



2021 PRESS KIT



ABOUT THE POTTY PONCHO

The Potty Poncho was designed to make the potty training process a better experience for children and parents.

The Potty Poncho is a robe-like accessory designed with educational and entertaining patterns for children that can be used to provide learning activities while helping with toilet training, pool or bath time, and more.

The Potty Poncho helps parents facilitate learning and provide a warm and comfortable way to make the potty process less scary and embarrassing, and a little more functional and fun.

- Potty training tips and tricks for parents
- Fun and educational games, lessons and progress charts
- Expert advice on potty training nutrition, health, and more





THE ABC



THE DINOSAUR



THE TIE DYE



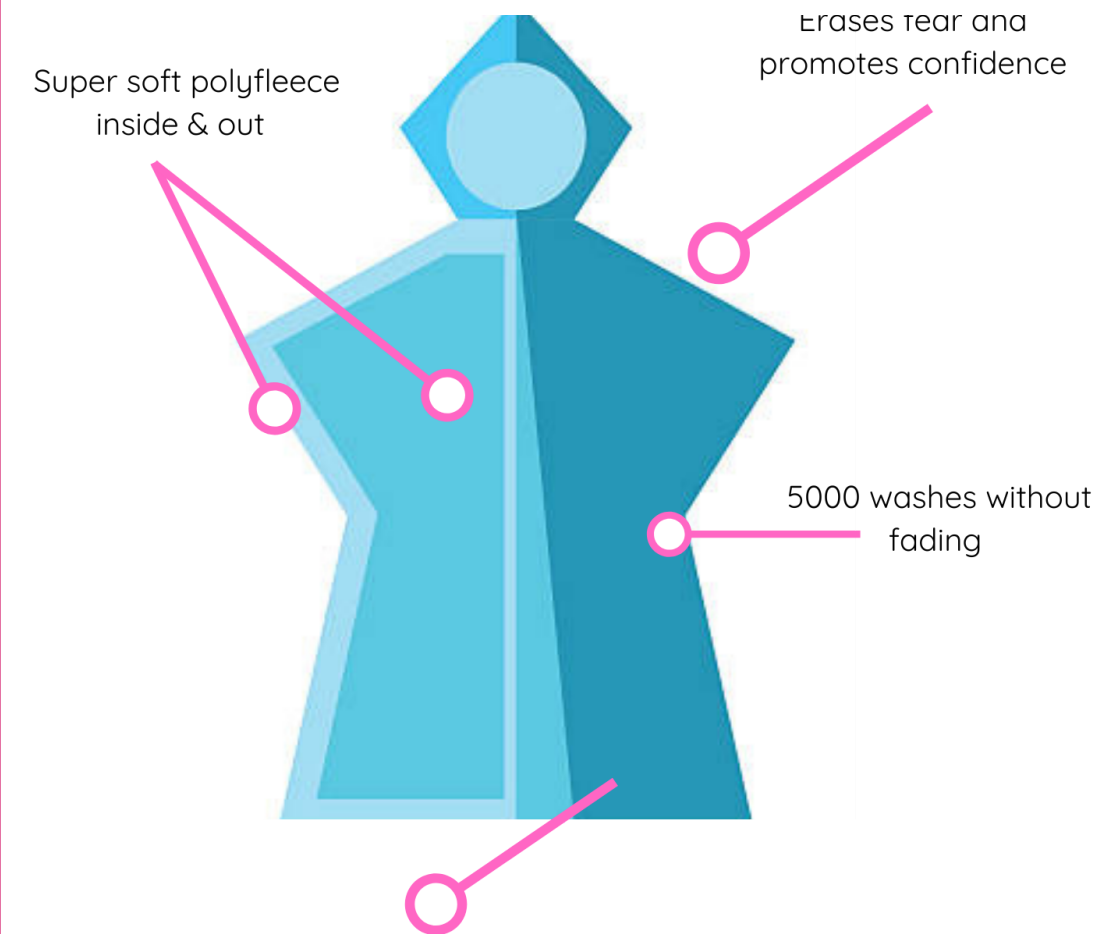
THE NUMBERS



THE UNICORN

THE DESIGNS

All on size fits all designs are \$34.99



5 entertaining and educational designs with accompanying downloadable lesson plans, awards, games, and more

SUE'S STORY

It was a chilly winter in New England when the Potty Poncho founder, Susan Alger, started the potty training process with her two and a half year old daughter. After watching her sweet girl shiver while sitting on the potty for long periods of time, Sue decided to create a way to keep her daughter covered and warm. In a flash moment of creativity, Sue grabbed a towel and cut holes and slits, making it a poncho! Her daughter LOVED it and that night, Sue started sketching out the vision to create a versatile covering that could be worn during potty training and long after.

And just like that...
The Potty Poncho was born.

Susan Alger
Founder



WHERE IS THE POTTY PONCHO?

[Visit The Potty Poncho Store at www.thepottyponcho.com](http://www.thepottyponcho.com)



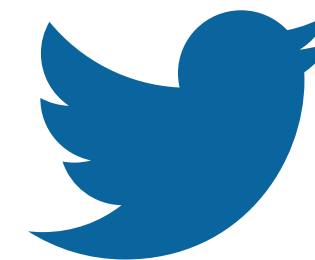
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