

mobi usa

2023-24 Catalog



...inspired by you.

Who and what is MOBI?

The MOBI brand is derived from the “mobius strip”, where you have a flat piece of ribbon, twist it and reconnect it. What you have is a non-orientable, amorphous, always changing and endless structure. This is consistent with the mantra of the MOBI brand, to be always changing, always morphing and to have endless and limitless ideas. Meet MOBI.

It is in MOBI’s DNA to create something great out of something good; to have endless solutions and limitless ideas.

MOBI is a young, creative and forward thinking company. MOBI offers not only its own MOBI branded products but OEM and ODM services as well to help you build your own brand.

MOBI prides itself in the products it creates.

MOBI...inspired by you.



DESIGNED IN THE
USA

Soft Butter Buddy® Butter Bell

New!

No more hard butter!

- Butter stays soft and spreadable
- Keeps butter fresher for longer than a butter dish
- No refrigeration needed
- Ceramic material for quality and durability



No one likes cold, hard butter on a warm piece of toast or soft roll.

With the MOBI "Soft Butter Buddy", you can leave your butter on the counter at room temperature and have smooth, spreadable butter anytime you want.

How to use Soft Butter Buddy:



1 Pour cold water into the base, just enough to cover the bottom. The water cuts out the oxygen contact and keeps the butter bacteria-safe at room temperature.



2 Pack one stick (1/2 cup) of softened butter FIRMLY into the lid of the Soft Butter Buddy, pressing out any air pockets.



3 Your soft and spreadable butter is ready to use!



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-003-0001	Soft Butter Buddy	1	12-Units	12.0 x 6.0 x 6.0	13.0 lbs

COUNTER TOP



Handy™ Salt 'n Pepper Mill

New!

Wave if you want more salt... Done! "Thumbs Up" if you want more pepper... Done! This articulated hand grinder is sure to be a conversation piece at your dining table. Stands 13" tall, available in a right hand or left hand for salt or pepper. Own one or both hands and never ask to pass the salt again... just "talk to the hand".

- Solid beechwood for long-lasting construction
- Ceramic grinder crushes the spices without leaving a metallic taste behind
- Articulated hand for a great conversation piece



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
21-001-0060	"Handy" Left Hand Mill	1	6-Units	10.4 x 9.6 x 6.0	6.0 lbs
21-005-0060	"Handy" Right Hand Mill	1	6-Units	10.4 x 9.6 x 6.0	6.0 lbs

Mouse House™ Cheese Wheel Server Board with 3 Mice Cheese Knife Tools

New!

Dishwasher safe mice cheese knife tools are conveniently stored in openings in the cheese wheel server board. Each mouse tool has its own hideaway hole with magnetic attachment, so they'll never be misplaced or lost. BPA free and recyclable



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
14-020-0016	Mouse House	1	6-Units	10.75 x 10.75 x 3	4.0 lbs



New!

Cookie Factory™ Cookie Stamps

Halloween and Christmas Themed Editions!

Make dozens of cookies in MINUTES using 6 different Halloween or Christmas themed stamp designs! Easy to make. All parts are dishwasher safe.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-002-0003	Cookie Factory Halloween Edition	1	12-Units	15.5 x 5.5 x 5.0	4.0 lbs
16-002-0004	Cookie Factory Christmas Edition	1	12-Units	15.5 x 5.5 x 5.0	4.0 lbs



New!

Halloween Cocoa Bombs™

Make Trick or Treat gatherings more fun and SPOOKY with your favorite hot cocoa mix (and even some Halloween candy)... BOO! Drop a cocoa bomb in a mug and pour hot milk or water over the ball. The ball "explodes" with a scrumptious surprise from the inside. Another cup for me, please!



Decorate with icing for even more fun!

Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-046-0003	Cocoa Bombs Halloween Skull	1	12-Units	20.5 x 7.3 x 9.7	4.8 lbs



New!

Franken-weenies™

Make tasty Trick or Treat snacks using pancake batter and mini franks (or Smokeys). Silicone is FDA grade and BPA free. Make dozens at a time. Easy dishwasher cleanup.

Item #	Description	Unit
16-047-0018	12 Franken-weenies	1
Case Pack	Dimensions (inches)	Weight
12-Units	20.5 x 7.3 x 9.7	4.8 lbs

SILICONE MOLDS



New!

