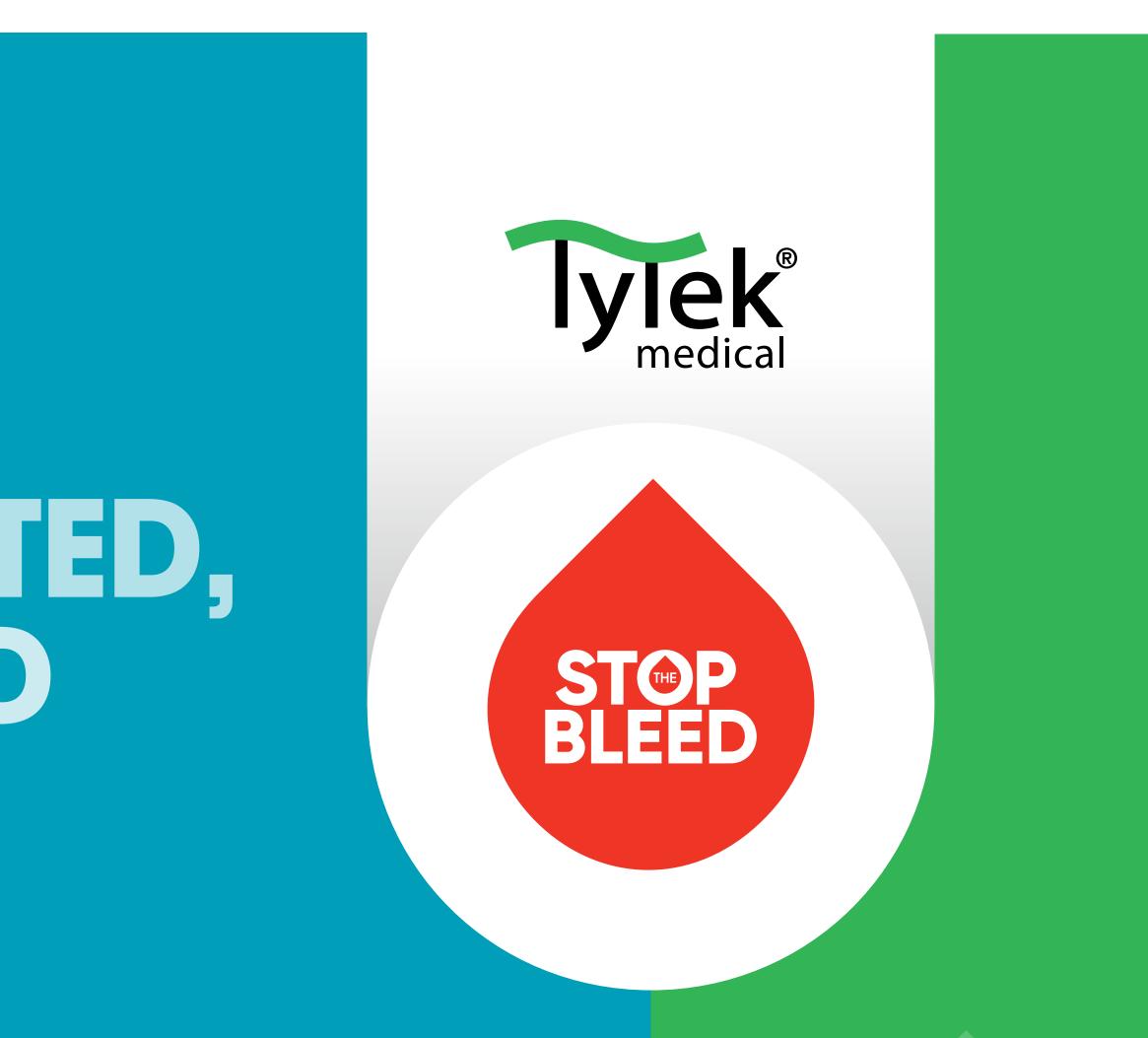


## HOW EDUCATED, EQUIPPED AND EMPOWERED ARE YOU?





## Quiz 2021

### National Stop the Bleed Day is the official call to action to raise awareness of how to react when faced with a catastrophic bleed.

