

## SKIN PANTRY- BEAUTY SHOULD BE GOOD FOR YOU!

Founded by Colette Austin, The Skin Pantry is a range of handcrafted skincare products, with certified organic, plant based and wild sourced ingredients. The brand is based on the philosophy that you shouldn't put on your skin, what you wouldn't put in your mouth.

The brand features ingredients that are sourced both locally and globally, are organically farmed and the products are cruelty free. Right from the lush and effective shea and cocoa butter from Ghana. Volcanic lava clays from France and Morocco, Madagascan vanilla beans, the Bulgarian and French lavender, tangy lime and essential oils such as lemon, bergamot, chamomile, bitter almond, jojoba and camellia seeds.

The brand, staying away from any type of chemicals and preservatives, promises a deeply nourishing honest- to- goodness range of skincare products that are suitable for all skin types. The products include moisturizers, delicious face masks, non-soap face washes which are a blend of essential oils and pure minerals and body butters that are popular for their soufflé texture.

As the founder comments, he says "The journey of Skin Pantry has been a very personal and emotional one. A few health setbacks in 2015 made me relook at my food choices and I decided to make my own skincare products. I wrenched open my kitchen cabinet and reached out to any ingredient I found and started making

my own creams. The experience came with a lot of challenges, yet when an emulsion comes out perfectly, the joy is indescribable."

While they look at themselves as the Nigella Lawson of skincare, the brand puts together the products in small batches, which feel good and divine. At the heart of the brand's pantry is the studio kitchen where these vibrant products, are brought to life. With zero emissions and no chemical waste, the studio is proud of its



sustainability and with the efforts to make sure that the products score high on safety and hygiene lab tests despite the non-usage of chemicals. The brand promises a huge range of luxuriously handcrafted skincare products, made fresh to order and created on the belief that beauty should be good for you!

