

BY THE PUBLISHERS OF MODERN LUXURY CS

MODERN LUXURY

# Interiors

CHICAGO

## BEST OF DESIGN

PEOPLE, PRODUCTS  
& PLACES HAVING  
THEIR MOMENT NOW

**TOP TRENDS**  
BRAZILIAN DESIGN,  
DEEP AMETHYST &  
THE CHICAGO RIVER

**PLUS**  
INSIDE STUDIO GANG'S MODEL SHOP  
EVA QUATEMAN'S POP-ART GEM  
CELEBRATING GAETANO PESCE



**BRASS SECTION** Well known at international art and design fairs, Carol Gay focuses on architectural projects and product design. *Cobre chandelier, price on request, carolgay.com.br*

WORLD DESIGN

# VIVA BRAZIL

By Andrea Mills

The Rio 2016 Olympics made us realize it's time to turn the spotlight on the country's incredible architecture and design scene. Oscar Niemeyer tends to be synonymous with the Brazilian modern design movement, but there is a large roster of young designers and architects, such as the Campana Brothers, Zanini de Zanine, Carol Gay, Aristeu Pires and Domingos Tótoro, to name just a few, who are making a big impact on international design.



**FINE FRAME** Aristeu Pires is a pioneer of bringing Brazilian design to North America. *Angela armchair, \$2,140, Sassego, sassegodesign.com*



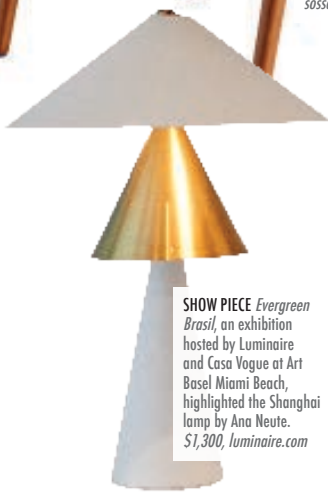
**TOP SHELF** The Campana Brothers have designed for brands such as Alessi, Lacoste and Edra. *Scrigno cabinet for Edra, \$11,686, Luminaire, luminaire.com*



**SHINE ON** Jader Almeida's work is typically modern and minimal, as seen in his Albert lamp for Sollos. *S630, Manifesto, manifestofurniture.com*



**ROLL OUT** Maison&Objet 2015 Designer of the Year Zanini de Zanine carries on his father's legacy of craftsmanship. *Serfa armchair, \$4,800, studiozanini.com.br*



**SHOW PIECE** *Evergreen Brasil*, an exhibition hosted by Luminaire and Casa Vogue at Art Basel Miami Beach, highlighted the Shanghai lamp by Ana Neute. *\$1,300, luminaire.com*



**ROCK SOLID** Domingos Tótoro's signature curvilinear forms are shown in his Mesa Agua table. *\$4,755, Sassego, sassegodesign.com*



THE ART OF LIFE  
Gaetano Pesce credits his way of thinking to an all-girls' private school his artist mother forced him to attend.

INDUSTRY LEGEND

# MASTER MIND

To celebrate B&B Italia's 50th anniversary, Luminaire hosted **Gaetano Pesce**—the genius architect and designer behind the Italian brand's iconic Up series—for a private discussion on art, architecture and political design at the Superior Street showroom, followed by a public lecture at the School of the Art Institute of Chicago. At 78, he is at the helm of a thriving firm based in Italy with several projects on the go. And he still believes that, one day, women will rule the world.

As told to Andrea Mills

**On the Up series for B&B Italia:** The collection, the curvaceous chair with a 'ball' ottoman that is connected by a cord, was designed in 1969. It was to pay homage to the female body while making a political statement about women's roles in society. It wasn't just a form; B&B Italia allowed innovative thinking of the process first, to advance technology and create new material. Inspired by a sponge, B&B did research of cold-molded polyurethane foam so the design could be flat-packed in a small box, then expand to full size with the press of a button once you opened it, like the technology of a life jacket in an airplane. That was really a special moment. [B&B Italia] had an open mind. There aren't collaborations like that now—maybe Moroso. But most companies don't have the curiosity or the willingness to take risks.

**On what makes a building a work of architecture versus just a building:** Innovation, new material, new technology and a new language. What do I mean by a new language? For example, Frank Lloyd Wright invented the language of organic in architecture. My language is related to innovation. My work has, since I was 20 years old, always been done using research and new materials. I look for new materials because they give you a new technique or new technology.

**On product design compared to architectural projects:** An object is much easier to design. It's easier to get an investment to invent a new glass piece. But to invent a building? It's much more difficult. Today, our cities need green space, but it's very expensive. So you don't use horizontal ground; you go vertical. A client who is willing to invest, trust and take risks on the scale of the Organic Building in Osaka, Japan, is very rare.

**On the next product he is designing:** A watch that is divided into four pieces, and you can collect or buy any of them, or all of them. One piece is for seconds, then hours, days and years. Everyone lives by their phone and doesn't need a watch to tell the time. The idea is that the design is changing all the time because time is not linear. Time is feminine and fluid—like a woman. To me, a woman can change her way to be, like liquid. I went to a private girls' school, and they taught me values that were interesting and open, and how to have an elastic mind. It taught me a new way to think. In my opinion, women are the future. They are committed to good and, slowly, they will become more powerful.

**On female influences in design:** When I think about women architects, unfortunately they all try to design like men. Except for Zaha Hadid. She embraced fluidity through her curvilinear designs—they are rich in expression. We have to help people who have ideas. I try to teach all my students that you have to express opinions, not just satisfy a function. You need to do justice, or criticize or agree. Then you are able to make architecture different.



HOT SEAT  
UP5\_6 chair and ottoman for B&B Italia, from \$4,608, at luminaire.com

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—GAETANO PESCE