



# STYLE GUIDE

eponine  
london





STYLE GUIDE

## EPONINE X LOCK & CO. HATTERS STYLE GUIDE

Lock & Co. Hatters. The oldest shop in London. The oldest hat shop in the world. The makers of elegant, innovative headwear with centuries-honed craftsmanship.

Eponine London. The creators of exuberant collection pieces that embolden and delight; known for their ladylike silhouettes and flamboyant, unusual use of colour.

Both family-run labels create novel, stop-and-stare collection pieces; meticulously crafted in their London studios, ensuring a lifetime of wear.

Eponine London and Lock & Co. Hatters have joined forces this spring/summer to create a Style Guide; pairing their designs together to make your sartorial decision-making a little easier this Season.

Each design in the Style Guide is available to order.

EPONINE X LOCK & CO. HATTERS

## AWON GOLDING ON EPONINE

Head Designer of Lock & Co. Hatters

“I’m a long time fan of Eponine and the joyful designs they create. In a landscape of muted women’s fashion, Eponine is a ray of sunshine. Their dresses never fail to bring a smile and are the perfect complement to my designs at Lock & Co. Hatters.”

## JET SHENKMAN ON LOCK & CO. HATTERS

Founder & Creative Director of Eponine

“I first walked through the ancient dark green door of Lock & Co. Hatters many years ago, to buy a trilby for my husband. I am so thrilled, all these years later, to be joining forces with Lock & Co. Hatters, with Awon Golding as Head Designer. I had been a fan of Awon for many years so her appointment was an exciting one. Her style is quirky and the designs that she has introduced at Lock are a perfect match for Eponine: colourful and elegant with a twist.”



*Pictured: Jet Shenkman,  
Creative Director of Eponine and  
Awon Golding, Head Millinery  
Designer at Lock & Co. Hatters.*

ANGELICA + VICTORIA



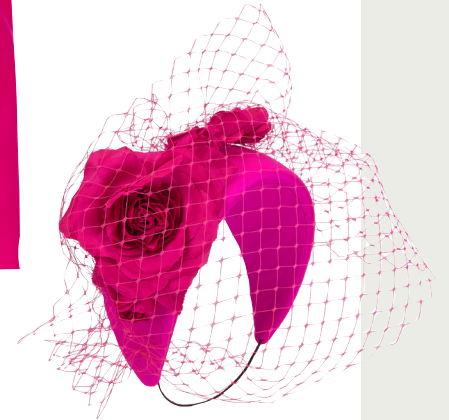
TILIA + TRESKO





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## MEADOWSWEET + SONORA



EPONINE X LOCK & CO. HATTERS

SNOWDROP + KALAHARI



CLOVER + NEVADA



WILLOW + NEVADA



CHERRY PLUM + BRITA



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SYCAMORE + KALAHARI



EPONINE X LOCK & CO. HATTERS





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DAISY + NEVADA



EPONINE X LOCK & CO. HATTERS

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FORGET-ME-NOT +  
SONORA



EPONINE X LOCK & CO. HATTERS

JUNIPER + VICTORIA



BLUEBELL + NEVADA



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