Keep it Clean™ 16 FL OZ



MUD TIRE GEL DRIVE+ PROTECT

WHY CARS HAVE BEEN CLEANED THE SAME WAY FOR THE LAST 50 YEARS REMAINS PUZZLING TO ME, AFTER ALL YOUR CAR'S PAINT IS LIKE SKIN. IT HAS PORES LIKE SKIN. IT BREATHES LIKE SKIN. IT NEEDS TO BE FED LIKE SKIN. THE AMMO APPROACH ISN'T TO TEAR DOWN, IT IS TO BUILD UP. AMMO IS ABOUT LAYERS. LAYERS OF PROTECTION. AMMO NYC IS THE FIRST COMPLETELY FUSSY CAR CARE COMPANY. LEARN TO PAMPER YOUR CAR AS YOU WOULD ANY THOROUGHBRED THAT'S RIDDEN TO THE EDGE OF COMBUSTION. – LARRY KOSILLA

Use AMMO MUD for a well-balanced shine on tires and exterior trim. It's water based and extremely sticky, so there's no slinging. Penetrating oils moisturize the rubber while protecting its porous surface. Made for rides at six AM. The summer sun is out. A vista of undulating hills. Stop. The car blindingly bright. You see her in the corner of your eye. She brings back feelings you should never lose. Drive away dreaming up other lives. AMMO MUD is about "the drive." It's made for people who care about the way their car looks, as much as its performance. For a feast of information and helpful videos go to ammonyc.com.

DIRECTIONS 1. Be sure the tire is clean and dry. 2. Squirt MUD onto applicator and massage into the rubber. 3. Allow 5 minutes for drying or lightly pat dry with terry towel before driving. NOTE: Add more layers for increased shine. MUD can also be used on black plastic and exterior rubber trim. DO NOT FREEZE.



CAUTION: MAY CAUSE AN ALLERGIC SKIN REACTION.

If on skin: wash with plenty of water. If skin irritation or rash occurs: get medical advice and attention. Avoid breathing dust/fume/gas/mist/vapor or spray. If swallowed do not induce vomiting. Rinse mouth with water if person is conscious. Always wear eye and face protection, and chemical resistant gloves. If eye contact occurs, remove contact lenses, if present and easy to do. Continue rinsing, Irrigate copiously with clean, fresh water for at least 10 mins, holding the eyelids apart. If on skin, wash hands with plenty of soap and water. Do not freeze. Keep out of reach of children. Always use as directed. Dispose of contents/container in accordance with local / regional / international regulations. For chemical emergency response center, contact 800.535.5053.

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