Ice Cream Sandwich Maker

Who doesn't LOOOVE an ice cream sandwich?! With the MOBI ice cream sandwich maker kit, you can make your own (6 at a time) for birthday parties, pool parties or just a special treat. Choose from 3 designs: T-Rex, Cow and Shark. Make with any kind of ice cream you desire and with the simple-to-follow instructions, you will have the perfect ice cream sandwich every time. Now, how do I get rid of the neighborhood kids?

- Silicone mold makes perfect ice cream pucks every time
- Designed with ingenuity, the "Double Sided" cookie cutter makes perfect sandwich cookies
- Cookie recipe and assembly instructions included
- Make 6 ice cream sandwiches at a time
- Dishwasher safe



Recipe card included

Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-002-0006	Ice Cream Sandwich Maker – Cow	1	12-Units	18 x 7 x 10	5.0 lbs
16-003-0020	Ice Cream Sandwich Maker – Shark	1	12-Units	18 x 7 x 10	5.0 lbs
16-004-0021	Ice Cream Sandwich Maker – T-Rex	1	12-Units	18 x 7 x 10	5.0 lbs

Cocoa Bombs™

New!

Be the talk of the town when you serve these fantastic Cocoa Bombs from Mobi. Comes in four different designs; Snowflake, Gingerbread Man, Holiday Tree and S'Mores Man. Fill them with your favorite cocoa powder, mini marshmallows, crushed candy canes and whatever else your heart desires.

Drop one in a mug and pour hot milk or water over the ball. The ball "explodes" with a scrumptious surprise from the inside. Another cup for me, please!

- Mold cavity accommodates any packet size cocoa powder; even jumbo size
- Super cute holiday décor on each "bomb"
- Bomb fits in most size mugs
- Easy to make; even your kids can do it
- Use the mold for making solid chocolate, ice cubes and jello treats



Decorate with icing for even more fun!

Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-035-0011	Cocoa Bombs Snowflake	1	12-Units	15 x 11 x 9	5.0 lbs
16-036-0001	Cocoa Bombs Gingerbread Man	1	12-Units	15 x 11 x 9	5.0 lbs
16-037-0018	Cocoa Bombs Holiday Tree	1	12-Units	15 x 11 x 9	5.0 lbs
16-046-0006	Cocoa Bombs S'Mores Man	1	12-Units	15 x 11 x 9	5.0 lbs



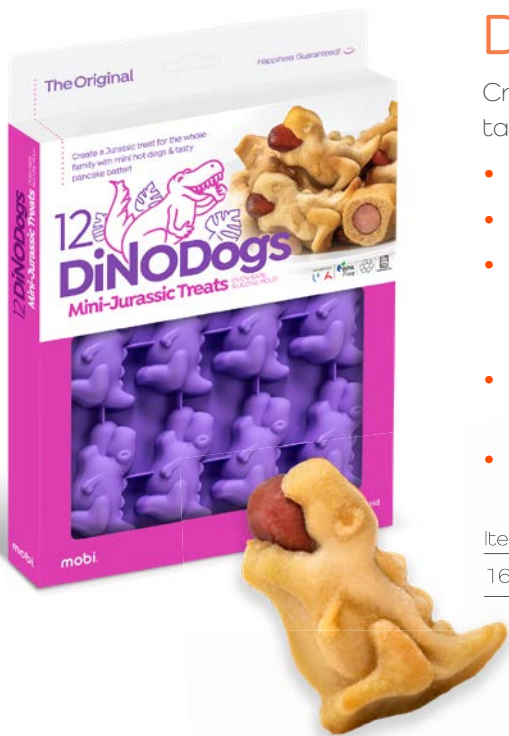
SILICONE MOLDS

New!

DinoDogs™

Create a Jurassic treat for the whole family with mini hot dogs and tasty pancake batter! Make 1-12 mini hot dog treats at a time.