This can be as a result of a mass casualty incident and/or deliberate attack in a range of locations:

- Sports and Entertainment Venues
- Transport Hubs
- Malls/Shopping Centers
- Schools
- Corporate Buildings/Workplaces
- Houses of Worship
- On the roadside











### Our mission is to educate, equip and empower you to save someone's life in the event of a trauma – a friend, family member, colleague, or the person next to you at any given location.

Bystanders or zero responders will always be first on the scene of an accident or incident. No matter how fast the emergency services arrive - it's the bystander who becomes the first responder. This simply means that the more of us who are trained in stopping a bleed, the more lives that can be saved.

Around **40%** of trauma-related deaths worldwide are due to bleeding or its consequences, which means hemorrhage is the most common cause of preventable death in trauma. It can take just two to five minutes for someone to bleed out. Therefore, if a bystander at the scene is educated, equipped and empowered, they will have more chance to save that person's life. We can be the bystanders who fill that crucial gap before emergency services arrive.

## ST@P BLEED





## 99.3%

73%

78%

83%

Given this information, TyTek Medical wanted to take the temperature of people to understand their level of competence and confidence if they were faced with a catastrophic bleed. The results may surprise you: Encouragingly, 99.3% of all responders understood that a person can bleed out before professional help arrives.

Despite knowing and recognizing this, 73% of respondents to the survey hadn't been trained/educated to stop a catastrophic bleed.

In addition, 78% didn't own or have access to easily accessible medical equipment that would enable them to control a catastrophic bleed.

Worryingly, 83% of respondents weren't aware of National Stop the Bleed Day despite in being in its third year and 87% didn't know how or where to sign up for a Stop the Bleed class.

There are three simple actions you can immediately take in the event of a severe bleed, by applying:

- Pressure with hands
- Dressing and press
- A tourniquet





ST<sup>®</sup>P BLEED



## Quiz 2021

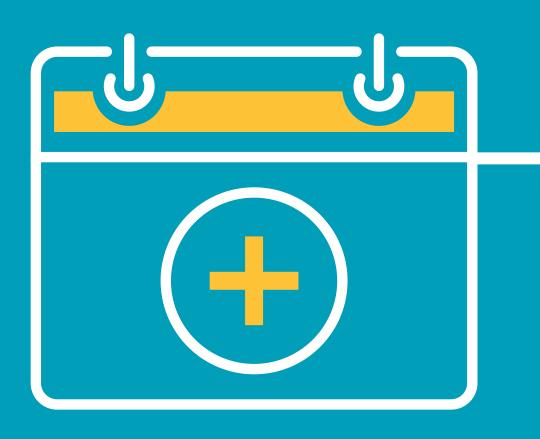
### Chris Tyler, President of TyTek Medical warned:

