child a strong, sturdy bridge to cross the river. VōWac®, a research based curriculum, provides the pathway in a logical sequence to help children master the mechanics and construction of the English language. VōWac® helps kids understand both how and why words are spelled and pronounced a certain way.

The bridge VōWac® offers is designed to make crossing that turbulent river possible. If a child struggles in the crossing, it is not the child's fault. The stepping stones were placed in such a way that made it easy to fall in and drown in a heavy stream.

The VōWac® bridge is constructed in such a way that all children can cross without getting their feet wet. Learning essential word attack skills need not be difficult at all. VōWac® was designed specifically for children who found it a challenge to merely approach the stream. Now they can cross without getting in over their heads.

**Contact VōWac® for more information.**