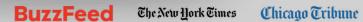


As seen on



REAL







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BRAINSTREAM

About us.

Fun & Functional Gifts

Giving is fun. And it becomes even more fun if the gifts are not only funny, but also make sense and will be used in everyday life. It's our mission to create products that are fun and make people laugh, as well as solving a problem and becoming a utensil. "They're fun products and innovative products that have not been around like that. They make people smile and are functional. Plus they tell a story and one can talk about them" Dr. Gabriel, founder and CEO of the company explains.

$BeepEgg^{\circledR}$

Our company has been built on solving a technical problem, not on a need for a gift. We were not able to boil eggs on point. "Sometimes they were too soft, sometimes they were too hard, but rarely the way I wanted them to be" Dr. Gabriel remembers. The "brain" behind Brainstream wanted to invent





a product which solved his problem. So we hatched BeepEgg® – the singing floating egg timer – our first and most successful product.

Family Business - Made in Germany

The family owned and run company is committed to "Made in Germany", as production takes place in Bielefeld, Germany. Most components are locally sourced and will be purchased from suppliers nearby. This does not only feel right, it also guarantees high quality and flexibility.

Soulmate Products

As we're not the only small company with great ideas, and as many inventors don't have a network to enter markets, we sometimes join forces with other creative minds and produce or distribute soulmate products of other inventors.

Have fun browsing through this catalog of our crazy and clever world.

SOI.

The purse light.





SOI.

Let there be light.

A study has recently revealed that women spend 76 days of their life searching through their purse. SOI finally offers a solution to that endless search for keys, smartphone, lipstick and what not. An automatic purse light.

SOI comes with an integrated sensor that detects the hand and makes it turn off automatically as well. Without any annoying buttons, switches or alike.

Plus, it's a nice little item in a timeless design.

Last but not least, it also is sustainable, as it comes with exchangeable batteries that last for more than 6000 cycles and in a recycled cardboard packaging.



Art.Nr. A001546 EAN 4039457015462

Diameter: 2.75in Weight: 1.75oz

Battery type: 2x AAA (exchangeable)

Battery capacity: ca. 6000 cycles (about 1.5 years)









SOI, info card 5.8in x 8.3in / 2-sided print Art.Nr. A005245



SOI.+

Light and energy to go.

SOI.+ is a smart mobile combination of our purse light and a power bank.

Phones and other electronic devices can be charged with a rechargeable battery when access to a socketoutlet is not available.

With SOI.+ you remain accessible when you're on the move.



SOI.+ info card 5.8in x 8.3in / 2-sided print Art.Nr. **A005247**





Color: Black Art.Nr. A004774 EAN 4039457047746

100% phone charge. Charging cable included.

100% phone charge. Charging cable included. Color: White Art.Nr. A004806 EAN 4039457048064



Princess Tower

Build your own cake stand.



Princess Tower

New combinations again and again.

Cake stands are back. Cooking or baking is a hip thing nowadays, so people love to share – and to present.

But cake stands take a lot of space and are a real dust trap. Princess Tower puts an end to that problem. With Princess Tower everyone can be creative and combine one's favorite china in a flexible way to build an individual cake stand. And once you don't need it anymore, just return the china to its drawer. Space saving and perfect for every occasion.

The recycled cardboard packaging conveys a sense of value and makes it a perfect gift – along with your home made delicacies, of course.





Princess Tower info card 5.8in x 8.3in / 2-sided print Art.Nr. **A005255**







Zwitscherbox

The perfect relaxation tool.

We live in a world of stress and restlessness. We can't change that, but we can create little moments of calmness and relaxation. Zwitscherbox will help you create such moments at home or at work. The jolly chirping of birds feels like a walk in the woods during the daily grind. It generates an atmosphere that makes you relax intuitively.

Zwitscherbox is a unique piece of design and a great gift. It's perfect for your bathroom or any place you feel you need a little time out every once in a while.

The Zwitscherbox comes with batteries and needs no electric cable. It can be placed anywhere or hung onto the wall. It will be activated by a motion sensor and fades out after two minutes. Volume can be adjusted or turned off.

Relax your mind and body – you'll need it out there.





