



Pictured: Elberta Middle School Peer Helpers at the 2022 JCMF Professional Rodeo

The Jennifer Claire Moore Foundation Professional Rodeo is Celebrating 25 Years!

May 2023, Baldwin County, AL– The Jennifer Claire Moore Foundation is set to celebrate the 25th anniversary of its primary fundraising event, the Annual Professional Rodeo, taking place from August 3rd to 5th. Proceeds from this event will aid the nonprofit organization in its continued efforts to provide programs, services, and resources within Baldwin County communities and schools, fostering the social and emotional well-being of the area's youth.

For its commemorative year, this award-winning Professional Cowboy Association event will be relocated to the Robertsdale Arena to accommodate the anticipated larger crowds while continuing to provide attendees with a memorable rodeo experience. It will feature eight nightly events, including Bareback Bronc Riding, Saddle Bronc Riding, Calf Roping, Steer Wrestling, Break Away Roping, Barrel Racing, Team Roping, and Bull Riding.

The inaugural night of the rodeo, taking place on Thursday, will feature a “Hometown Heroes” tribute to honor military and emergency services personnel. Entry will be complimentary for these individuals upon presentation of a valid ID.

The gates are set to open nightly at 5:30 p.m. with the main rodeo action commencing at 8 p.m. There will be pre-rodeo festivities for children including face painting, play tattoos, an inflatable bounce house, an inflatable obstacle course, and fun games from 6 until 8 p.m.

Starting in July, pre-sale tickets for the Rodeo will be available at select locations, which will be announced soon. Additionally, tickets can be purchased at the Rodeo gate on the night of each event. General admission pricing is as follows: \$18 for adults, \$10 for children aged 3-12, and free for children aged 2 and under. Sponsorship opportunities for the 25th Annual Jennifer Claire Moore Foundation, many that include preferred seating options, is currently available for interested donors and businesses.

For further information, interested parties are encouraged to visit the foundation's website at www.jennifermoorefoundation.com, or to contact the organization directly at 251.971.3633. The Robertsdale Arena is located at 19477 Fairground Rd, Robertsdale, AL 36567. The Jennifer Moore Foundation looks forward to sharing this momentous occasion with all attendees, as they continue to proudly support and promote the rich tradition of the professional rodeo.

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The Jennifer Claire Moore Foundation - *The Jennifer Claire Moore Foundation is a non-profit organization established in memory of Jennifer Claire Moore, a 16-year-old high school student who tragically lost her life to suicide in 1997. It is dedicated to providing programs, services, and resources across Baldwin County communities that support the social and emotional well-being of our youth when they need it most. The Jennifer Claire Moore Foundation envisions a compassionate and informed community that instills positive mental health and resiliency in Baldwin County youth for generations to come. To learn more about the Jennifer Claire Moore Foundation and learn how you can get involved, visit their website at www.jennifermoorefoundation.com.*