

Multimedia Marketing Placement

Position: Marketing Intern

Location: New Milton, Christchurch, South England

Duration: One-year commencing summer 2024

Main duties will include:

- General reporting activities
- Management of UK social media channels and website
- Interacting with customers through those channels to drive sales and brand awareness
- Support in managing product releases and monitoring performance
- Work with suppliers and other stakeholders to coordinate marketing material and merchandise
- Manage Google Ads campaigns and analyse performance data to optimize results
- Conduct SEO activities to improve website visibility and traffic
- Raise purchase order requests and distribute on creation
- Maintain the marketing and product information library
- Participate in events and conventions
- Taking responsibility for a work-based project

Requirements:

- Be eligible to work in the UK
- Studying towards a marketing-related degree (desirable, not essential)
- Fluency in spoken and written English
- Experience with Instagram, Facebook, TikTok, Google Ads services
- Proficient with MS Office applications, especially Excel (desirable, courses provided)
- Highly motivated and able to work independently
- Problem-solving approach
- Ability to work in a dynamic and changing environment
- We apply a Hybrid working policy

About Flux Core Ltd

Flux Core controls and operates 4 separate retail and manufacturing businesses operating in 3 different retail markets. Flux Workshop – offering prototype and hobby level electronics, Flux Crafts – offering a range of stationery and craft supplies, Flux Crafts For Games – offering a range of dice and gaming accessories and New Forest Bird Foods – offering local and national delivery of wildlife feeds and accessories.

Originally launched in 2014, Flux Workshop grew into a major UK supplier of hobby electronics to individuals, education and commercial customers. Following changes in market conditions, the business branched out into alternative markets in 2019 with Flux Crafts. The most recent exciting addition of New Forest Bird Foods further develops Flux Core's commitment to its multi-brand and multi-product approach, offering new opportunities and resilience.

Notable recent developments include the attendance of the Flux Crafts For Games at multiple Fan-Gaming Conventions in the UK regularly, with attendances of over 60,000 people. This coming year already promises 5 large events and multiple smaller ones.

The company group operates across the globe, there are currently 6 staff based in the UK head office and distribution and over 40 others based internationally at various distribution and commercial sites.

To apply for this role and to find out more, please email: seb@fluxcore.co.uk. Please note that applications may close before the application deadline, so apply early to avoid disappointment.