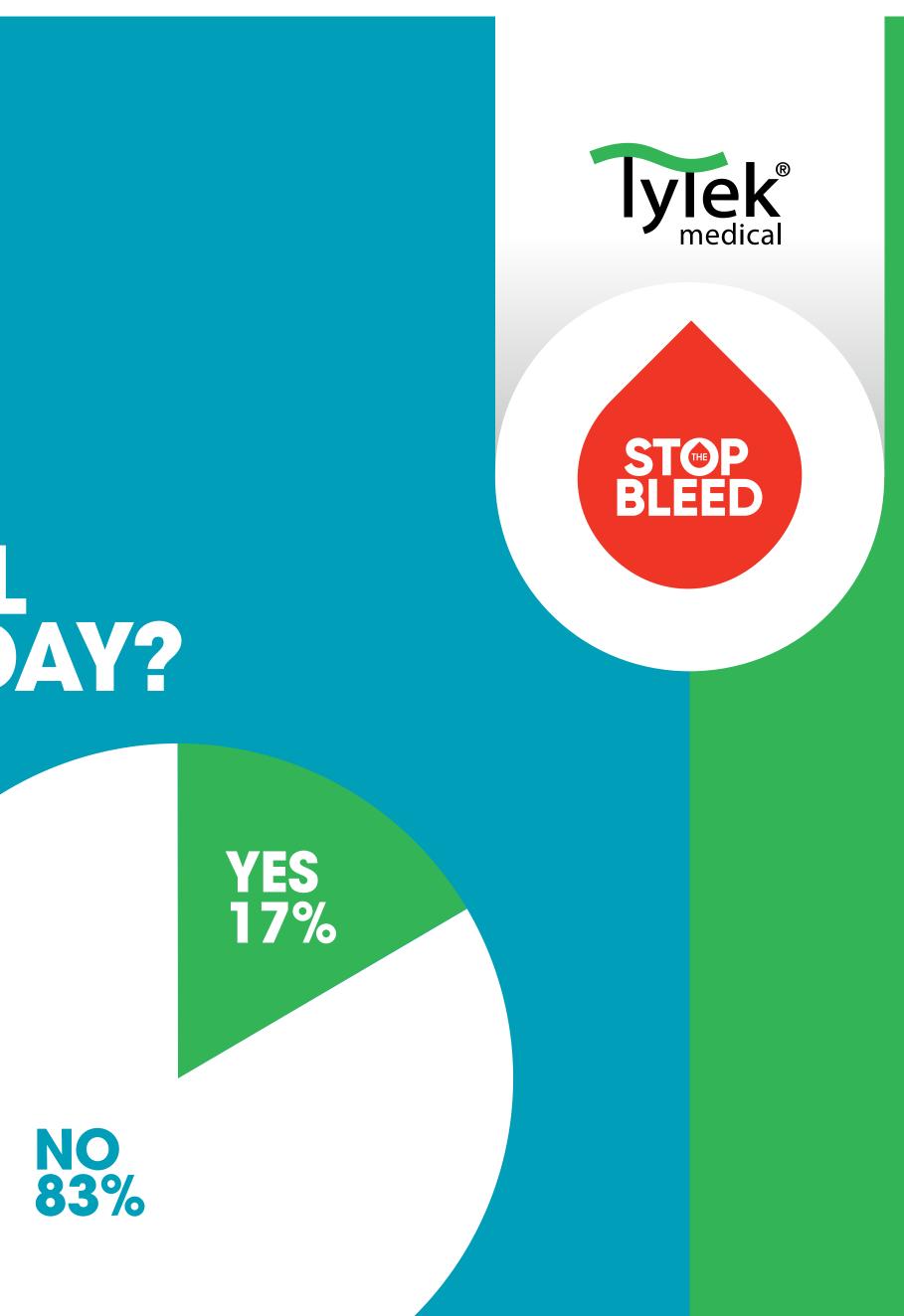
"Our results demonstrate there is a stark disconnect between knowing the risks and being able to mitigate them. With the pandemic restrictions being lowered, it's never been more important to be educated, equipped and empowered to treat a catastrophic bleed and save lives."





