Kayseria™

Magic in Print

SHAADIANEH

EID 2014

WWW.KAYSERIA .COM

From bright and bold, to elegant and sophisticated, the present age of fashion will probably be known the most for its freedom with respect to trends and patterns and the true melting pot status.

To keep the limelight on festivity and splendor, this Eid, Kayseria uses Wedding trends and styling ranging from the 1920's to the present day and translates them into prints with embellished details and embroideries.

1920's marked the last turn for the elaborate styling of Nawab nobility. Travel to this magical moment in time with Kayseria's historic inspirations in this Eid Collection. Stand apart with a crafty 1920's inspired piece.

Kayseria takes inspiration from the Golden era of Film. We make use of elements like dabka, tilla and zari infused with contemporary color schemes to signify celebration and beauty. Pick your Eid outfit from the 50's to channel the enviable charm of the famous beauties from the Age of Style

Around the world, 1970's were an age of bright colors, bold patterns and high contrasts. Wedding dresses were heavily embellished with traditional gota in sparkling tones of gold and silver and the use of loud color dominated the fashion scene.

The final turn in Kayseria's 2014 Eid Collection, follows current trends, hoping to add a unique flavor to your Eid preparations, providing you with outfits that resonate with the style sensibilities of contemporary fashion.

Here at Kayseria, we have picked up the most iconic patterns and prints of our times, using a creative spin on tradition, to produce a collection of inspired outfits this Eid season, that delight and set the spirit alight.

Wishing you a fashion savvy celebration this Eid!

