

SPRING SUMMER 2024



JadeConceptStores   www.jadeonline.pk



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Bliss LAWN

# ABOUT US

At Jade, it's all about empowering women to both look and feel incredible! Dive into your wardrobe and embrace the excitement. We're dedicated to crafting designs and prints that mirror your personality, boosting your confidence every step of the way.



## WHY Are We SPECIAL

Discover our range of high-quality fabrics, boasting diverse finishes to suit every style need.

Embrace a contemporary twist on classic ethnic fashion, crafting timeless designs exuding modern feminine charm.

We're on a mission to be the most affordable and accessible fashion fabric brand.













# Bliss LAWN



Zara Shahjahan's Bliss collection draws its inspiration from the architectural and cultural richness of Lahore. The collection features a variety of designs, from traditional to modern, all featuring intricate embroidery and vibrant colors. The collection includes a range of dresses, kurtas, and trousers, perfect for any occasion.

The collection is available in sizes S-XL and can be purchased online or in-store. The prices range from PKR 3,500 to PKR 10,000. The collection is limited edition and will be available until stocks last.









































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