

Mid Weight Digital Designer

You've heard about us...You've watched as we have smashed through the boundaries to make Youfoodz a household name...you love our brand and everything we stand for so now, you want to be a PART of it!!

Youfoodz continues to pave the way as the future of food and now is the time to join The Fam! We are now looking for an experienced **Mid Weight Digital Designer** to execute ideas across all digital media – websites, digital assets, strategies, communications and campaigns! You'll have a solid understanding of digital assets and email best practises and trends, and a desire to take ownership and help lead projects from conception to execution. There is never a more exciting time to join this team as we evolve from humble beginnings into our current Enterprise model with global reach.

Let's get down to the nitty gritty of your role:

Key responsibilities

- Evolve and perfect our brands digital presence
- Create visual elements of web, digital and email marketing campaigns
- Develop animated and interactive digital assets in Google web-designer
- Work with creative leads and collaborate with the design, digital, video, photography and marketing teams through all stages from initial brief, iterations to execution
- Remain informed of emerging industry trends and best practices; evaluate new design trends and to ensure our creative product remains cutting edge and innovative
- Continually increase the creative benchmark

What you'll bring

- Strong ability to interpret a creative concept in to easily digestible and engaging digital design across websites, landing pages, mobile, apps, banners, email campaigns, or other new technologies.
- Strong knowledge of digital marketing, social media best practices, and platform specifications
- An understanding of design sensibilities in typography, composition, colour, photography, interactive graphics
- Typography skills
- Skills with Adobe Creative Suite and other industry standard design tools on Mac OS
- Understanding of the latest digital technologies and trends
- Experience thinking and designing "in motion:" moving imagery, animation, GIFS, motion graphics

Bonus points for Front End Development skills, Google Webdesigner or similar experience, Copywriting prowess, animation or motion graphics wizardry and video shooting and editing skills!

Why Youfoodz

This is an amazing opportunity to join the future of food in a rapidly growing business driven by innovation and success! Enjoy the benefits of an amazing workplace culture, perks and heavily discounted products. Enjoy being part of a team who values **challenging the status quo, leading with authenticity, communicating fearlessly, dreaming big, simplifying, having fun and the YF Fam!**

Be part of the Youfoodz story – APPLY NOW by submitting a copy of your resume and cover letter detailing why you're the best person for the role!!