## **Q1** DID YOU KNOW ABOUT NATIONAL STOP THE BLEED DAY?

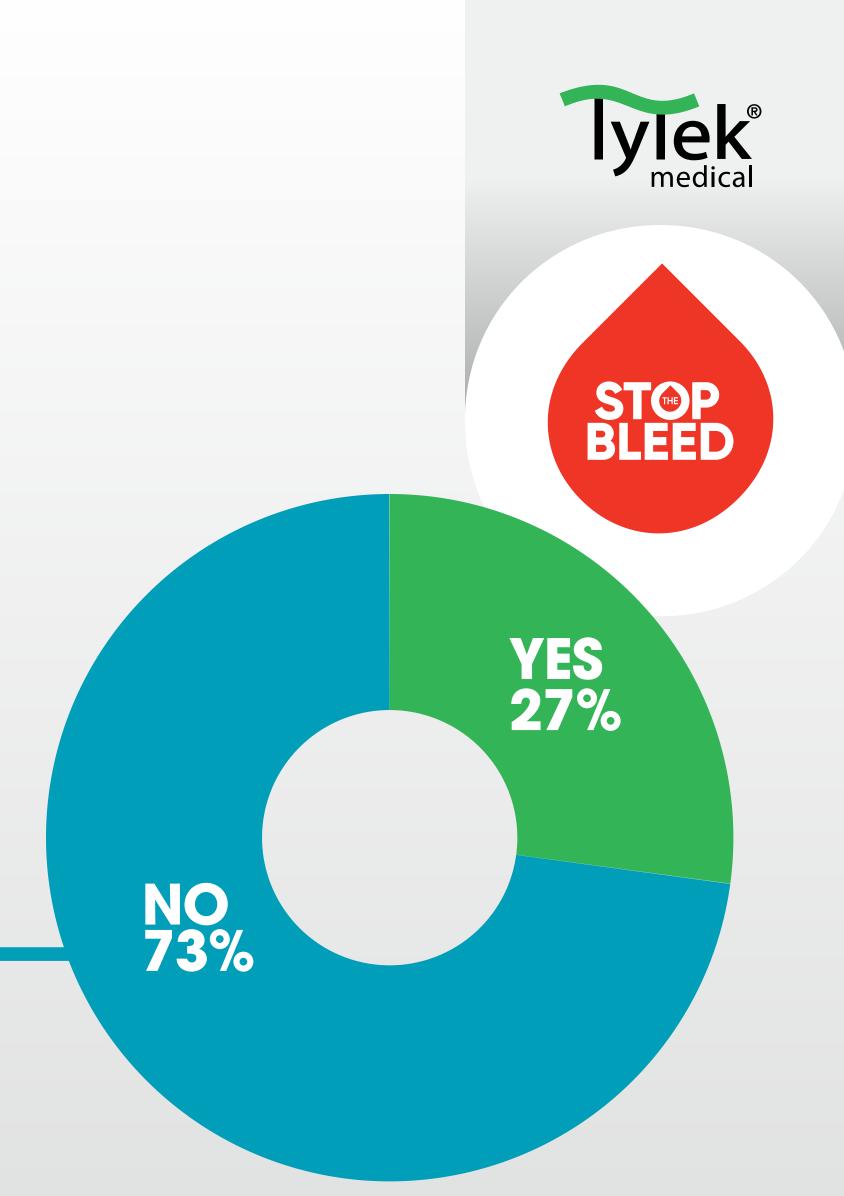


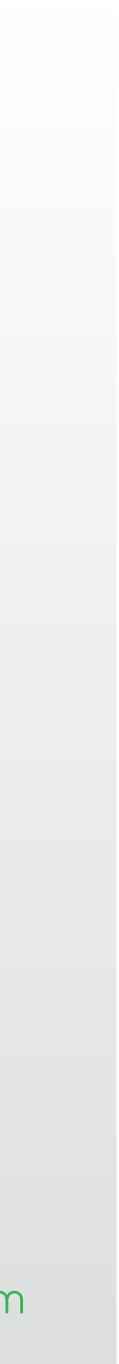






# **Q2** HAVE YOU BEEN TRAINED TO STOP A CATASTROPHIC BLEED?







## Q3 DO YOU OWN EASILY CCESSIBLE OU TO STOP A ATASTROPHIC







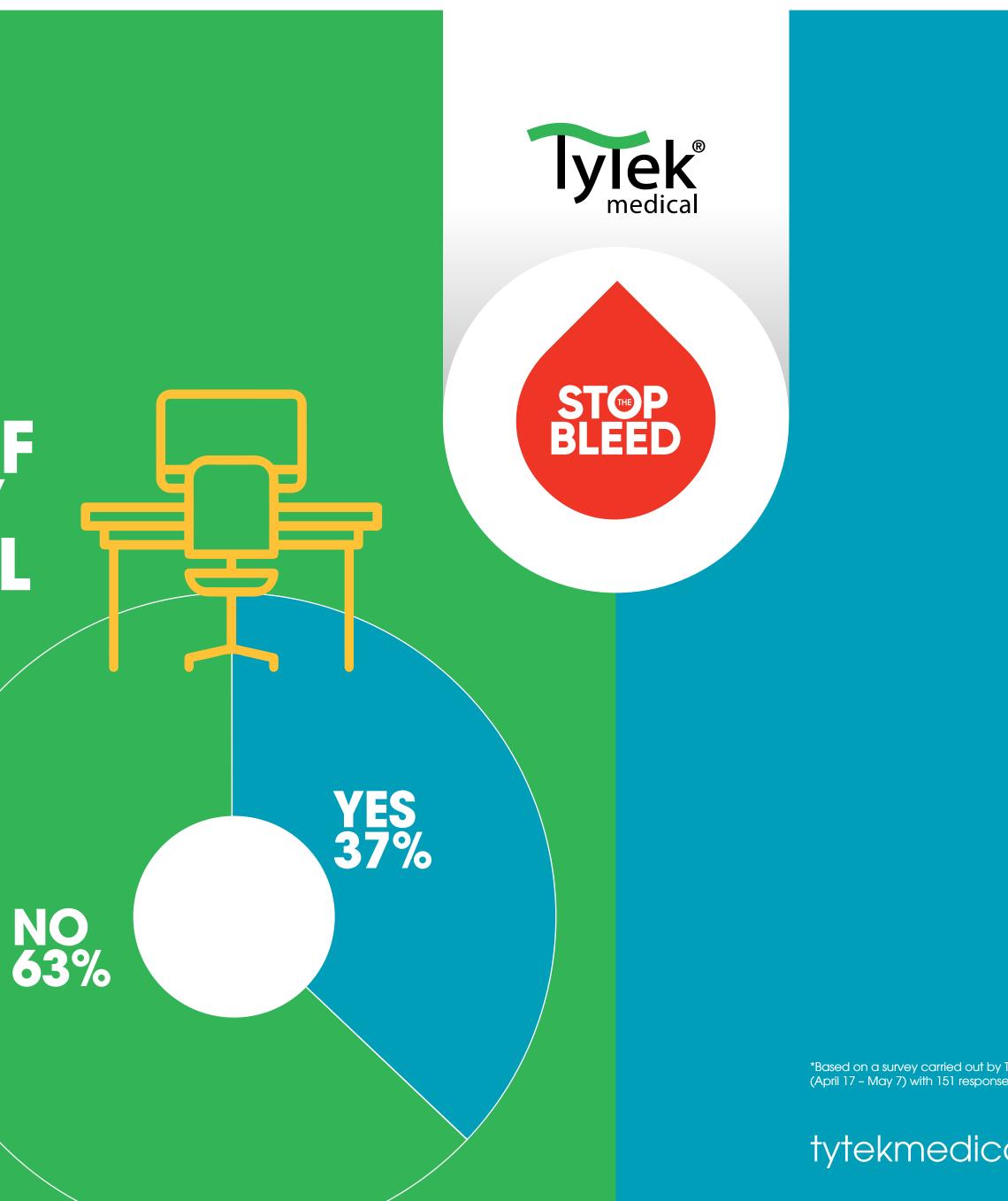
## N: 78%





## 64 DOES YOUR PLACE OF AT WORK CARRY EA **E MEDICAL** ACCESSIBL ENABLE YOU TO STOP A CATASTROPHIC BLEED?

\*Based on a survey carried out by TyTek Medical (April 17 – May 7) with 151 responses.



\*Based on a survey carried out by TyTek Medical (April 17 – May 7) with 151 responses.



## 65 TRUE OR FALSE -A PERSON CAN BLEED OUT BEFORE EMERGENCY SERVICES ARRIVE AT THE SCENE

## **TRUE: 99%**

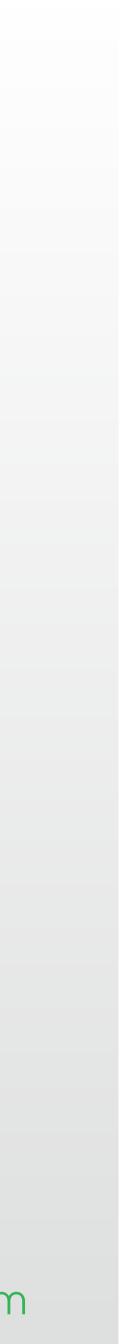


\*Based on a survey carried out by TyTek Medical (April 17 – May 7) with 151 responses.