Kayseria
Magic in Print

ONCE A LOYAL ALWAYS A LOYAL

Kayseria™
Magic in Print

LAUNCHES ITS

LOYALTY PROGRAM

FOR DETAILS
VISIT A KAYSERIA OUTLET NEAR YOU
OR VISIT:
www.kayseria.com

ORIX

C#843

C#852

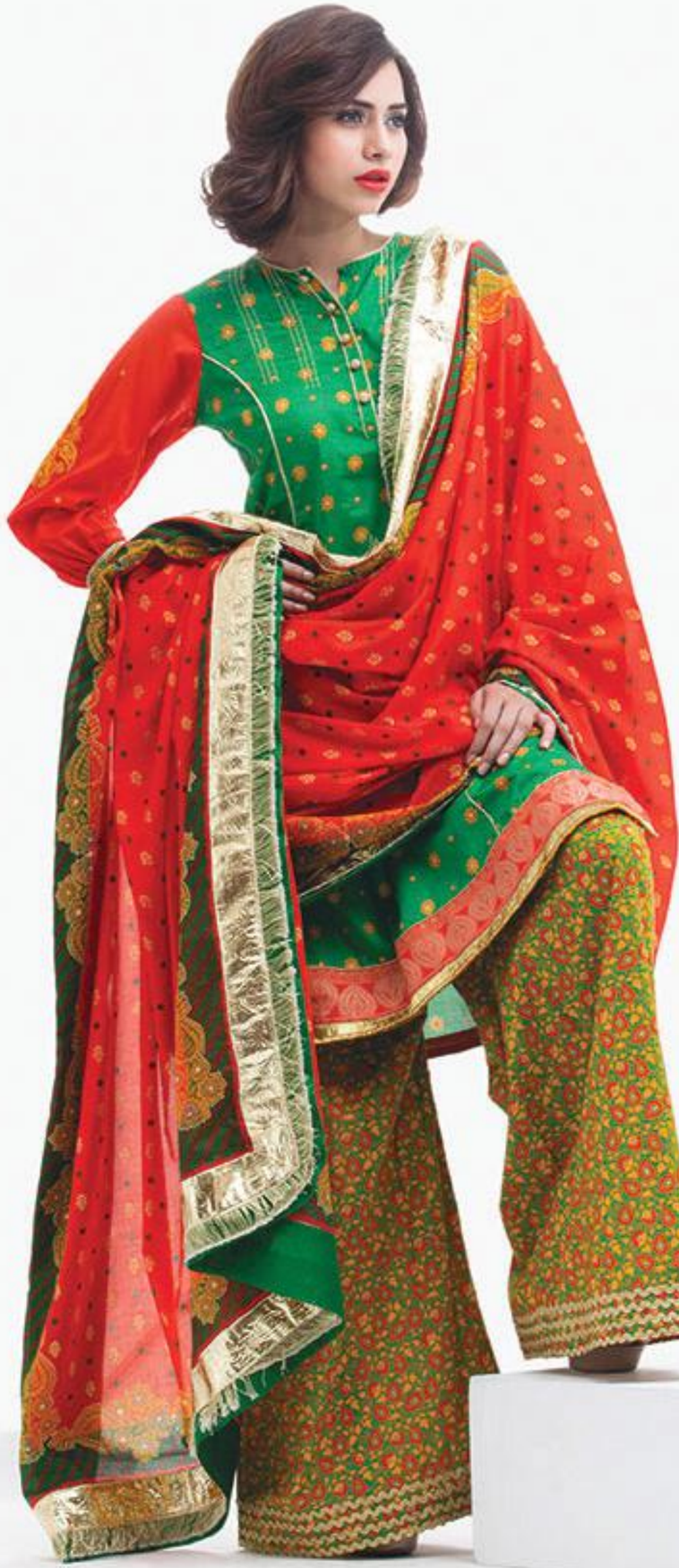
C#853

C#755

C#841

C#848

C#845



C#851

C#856

C#859

C#850

C#863

C#861

PRS#584

C#866

C#846

C#847

C#849

C#857

C#858

C#867

C#865

C#844

C#862

C#854

C#864

C#860

C#842

C#855

SELLING GLOBALLY NOW

Kayseria™

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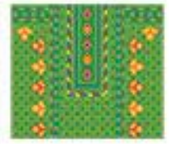
www.kayseria.com

PRS 584 | Lawn Dyed and Embroidered, Chiffon Dyed & Embroidered, Cambric Dyed



C# 844 | WW Cotton Lawn Printed & Embellished

C# 755 | (Cotton Lawn Printed, Chiffon Printed, Cambric Dyed & Embroidered

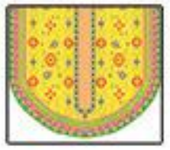
C# 845 | Cotton Lawn Printed, Cotton Lawn Printed, Cambric Printed, Cotton Lawn Dyed & Embroidered, Exclusive Cotton Lawn Dyed Lace

C# 841 | Cotton Lawn Printed, Malmal Printed, Cambric Dyed & Embroidered, Cambric Dyed & Embellished Tassel, Gota Kiran

C# 846 | Exclusive Lawn Dyed & Printed, Chiffon Dyed & Printed, Cambric Dyed, Medium Silk Screen Print, Gota Chumpa Kali, Gota Kiran

C# 842 | Cotton Lawn Printed, Chiffon Printed, Cambric Printed, Cambric Dyed & Embellished Pearl

C# 847 | Cotton Net Printed & Embroidered, Chiffon Printed Rotary, Cotton Lawn Printed



C# 843 | (Cotton Net Printed, Cotton Lawn Printed, (Cambric Printed, Shamoee Silk Screen Print, Gota Kiran

C# 848 | W.W Cotton Lawn Printed, Cotton Lawn Printed, Cambric Dyed

C# 849 | Cotton Lawn Printed, Cotton Lawn Printed, Cambric Printed, Cambric Printed & Embroidered

C# 850 | Cotton Lawn Printed & Embellished, Cotton Lawn Printed, Cambric Dyed, Gota Kiran

C# 851 | WW. Cotton Lawn Printed & Embellished Digital

C# 852 | W.W Cotton Lawn Printed, Cotton Lawn Printed, Cambric Printed, Cambric Dyed & Embroidered

C# 853 | W.W Cotton Lawn Printed & Embroidered, Lawn Printed, Cambric Dyed

C# 854 | W.W Cotton Lawn Printed

C# 855 | W.W Cotton Lawn Printed, Chiffon Printed and Embroidered, Cambric Dyed, Organza Embroidered

C# 856 | Silk Net Printed, Cambric Screen Print, Wooden Embellished

C# 857 | Yarn Dyed Exclusive Lawn, China Silk Printed, Cambric Dyed, CottonI Lawn Screen Printed & Embroidered

C# 858 | W.W Cotton Lawn Printed & Embellished, Chiffon Printed, Cambric Dyed, Gota Chumpa Kali

C# 859 | W.W Cotton Lawn Printed & Embellished, Chiffon Printed, Cambric Printed, Gota Kiran