- Made with premium FDA food grade silicone
- Great for parties or a family snack
- Use any nationally branded pancake batter and mini smoky hot dogs
- Bake approximately 25 minutes and you are done!
- Dishwasher safe



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-042-0019	12 DinoDogs	1	12-Units	21 x 9 x 7.5	8.0 lbs

Mini Hot Dog Bites

The real deal, only bite-size! Super for entertaining, July 4th, and when a little goes a long way! BPA-free oven-safe silicone. Easy dishwasher cleanup.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-033-0017	20 Mini Hot Dog Bites	1	12-Units	21 x 9 x 7.5	8.0 lbs

Rocket Dog Bites™

Enjoy 3-2-1 blast-off "booster rocket" fun launching these tasty space dogs. Make them from 1-12 at a time for a great snack, or by the dozens to serve with friends, family, or at a party. BPA-free, oven-safe silicone.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-036-0017	12 Rocket Dog Bites	1	12-Units	21 x 9 x 7.5	8.0 lbs

Little Pigs in Blankets™

Make America's favorite snack using pancake batter, pie dough or crescent dough and mini franks. Silicone mold is BPA free. Make a dozen at a time. Easy dishwasher cleanup.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-030-0006	12 Little Pigs in Blankets	1	12-Units	21 x 9 x 7.5	8.0 lbs

Shark Bites™

Make "Jaw-Dropping" appetizers with pancake batter and mini franks! Perfect for summer and year-round gatherings with friends and family, such as beach cookouts, backyard barbecues, tailgating, picnics, birthday parties, and more.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-032-0010	12 Shark Bites	1	12-Units	21 x 9 x 7.5	8.0 lbs

Bear Butt Bites™

Share these yummy "bare-it-all" bites for some bear bottom fun and laughs! Made easy with mini hot dogs and tasty pancake batter. Make them from 1-12 at a time for a great snack, or by the dozens to serve with friends, family, or at a party. BPA-free, oven-safe silicone.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-035-0016	12 Bear Butt Bites	1	12-Units	21 x 9 x 7.5	8.0 lbs

Corn Dogs



Hot diggety fun! America's favorite carnival treat in mini-corn dog shapes, made easy and tasty with pancake batter. BPA-free, oven-safe silicone. Make 1-12 at a time for a great snack, or by the dozens for family, friends and parties.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-031-0007	Corn Dogs	1	12-Units	21.1 x 8.9 x 7.7	9.0 lbs

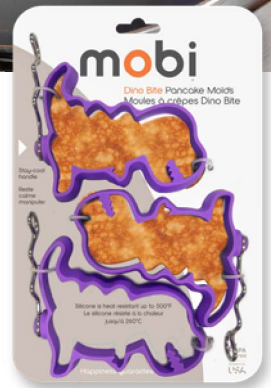
PANCAKE & EGG MOLDS

Dino Bite™ Pancake Molds

New!

Put FUN back into breakfast! Set of three molds.

- Made with premium FDA food grade silicone
- Stainless steel stay-cool handle
- Make breakfast a fun-filled event
- Dishwasher safe and BPA free



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-052-0019	Dino Bite Pancake Molds	1	12-Units	11 x 7 x 6.5	3.0 lbs

Little Piggy Pancake Molds

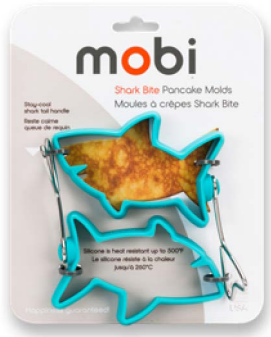
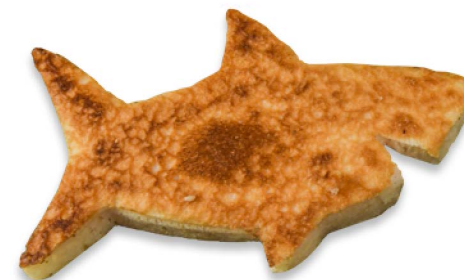
Make breakfast snack with pancake batter. Stainless steel tail functions as stay-cool handle. Set of two molds.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-020-0006	Little Piggy Pancake Molds	1	12-Units	11 x 7 x 6.5	3.0 lbs

Shark Bite Pancake Molds

Make breakfast snack with pancake batter. Stainless steel stay-cool handle. Set of two molds.