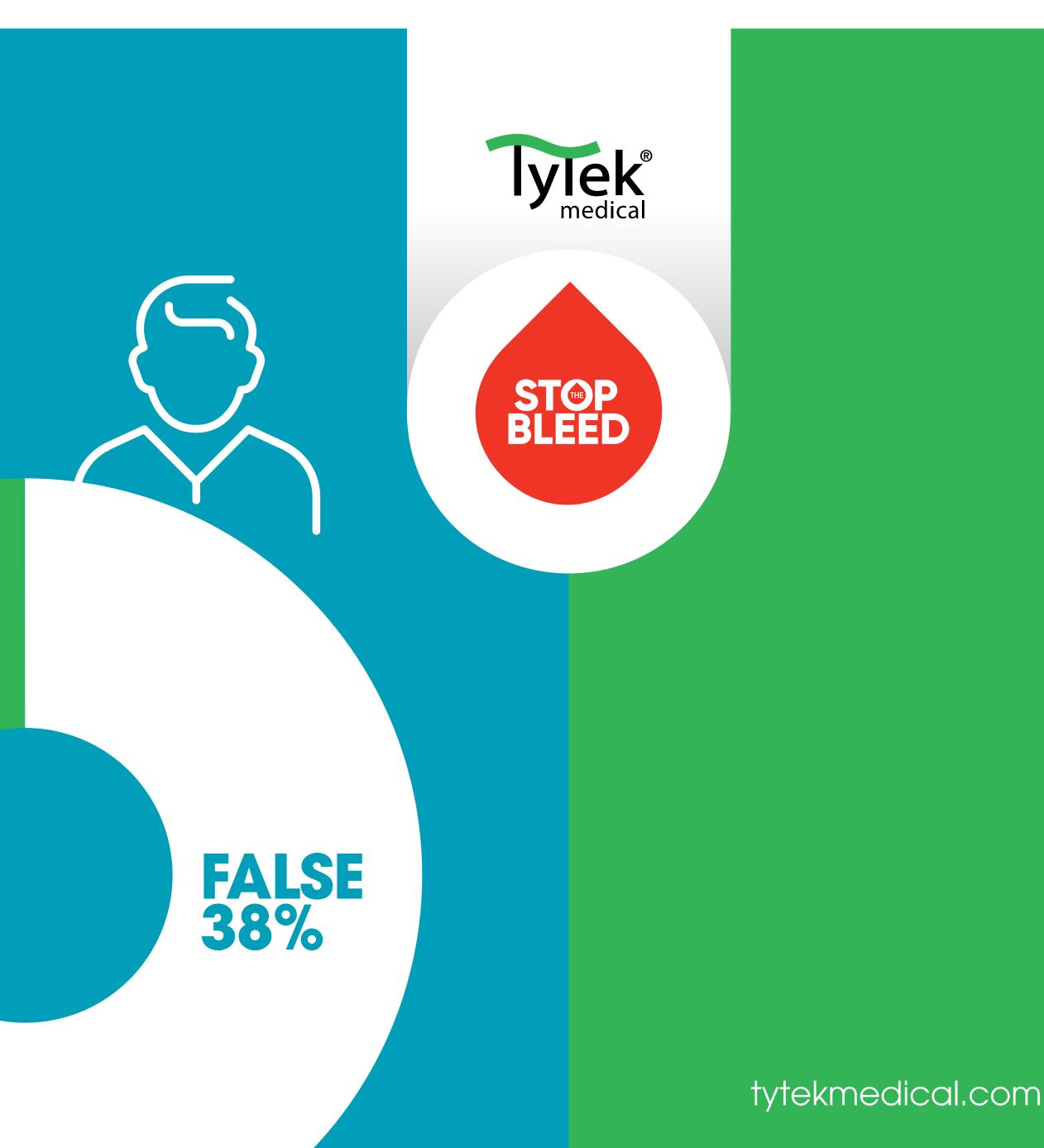


## Quiz 2021

**Q6** TRUE OR FALSE - A **BYSTANDER (NON-MEDICAL PROFESSIONAL) WHO ATTEMPTS TO CONTROL A** SEVERE BLEED IS OFTEN **REFERRED TO AS A ZERO RESPONDER** 

**TRUE** 62%

\*Based on a survey carried out by TyTek Medical (April 17 – May 7) with 151 responses.







