

# AMMO

Keep it  
Clean®  
16 FL OZ



**SHAG  
FABRIC  
CLEANER  
DRIVE+  
PROTECT®**

**WHY CARS HAVE BEEN CLEANED THE SAME WAY FOR THE LAST 50 YEARS REMAINS PUZZLING TO ME, AFTER ALL YOUR CAR'S PAINT IS LIKE SKIN. IT HAS PORES LIKE SKIN. IT BREATHES LIKE SKIN. IT NEEDS TO BE FED LIKE SKIN. THE AMMO APPROACH ISN'T TO TEAR DOWN, IT IS TO BUILD UP. AMMO IS ABOUT LAYERS. LAYERS OF PROTECTION. AMMO NYC IS THE FIRST COMPLETELY FUSSY CAR CARE COMPANY. LEARN TO PAMPER YOUR CAR AS YOU WOULD ANY THOROUGHbred THAT'S RIDDEN TO THE EDGE OF COMBUSTION. – LARRY KOSILLA**

**AMMO SHAG** is specifically formulated for fabric upholstery and carpet cleaning. Simply spray, scrub, then wipe away embedded dirt. Whether traversing a two-lane road under a winter's sky. Snow falling past the windshield. The car carpeted and warm. Muck melting from your boots. Or time pausing on an August afternoon making the trip back from the seashore. Looped by the sun, the sand from her sandals gradually submarining into your car's carpet. **AMMO SHAG** is about "the drive." It's made for people who care about the way their car looks, as much as its performance. For a feast of information and helpful videos go to [ammonyc.com](http://ammonyc.com).

**DIRECTIONS** 1. Always pre-test SHAG on an inconspicuous spot first. 2. Spray liberally and allow 20-30 seconds for cloth/carpet penetration. 3. Agitate soiled areas with a scrub brush, scrub pad, or towel to release dirt. 4. Remove "lifted" dirt with a clean microfiber towel or wet-vac. **NOTE:** Stain and odor neutralizing abilities. **DO NOT FREEZE.**

**⚠ WARNING: THIS PRODUCT CAN EXPOSE YOU TO CHEMICALS INCLUDING ETHYLENE OXIDE AND 1,4-DIOXANE, WHICH IS KNOWN TO THE STATE OF CALIFORNIA TO CAUSE CANCER, AND ETHYLENE OXIDE AND ETHYLENE GLYCOL, WHICH IS KNOWN TO THE STATE OF CALIFORNIA TO CAUSE BIRTH DEFECTS OR OTHER REPRODUCTIVE HARM. FOR MORE INFORMATION GO TO [www.P65Warnings.ca.gov](http://www.P65Warnings.ca.gov).**

For more ingredient information visit [www.ammonyc.com](http://www.ammonyc.com), or call 800.535.5053.



**⚠ WARNING: CAUSES SERIOUS EYE IRRITATION**

Wash hands thoroughly after handling. Wear protective gloves / protective clothing/eye protection / face protection. IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses if present and easy to do—continue rinsing. If eye irritation persists get medical advice/attention. Always use as directed. Do not freeze. Dispose of contents / container in accordance with local / regional / national / international regulations. For chemical emergency response center, contact 800.535.5053.

AMMO AUTO CARE INC.'s liability is limited to the replacement of the product with proof of purchase. No warranties. AS IS WITH ALL FAULTS.  
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