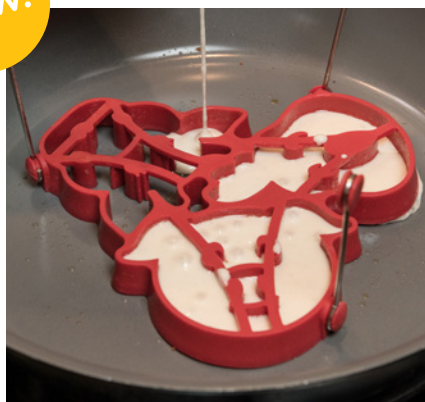


Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-021-0010	Shark Bite Pancake Molds	1	12-Units	11 x 7 x 6.5	3.0 lbs

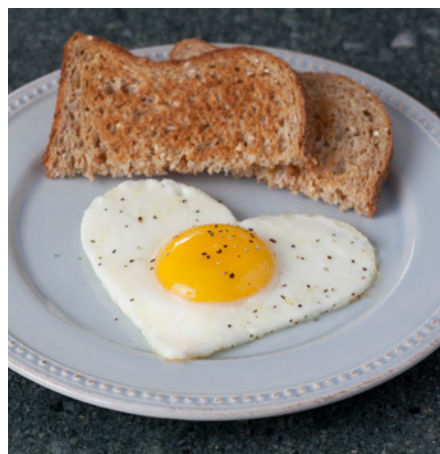
Barnyard Animals Pancake Cluster Mold

New!

Why make one pancake at a time when you can make three? Mobi's Cluster Pancake Mold fits into any standard 10" (24cm) fry pan and makes 3 pancakes in the same time it takes to make one. No one has to wait for the second pancake anymore. Brilliant!



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-026-0016	Pancake Cluster Mold Barnyard Animals	1	12-Units	19.7 x 7.7 x 8.5	6.0 lbs



3-Happy Egg Shapes Silicone Molds

New!

With Mobi's "fun-tastic" egg molds, breakfast will sure be more fun!

- Heat resistant silicone
- Dishwasher safe
- BPA free



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-016-0098	3-Happy Egg Shapes	1	12-Units	6.5 x 6.0 x 11.5	6.0 lbs

GRATERS & PEELERS



Grate cheese, cabbage, carrots and more!



Grater+Saver

Fine and coarse grating surfaces. Non-stick coating for easy cleaning. Snap-on cover to store leftover food. Dishwasher safe.

Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
12-075-0004	Red Grater+Saver	1	12-Units	18 x 14 x 5	5.0 lbs
12-075-0010	Blue Grater+Saver	1	12-Units	18 x 14 x 5	5.0 lbs



Garlic Slicer and Grater

Make your favorite garlic recipes with this handy Garlic Slicer and Grater. It performs both tasks as easily as flipping the tool 180 degrees. Safety cover protects your hands while using either end of the grating surface AND for storage safety. Disassembles and re-assembles quickly and easily. Dishwasher safe.

- Slices your garlic in perfect “paper-thin” slices or grates them to a perfect pulp
- Large hopper accommodates multiple cloves at one go



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
12-100-0204	Garlic Slicer and Grater	1	12-Units	13.8 x 11.0 x 4.1	5.0 lbs



Shake 'n Peel™ Garlic Skin Remover

New!

No more smelly hands or a mess on the kitchen counter. With the Mobi Shake 'n Peel, just separate the cloves from the whole bulb. Toss the unpeeled cloves into the bowl. Cover the bowl with the other half and shake for 10-15 seconds. The result is peeled garlic cloves with little or no effort.

- Peels up to 6-7 large cloves of garlic at a time
- Stainless bowls will not absorb smells, but will get rid of garlic smells from your hands by rubbing on the bowl under cold running water
- Thoughtful design allows bowls to nest for convenient storage
- Unique shape can be used as molds for desserts or small cakes



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
19-001-0099	Shake 'n Peel Garlic Skin Remover	1	12-Units	14.5 x 14.5 x 22	9.5 lbs

Chocolate Box Grater

New!

A must for any baking enthusiast! Its acid-etched grating surface is 100 times sharper than a conventional punched blade, which makes your grating chore that much easier. The non-slip feet also make for a safe cutting tool.

Any leftover chocolate is easily stored right in the container and the snap-tight cover saves the chocolate for another day (or another cake). All parts are hand-wash preferred.



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
12-065-0016	Chocolate Box Grater	1	12-Units	16.9 x 6.3 x 4.7	4.0 lbs

KITCHEN TOOLS & GADGETS



Hot Dog Shaped Burger Mold New!

The innovative and COOL way to eat a hamburger!

A hot dog shaped hamburger is the latest food craze around the country and Mobi's hot dog shaped hamburger mold allows you to make your own as simple as 1-2-3. Whether it's real meat or "impossible meat", simply fill the mold and press it out into perfectly shaped hot dog shaped burgers.

The hot dog shaped burgers are more convenient to eat, more fun to eat and a heck of a lot cleaner to eat. Try one, you'll see what we mean...