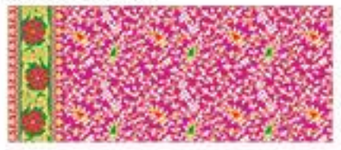
C# 860 | Cotton Lawn Printed), Cotton Lawn Printed, Cambric Dyed & Embroidered Medium Silk Screen Print, Gota Kiran

C# 861 | Cotton Lawn Printed, Chiffon Printed, Cambric Dyed Lawn Screen Print & Embroidered, Gota Kiran

C# 862 | W.W Cotton Lawn Printed & Embellished, Cotton Lawn Printed Cambric Printed, Gota Kiran

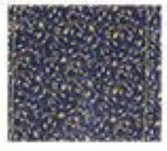
C# 863 | Swiss Lawn Printed & Embroidered, Swiss Lawn Printed, Cambric Dyed

C# 864 | Cotton Lawn Printed & Embellished, Chiffon Printed & Embroidered, Cambric Printed, Embellished Wooden



C# 865 | Swiss Lawn Printed, Chiffon Printed and Embroidered, Cambric Dyed

C# 866 | W.W Cotton Lawn Printed, Exclusive Yarn Dyed Lawn & Dyed Waist Coat



C# 867 | Cotton Lawn Printed, Gota Chumpa Kali

Our Stores

Lahore
Big City: Shop # 5, Ground Floor, Big City, Main Boulevard, Gulberg III, 0423-577-3861 / 0423-575-1199
Liberty 6:Shop Number 17, Ground Floor, Babar Plaza, Liberty Market, Gulberg III, 0423-576-0577 and 575-1716
H Block Market DHA: 15 L-Block, Commercial Area, Phase 1, D.H.A. Cantt, 042-3572-4027
Y Block DHA: Building # 129, Basement Floor, Y-Block, Phase III, DHA, Cantt, 0423-569-2721-2701
Cavalry Ground: 102 Commercial Area, Cavalry Ground, 0423-661-9778-79
Link Road:Main Link Road, Model Town, 0423-584-7885-6
Johar Town: 92 Gl, Johar Town, Lahore (Near to Doctor Hospital), 0423-529-1192
Mall of Lahore: Shop 32-A Upper Ground, Park Lane Tower, 172 Tufail Road, Cantt, 0423-662-2438
Liberty 7: HKB Liberty, Main Liberty, Kayseria 1st Floor, Gulberg Lahore, Ph: +92 42 5755678-80
Empire Center: 18G Empire Center, Main Gulberg II, 0423-587-5556
Wapda Town: 11 F, Main Boulevard, PIA Housing Society, 0423-521-1595 & 521-1535
Chaburgi: Ground Floor, Qayum Market, 25 Multan Road, 0423-740-2271-2
Allama Iqbal Town: 2 Chanab Block, Allama Iqbal Town, Main Boulevard, Lahore 0423-780-3989, 0423-780-3987
Shalimar Link Road, Lahore: 21 E Shalimar Link Road, Mughalpura, 0423-6880671-3
Liberty U 8: Shop Number 24 Basement, Commercial Zone Liberty Market, Gulberg, 0423-575-4458-9
MM Alam Road: Shop No. UG10, Upper Ground Floor, Vogue Tower, M.M. Alam Road, 0423-571-7121 0423-577-1531
EME: 1 Canal Bank Road, Muhafiz Town (Opposite to Gourmet and Bareeze),0423-597-1654-55
Mall Road: Property No. S-19R-61 Zone 4 Near Panorama Center Next to Mini Minors, Ph#: 36360414, 36360415
H Block: DHA Lahore Coming Soon

Karachi
Dolmen Mall: TF-25, Third Floor, Dolmen Mall, Tariq Road, 021-3432-3198
Clifton: Shop Number 3, Ground Floor, Kehkashan Apartments & Shopping Arcade, Block 7, KDA Scheme No.5, 021-537-1368
Dolmen City: F-16, 1st Floor, Harbor Front, Dolmen City Mall HC-3, Block 4, Scheme 5, 0213-529-4203 02135294204
KDA (Factory Outlet): A 568, Block No. 3, Gulshan-e-Iqbal, KDA Scheme # 24 Karachi, 02134994886, 0346-2696481

Faisalabad
D-Ground: Shop Number 11&12, Ripple Plaza, D-Ground, People Colony, 041-871-2315
Jaranwala Road: Shop # 1-2 & 39-40, Upper Ground Floor, Doburj Shopping Mall, Kohinoor City, Jaranwala Road, Faisalabad.

