

KETO-Z®

BROAD SPECTRUM ACTION



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Keto-Z Anti-Dandruff Ampoules

10 Ampoules x 3ml

Keto-Z Anti-Dandruff ampoules provide an immediate anti-dandruff action thanks to their zinc content. Unlike anti-dandruff shampoos, the concentrates of zinc in Keto-Z Anti-Dandruff ampoules provide a fast-acting treatment of the symptoms. This is especially important in case of severe dandruff bouts during which an itchy scalp and flaking skin can cause discomfort and embarrassment.

Keto-Z Anti-Dandruff ampoules can be used alone or in combination with anti-dandruff shampoos .

Dandruff is a condition of the scalp caused by a variety of pathogens, ranging from excessive oil on the scalp, to stress, to sensitivity to hair products. The symptoms include scaling of the skin and itching. Ensuring the physiological equilibrium of the scalp and skin is crucial to prevent this condition. Keto-Z ampoules provide a deep cleansing action combined with a sebum-balancing and anti-inflammatory action.

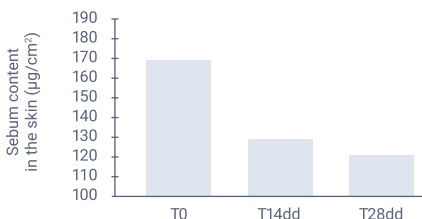


100 %
REDUCTION
ITCHING

93%
REDUCTION
DANDRUFF

86%
DECREASE
SEBUM

Progressive reduction in the amount of sebum in the scalp, from the first application *



Keto-Z Anti-Dandruff ampoules are the ideal therapy to complement the dermatological treatments prescribed by the specialist and are highly recommended in combination with anti-dandruff shampoos with ketoconazole.

ADVISED TO

In both men and women the application of Keto-Z Anti-Dandruff ampoules on scalp and skin results in:

- A reduction of itching and irritation.
- A decrease in excess sebum.
- A reduction of dandruff and scaling.
- a decrease in redness and rashes.



DIRECTIONS FOR USE

Break the top of the ampoule. Distribute the serum directly onto the scalp and massage delicately until completely absorbed.

NORMAL TREATMENT: massage 1 ampoule on the scalp every three days.

INTENSIVE TREATMENT: massage 1 ampoule on the scalp on alternate days.

Keto-Z ampoules are made in France. Keto-Z ampoules are available in pharmacies and can be sold without prescription.

*In vivo study for the efficacy evaluation of Keto-Z Anti-Dandruff Ampoules using VDM.

Keto-Z O.T.C. Shampoo

200 ml

Keto-Z OTC shampoo is a medicated shampoo that effectively treats mixed skin infections on the scalp and body.

Since skin infections can be caused by fungi or bacteria or by a combination of both, Alta Care Laboratoires has created this special formula for Keto-Z OTC shampoo which includes both anti-fungal and anti-bacterial ingredients. The use of Keto-Z OTC Shampoo is highly recommended even when there is no infection and the discomfort is caused by allergies or inflammation, as this product also contains ingredients with anti-inflammatory properties.

Keto-Z OTC shampoo is really 4 products in 1 since, besides the antibacterial and anti-fungal ingredients, it also contains Octopirox, which treats allergies, and Zinc pyrithione, which is effective in treating inflammation, preventing dandruff and dermatitis. Keto-Z OTC shampoo also contains conditioning ingredients to prevent dryness and keep the hair and skin soft. Since Keto-Z OTC shampoo can also be used as body wash, its use is highly recommended to prevent and treat skin infections that may cause unpleasant body odor.

MAIN ACTIVE INGREDIENTS

Octopirox: treats and prevents allergies

Climbazole: Fungicide

Zinc: Anti-dandruff

Tea Tree Oil: Treats bacterial infections

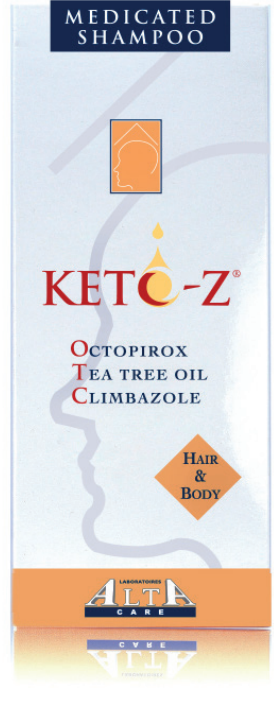


ADVISED TO

Topical treatment of: allergies, inflammations, fungal infections, bacterial infections, mixed infections.

KEY POINTS

- Medicated shampoo that can be used both for hair and body wash to keep the skin healthy and prevent infections that cause unpleasant body odor
- Most competing products have either antibacterial or anti-fungal properties. Keto-Z has a combination of ingredients that can treat infections caused by both bacteria and fungi



- 4 treatments in 1 product
- Especially recommended for the topical treatment of mixed infections
- Contains conditioning agents for softer, healthier hair and skin
- Paraben-free
- Made in Italy

DIRECTIONS FOR USE

Apply the product and gently massage it into wet hair, scalp and body, leave it in for at least 5 minutes, then rinse off.

Keto-Z OTC shampoo can be purchased in pharmacies without a prescription. If symptoms persist please consult your dermatologist.



Glo-Germ UV-lit photos showing the difference between washing your hands with soap vs washing hands with KETO-Z Medicated Shampoo for 20 seconds.

www.altacare.com



SOAP
20 second wash

KETO-Z
MEDICATED SHAMPOO
20 second wash