Zwitscherbox Wood Color: Cherry / White Art.Nr. A005608 EAN 4260529150099













Zwitscherbox Classic

Color: Green / White

FAN 4260529150013

7witscherhox Classic

EAN 4260529150020

Color: White / White

Art.Nr. A005606

Art.Nr. A005605



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Zwitscherbox Classic Color: Forest Art.Nr. A005875 EAN 4260529150273

Zwitscherbox info card

Art.Nr. A005654

5.8in x 8.3in / 2-sided print











SnackEgg









SnackEgg

Snack hygienic.

Sharing is caring, SnackEgg makes hygienic candy sharing easy.

Brand new SnackEgg is a candy and nut dispenser, activated by motion sensor. Simply place your hand in front of the opening, and enjoy a premeasured portion of your favorite snack!

Best for dispensing hard candy, nuts and chocolates (e.g. Skittles, Jelly Beans, M&Ms). Includes 4x exchangeable AAA batteries, and is dishwasher safe for easy cleaning.





SnackEgg info card 5.8in x 8.3in / 2-sided print Art.Nr. A005938





drip.

Smart kitchen gadgets for the sink.



drip.line

Drainer and sink-rail.

Where to put the wet stuff? This multi-functional kitchen drainer puts an end to all the "where to put this and that" around the sink questions. It can be applied as a sink draining rail for sponges, dishcloths or brushes and is a real germ stopper there.

But as it's truly multi-functional, it can also solve other problems. It's perfect to drain fresh washed food, like berries or a salad and also great to drain cooked pasta or rice. Plus it can provide reusable bottles an angle to dry completely, same for pans and lids.

A real problem solver in the kitchen.







drip.line info card 5.8in x 8.3in / 2-sided print Art.Nr. A005464

drip.line counter display Contains: 24 pcs. Art.Nr. A005485 EAN 4039457054850





drip.it

Multifunctional bottle-drainer.

Bottles that will not dry properly, damp dishcloths turning into germ monsters and fresh cooked pasta stewing in its own juice. Get over it with drip.it.

drip. It offers solutions for all of those problematic "draining scenarios". Its flexible stainless steel tray makes it a perfect mobile and easy to store draining station for almost all reusable bottles. It is also great for draining washed salad or cooked pasta in strainers.

Damp rags, dishcloths, brushes and sponges. They all got a safe haven to dry now. The expandable kitchen gadget fits every sink and offers a hygienic place to dry. And as drip.it is truly multi-functional, it also makes a great trivet.

drip.it – a true jack-of-all-trades.



drip.it counter display Contains: 24 pcs. Art.Nr. **A005756** EAN 4039457057561

drip.it info card

Art.Nr. A005866



5.8in x 8.3in / 2-sided print

drip.it Art.Nr. A005713 EAN 7640165871225



56.5 cm 22.2"





drip.it+

Multifunctional bottle-drainer.

Wet bottles which will not dry properly, damp dishcloths turning into germ monsters and fresh cooked pasta stewing its own juice. Get over it with drip.it+.

drip.it+ offers solutions for all of those problematic "draining scenarios". Its flexible stainless steel tray makes it a perfect mobile and easy to store draining station for bottles. From glass bottles to modern thermos flasks and even cups. It holds up to three bottles and its silicone rings prevent any scratches on the bottles. drip.it+ is also great for draining fresh washed salad or cooked pasta in a strainer.

From bottles to damp rags, dishcloths, brushes and sponges to the reusable beeswax cloth. The expandable kitchen gadget fits every sink and offers your rags a hygienic place to sit and dry and reduces the germ spread in your kitchen. A simple idea, but a true jack-of-all-trades in practice.



Art.Nr. A005883 EAN **7640165000199**







Al Dente

Perfect pasta made easy.

Al Dente looks like a mobster, but all he wants to do is to help.

Originally he came from Italy and brought cultural goods along. Once the pasta is al dente, he will sing Italian themed tunes. The pasta timer will be plunged into the water together with the real pasta.