- Hot dog shaped burgers are less messy to eat
- Hot dog shaped burgers are more fun to eat
- Our 7" mold makes perfect size burgers for store bought hot dog buns
- Choose from standard hot dog buns or hoagie rolls
- Yellow Patty-Pusher™ makes pressing out burgers extremely simple



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
11-001-0004	Hot Dog Shaped Burger Mold	1	12-Units	11.8 x 6.5 x 10.1	4.4 lbs

COMING SOON! AVAILABLE SEPTEMBER

DESIGNED IN THE
USA

EasyRinse Rice Colander+™

Perfect for rice, berries and more!

- Innovative design allows you to wash and rinse your rice, berries and whatever all in one motion
- Extra small holes prevent rice from draining through
- Wash - Tilt - Drain



The drain holes and handle are thoughtfully positioned so that you can wash your rice, berries and smaller foodstuffs easily and conveniently.

Wash and drain in one motion. The holes are made extra small so your rice will not pass through.

Washing your rice is essential (to clean the kernels) to get fluffy rice. But most important is to get rid of excess starch. Bet you didn't know that!

Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
18-004-0001	EasyRinse Rice Colander+	1	12-Units	20.0 x 10.6 x 10.6	8 lbs



KITCHEN TOOLS & GADGETS



PB&J™ Peanut Butter & Jelly 2-in-1 Spreader Knives with Serrated Edge

Never cross-contaminate your peanut butter and jelly again. This 2-in-1 spreader spreads your peanut butter and jelly with separate blades. The extra-large contoured blades reach the bottom of jar corners easy and efficiently. Serrated edge to cut off unwanted crust and magnetic handles for convenient storage.

Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-040-0050	PB&J 2-in-1 Spreaders	1	12-Units	16 x 12 x 3	4.1 lbs



Ice Cream Parlor Scoop™

With the Ice Cream Parlor Scoop™ you can create single or stacked double-scoops! Barrel shape scoop. Easy clean stainless cylinder. Dishwasher safe.



Item #	Color	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-060-0001	White	Ice Cream Scoop	1	12-Units	6.75 x 9.5 x 3	3.0 lbs



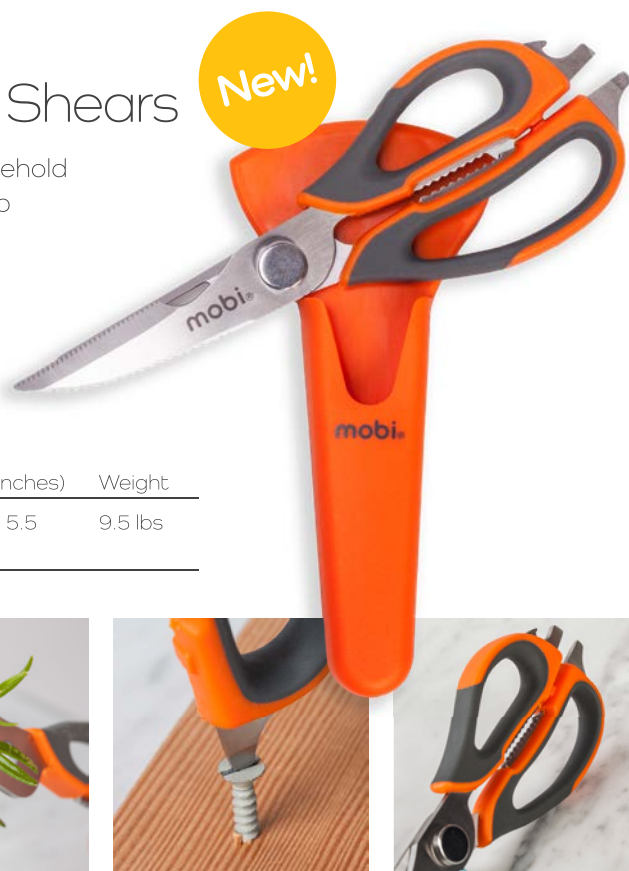
Super Scissors Multi-purpose Shears

New!