Gujrat
Shop Number 25-28, First Floor, Sarwar Gold Plaza, Pakistan Chowk, Ketchery Road, 053-3530046-7

Gujranwala
Satellite Town: Shops # G4, Ground Floor, Hanif Heights, Satellite Town, 055-385-9394
Rahwali Cantt: Fazal Center, Hall Number 1-28 GT Road, Rahwali Cantt Gujranwala 055828608-9

Islamabad
F-10: Shop # 3, Plot Number 7 N Pak Plaza F-10 Markaz, 051-2215799
F-7: Shop # 3 & 4, Lower Ground, Ammar Arcade, Jinnah Super Market F-7 Markaz, 051-265-6633-44
PWD Islamabad: Meezban Plaza, Plot Number 3-D, Main PWD Road, PWD Housing Society, 051-5710524-25

Hyderabad
First Floor Plot# C-3 & C-8 H.R.E.C.H.S Autobhan Road, Latifabad, 022-3820147/022-3820148

Jhelum
Shop #6, Soldier Arcade, Civil Lines. 0544-620284

Peshawar
University Road: Shop #14&15, Block A, City Towers, University Road, 091-570-3612
Saddar: Shop # 34-A, Arbab Road, Opposite to Bareeze, Saddar Cantt

Rawalpindi
Chaklala Scheme III: 17 Commercial Area, Ground Floor, Zubi Plaza, Imran Khan Avenue, Chaklala Scheme III, 051-559-2931
Satellite Town: 842-D, D Block, Satellite Town, Rawalpindi,051-442-9960-61
Saddar: 60C/S, Bank Road, Saddar, Rawalpindi

Sahiwal
Shop # 361, Street # 7 Shami Shaheed Road, Sahiwal, 040-422-0155

Sargodha
Shop# 11, 1st Floor, Chen One Tower, University Road, Sargodha, 0483-211643

Sialkot
Shop #8 Rehman Liberty Market, Aziz Shaheed Road, Cantt, Sialkot , 052-429-1124-25

Mandi Bahaud Din
Mutto Plaza, Basement Shop, Ketchery Bazzar, Mandi Bahaud Din, 054-652-0796

Multan
Cantt: 31-Khan Center, Abdali Road, Cantt Multan, 061-458-3040
Gulgusht Colony: City Mall, Shop Number 18, Ground Floor, Gulgusht Colony, Multan 061-621-3324
Shop 6&7 Ground floor ,Bomanji Mall Nusrat road, Multan Cantt

Bahawalpur
Near Malaad Chowk, Circular Road Bahawa lpur, 062-288-8300

Abbottabad
Shop Number 3, Lower Ground Floor, City Center Plaza, Manschar Road

Wah Cantt
B-1 SB Center Post Office Road Lala Rukh Wah Cantt

Mardan
Home Center Nowshera Road Mardan 093-7866677, 0937866630

Manchester
Burhan Centre, 81 Beresford Road, Longsight, Manchester, M13 0GX Tel: +44(0)161-2572725
20 Wilmslow road Rusholme, Manchester, M14 5TQ Tel:+44(0)161 2256868

London
102- Green Street, London Post Code E78JG, T: 020 88219991

Dubai
Shop No. 1 Bait Al Waleed Building, Meena Bazar Bur Dubai, T: 04-3276190, 04-3553418
Lamcy Plaza 3rd Floor, Karama, Dubai T: 04-3795437
Al-Awais Building, Diyafah Road, Satwa, T: 04 3986436

Sharjah
Al Shahzaf Building Al Aurba Street Sharjah, T: 06 5689647

Abu Dhabi
Shop No. 2 Al Ain Tower Hamdan Street T: 02 6722602

Saudi Arabia
Shop # FF85-86, First Floor, Flamingo Mall, Prince Majid Road, Aziziyah, Jeddah-Kingdom of Saudia Arabia.

Delhi
K-20 Lajpat Nagar II, 3c's Cinema Road, New Delhi-110024
Ph# 011-29842208, 29842209r-21

MODEL: HUMA KHAN