

LEATHER

TEAKWOOD LEATHER & TRAVEL

EST. 1989



TEAKWOOD: JOURNEY ORIGIN

Born and Designed in Frankfurt (Germany), Teakwood provides Its Customers the Luxury Experience of Leather and Travel Products in a Classic Way. These 26 Years of Successive Work in Leather Has Made Us One of the Best in the Industry.

Besides Europe, Teakwood Has Presence in India, USA, Dubai & Southeast Asia (Indonesia, Malaysia, and Thailand).

TEAKWOOD LEATHER COLLECTION

Only the Finest Leather - Painstakingly Processed - and the Most Premium Fittings Are Used to Achieve the Desired Result. Classic Designs, Premium Leather and Endurance Have Always Been the Basis of the Signature. All Our Products Have Been Created Using Dip Dye Technologies and Innovative Washes to Give the Leather a Unique and an Authentic Look.

TEAKWOOD LEATHER COLLECTION

Our Collection (Hard Luggage) Is Made of Premium and High-Quality Abs, Pc and Pp Material, While the Soft Luggage Is Made of Sturdy and Rugged Polyester Fabrics. Every Teakwood Luggage Goes Through Strict Quality Checks - Handle Test, Run Test, Drop Test, Wheel Test, and Zipper Test.

REASONS TO FRANCHISE

Great Reason to Join Hands Teakwood Leather & Travel

AND EQUIPMENT PLANNING

ELUEPRINT OF STORE DESIGN The brand offers blueprint of store design and equipment planning to the franchises

STAFF RECRUITMENT AND TRAINING

The brand will train the staff in store operations

PRODUCT DESIGN

The product design is handled by the brand

ATTRACTIVE RETURNS

Optimal investment and operational cost, Low Rental & highly profitable multiple business model is offered. Thus, the stores achieve high per-square feet efficiency.

PRODUCT SUPPLY CHAIN

The brand will maintain the product supply chain from supply of products from multiple vendors to the franchise outlet

INVENTORY MANAGEMENT

The brand helps in identifying optimum inventory

CUSTOMER CENTRIC APPROACH

Store ambience, product assortment, pricing and staff service is designed to be customer centric

MARKETING

The brand will perform optimized advertisements locally as well as centrally

OUR PRODUCTS



Comprehensive Franchisor Support

Teakwood (the franchisor) has devised a fulfilling franchise support program to support franchisees in various aspects, including the following:

Location: The Franchisee will carefully choose franchise store location after studying different factors like demographics, area footfalls, competitor's & complementary store's location

Setup: The Franchisor will provide a complete blueprint of store design and equipment planning for store operations to the franchise.

Recruitment & Training: The Franchisor will recruit the staff for franchise store operations and would also train them to enhance operational efficiencies at a franchise store. studying different factors like demographics, area footfalls, competitor's & complementary store's location

Supply & Inventory Managment: The Franchisor will be responsible for vendor sourcing & supply of products range to the franchise store along with inventory management using the lean approach.

STORE PLANNING THE MODERN SHOPPING EXPERIENCE

LOCATION: HIGH FOOTFALL AREAS

Carefully chosen with factors like demographics, footfalls in the vicinity, the location of competitors & complementary stores like garment stores all taken into account

LEAN OPERATIONS: PROFITABLE STORESEfficient & lean store operations with low rent and salary costs, along with parameters of location, marketing and products have always ensured profitable storelevel operations

PROFICIENT SALES TEAMS

Incentivized sales teams with upselling capabilities and policies on products helppushout products





"Franchise Facts (EBO)"

Model Name	Model Number	Net Carpet Area Required	Total Investment	Product Margin	Payback Period	Average ROI	Agreement Term	Stock Correction
Teakwood Store Model 1	Outright 50	300-500 sq. ft.	INR 15-17 Lakh	50%	2.5 to 3 Year	25%	5 Years	20%
Teakwood Store Model 2	SOR- 40	300-500 sq. ft.	INR 15-17 Lakh	40%	2.5 to 3 Year	25%	5 Years	100%

NO Franchise fee for FIRST 5 franchisees. Total Investment only 15 lac. Otherwise, total investment 15 lac plus 5 lac franchise fee.

EBO

Description	Model 1 OUTRIGHT-50	Model 2 SOR-40		
Model Description	The franchise buy the goods outright from brand.	Goods are given on sale or return (SOR) basis by brand.		
Outlet Making Cost	5 lac	5 lac		
Stock Purchase	10 lac	0		
Security Deposit (refundable)	0	10 lac		
Margin %	50%	40%		
inventory risk	Franchise inventory risk	Brand inventory risk		
Stock Management	20% Stock Correction	100% Stock Correction		

MBO

Description	Model 1 OUTRIGHT-50	Model 2 SOR-40	
Model Description	The franchise buy the goods outright from brand.	Goods are given on sale or return (SOR) basis by brand.	
Security Deposit (refundable)	0	30 Days PDC	
Margin %	50%	40%	
Stock Management	20% Stock Correction	100% Stock Correction	



Thank You!