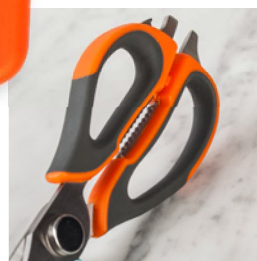
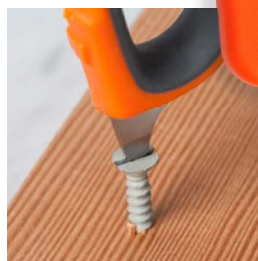
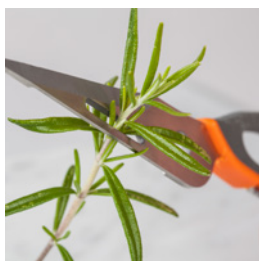
Every kitchen needs one! Whenever you have a simple household or kitchen task, reach for this ultimate tool. Soft grip, non-slip handles. Stores safely in a magnetic sheath. Comes apart for easy cleaning.

It's not only a scissor, it's also a:

- Herb stripper
- Screwdriver
- Bottle opener
- Fish scaler
- Nut cracker
- Twig cutter



Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
80-001-0203	Super Scissors Multi-purpose Shears	1	12-Units	13.4 x 12.2 x 5.5	9.5 lbs



Odor STEELer™ Steel Soap

Removes odors while silicone fingers revive your hands. Steel side removes fish, garlic and onion odors from your hand. Silicone bristles lather soap and doubles as a mushroom brush.



Item #	Color	Unit	Case Pack	Dimensions (inches)	Weight
20-030-0012	Blue	1	12-Units	9 x 6 x 4	2.0 lbs
20-030-0004	Red	1	12-Units	9 x 6 x 4	2.0 lbs



KITCHEN TOOLS & GADGETS



Mobi Turners

A sleek design, a properly balanced handle or a special functional feature, you will always find these attributes incorporated into the creation of Mobi kitchen tools. Mobi turners heads are fine tuned to the perfect flexibility and they are the perfect length for the intended job.



Breakfast Turner

Flexible steel head for perfect control.

(pictures not shown in proportion)



Dessert Turner

Petite in size and is perfect for those delicate dessert needs.



XL Turner

Oversized. Perfect for burgers, pancakes and anything "big"!

Item #	Description	Unit	Case Pack	Dimensions (inches)	Weight
17-001-0302	Breakfast Turner	1	12-Units	14.4 x 6.7 x 3.9	4.0 lbs
17-003-0302	Dessert Turner	1	12-Units	13.8 x 5.1 x 4.3	4.0 lbs
17-004-0302	XL Turner	1	12-Units	15.8 x 6.7 x 4.3	4.0 lbs
17-060-0004	Meat Scraping Tongs (Red)	1	12-Units	14.5 x 3.9 x 4.7	4.0 lbs

Mobi Meat Scraping Tongs

Meat scraping tong head scrapes and cuts meat and is safe to use with non-stick cookware. Slide lock design will not pinch your fingers.

Tongs have slide lock design - will not pinch your fingers!



The Last Straw

Reusable Silicone Drinking Straws

No more guessing if your straws are clean or not. No more using easily misplaced wire brushes that are a pain to use. The patent pending design rolls and un-rolls into an easy-to-use silicone drinking straw. Cleaning is as easy as peeling the straw open and rinsing with warm soap and water. BPA-free, dishwasher safe.



Item #	Color	Description	Unit	Case Pack	Dimensions (inches)	Weight
16-061-0004	Multi	The Last Straw	1	12-Units	9 x 1.6 x 2.4	.1 lb

Folding Microwave Tray

Transports piping hot food safely from your microwave to the table. Compact folding for space saving storage. Holds all standard plate and bowl sizes. Stay cool handles prevent burning your hands.



For microwave ovens only, not for conventional ovens.

Item #	Color	Unit	Case Pack	Dimensions (inches)	Weight
16-050-0010	Blue	1	12-Units	17.5 x .5 x 7.5	7.0 lbs
16-050-0004	Red	1	12-Units	17.5 x .5 x 7.5	7.0 lbs

Cut Resistant Glove

Never slice or nick your fingers or knuckles again with the Mobi cut resistant glove. Use with all kitchen knives, mandolins and kitchen graters. CE certified with a "Category 5" cut resistant rating. Safe enough for most commercial kitchens.

Note: Gloves are cut and slice resistant, NOT puncture resistant.



Item #	Color	Description	Unit	Case Pack	Dimensions (inches)	Weight
12-300-0002	Gray/orange	Cut Resistant Glove Lg	1 Glove	12-Units	10 x 8 x 4	2.0 lbs



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