## **Q7 WOULD YOU FEEL CONFIDENT** THAT YOU WOULD BE ABLE TO ACT IN THE EVENT OF AN INJURY THAT INVOLVED **SEVERE BLEEDING?**

**YES: 41%** 

**NO: 28%** 

**DON'T KNOW: 31%** 

\*Based on a survey carried out by TyTek Medical (April 17 – May 7) with 151 responses.





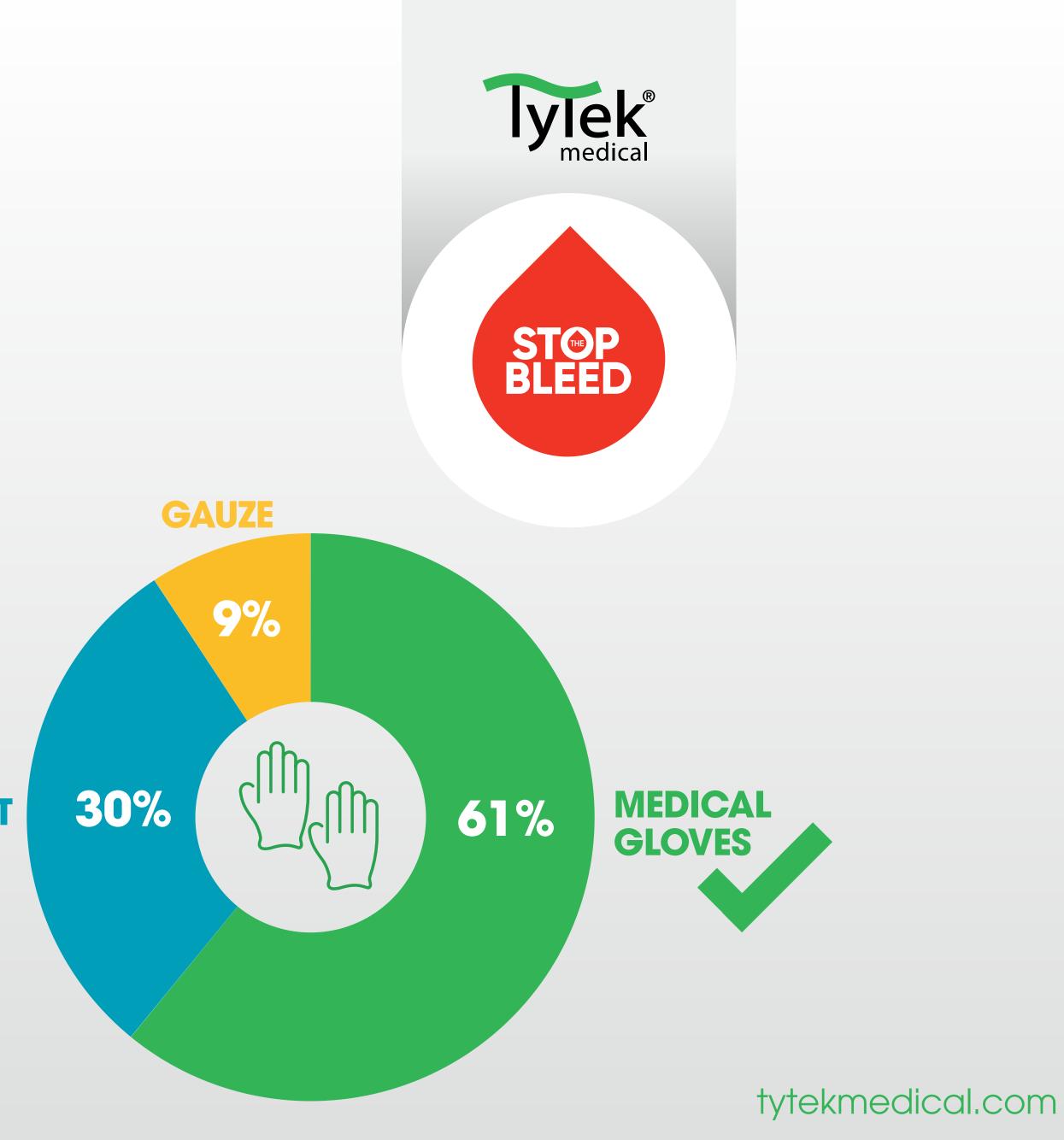
## ST<sup>®</sup>P BLEED

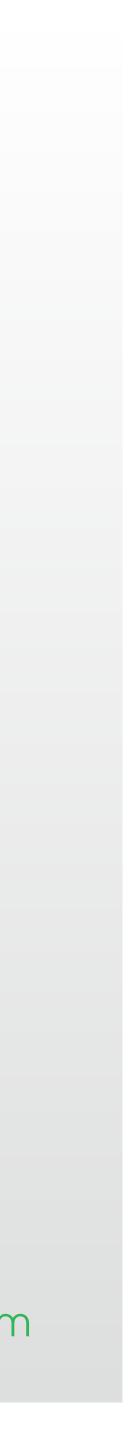


## Q8 WHICH OF THESE WOULD YOU OPEN/USE FIRST WHEN TREATING A SEVERE BLEED?

TOURNIQUET

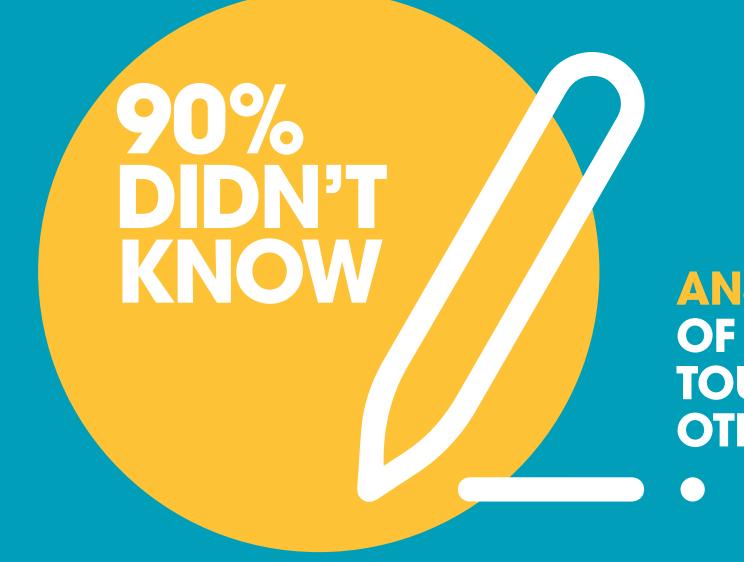
\*Based on a survey carried out by TyTek Medical (April 17 – May 7) with 151 responses.







## **Q9** WHY DO YOU THINK A SHARPIE MARKER PEN IS **INCLUDED IN BLEEDING CONTROL KITS?**



\*Based on a survey carried out by TyTek Medical (April 17 – May 7) with 151 responses.







### **ANSWER: TO WRITE TIME OF APPLICATION OF A TOURNIQUET AND ANY OTHER KEY INFORMATION.**





## **Q10** DO YOU KNOW WHERE AND HOW TO SIGN UP FOR A STOP THE BLEED CLASS?



NO 87%

\*Based on a survey carried out by TyTek Medical (April 17 – May 7) with 151 responses.





## FIND A BLEED CONTROL CLASS V

cms.bleedingcontrol.org/class/search

tytekmedical.com



## ST@P BLEED



ST@P BLEED

## **#EDUCATE #EQUIP #EMPOWER**

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