He works on an electronic pasta-cooking-program which will play four songs – each tune being godfathers for different styles of pasta:

- "That's Amore" for 3 minute pasta,
- "The Godfather Theme" for 7 minute pasta,
- "Tarantella Napoletana" for 9 minute pasta and
- "Prisoners' Choir" for 11 minute pasta.



That's Amore (3 Min.) Angel Hair Pasta, etc.



The Godfather Theme (7 Min.) Rotini, etc.



Tarantella Napoletana (9 Min.) Spaghetti, etc.



Prisoners' Choir (11 Min.) Farfalle, Penne, etc.











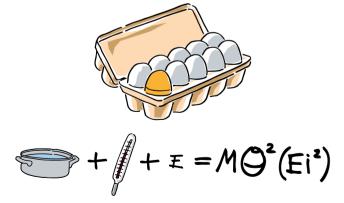


The Facts

What you always wanted to know about BeepEgg®

How does PiepEi® work?

BeepEgg® constantly measures the outer temperature. With this data it calculates the core temperature of the egg. BeepEgg® knows at which temperature each stage is perfect. Once the egg has reached the desired stage, BeepEgg® will play a melody.



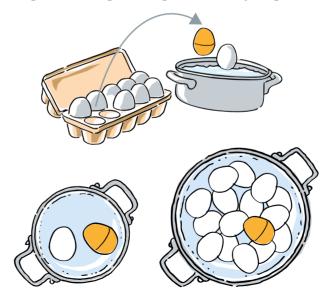
Does BeepEgg® work everywhere?

Yes, due to its thermo-model, it works at all altitudes and under all conditions. You can use it during diving excursions (you'll need a submarine, though) as well as on the Himalaya or at sea level. Boil one egg or twenty at a time, start with cold or boiling water. BeepEgg® is always on point.



Why does BeepEgg® not live forever?

Due to food safety reasons, we have to seal the electronic part containing the battery. Therefore the battery cannot be exchanged. There is a 2-year warranty though, and at regular usage, it lasts way longer.



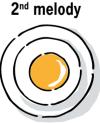
How to meet my personal taste on point?

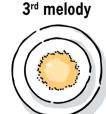
Each edition plays three melodies, each melody signalizing one level of hardness. These three different tunes will each be repeated several times to meet the egg sizes as well as personal fine tuning possibilities.

Where does BeepEgg® come from?

BeepEgg® is a quality product and "Made in Germany". A German invention which is also produced on our home turf.







BeepEgg® Basic

Boiling eggs the easy way.

BeepEgg® Basic is the basic BeepEgg® edition.

No fancy design or themes, but certainly the same perfect boiled egg as with any other edition.

It plays "Oh Susanna" for soft-boiled,

"Take Me Out To The Ballgame" for medium-boiled and "Hail Hail The Gang's All Here" for hard-boiled eggs.













BeepEgg® Basic Orange Art.Nr. A004525 EAN 4039457045254



BeepEgg® Basic Red Art.Nr. **A004563** EAN **4039457045636**



BeepEgg® Basic Green Art.Nr. A004564 EAN 4039457045643



BeepEgg® Basic Purple Art.Nr. A004565 EAN 4039457045650



BeepEgg® Basic Turquoise Art.Nr. A004566 EAN 4039457045667



BeepEgg® BasicNight blue
Art.Nr. **A004562**EAN **4039457045629**





Barnyard BeepEgg®





Chicken BeepEgg® Melodies soft / Farmer In The Dell medium / Old MacDonald hard / Turkey In The Straw Art.Nr. **A005632** EAN 4039457056328



Rooster BeepEgg® Melodies soft / Farmer In The Dell medium / Old MacDonald hard / Turkey In The Straw Art.Nr. **A005626** EAN 4039457056267



Moo BeepEgg® Melodies

soft / Farmer In The Dell medium / Old MacDonald hard / Turkey In The Straw Art.Nr. **A005629** EAN 4039457056298



Piggy BeepEgg® Melodies

soft / Farmer In The Dell medium / Old MacDonald hard / Turkey In The Straw Art.Nr. A005635 EAN 4039457056359







Time Travel BeepEgg®





50s BeepEgg®

Melodies soft / Que Sera medium / Tequila hard / That's Amore Art.Nr. A005387 EAN 4039457053877



80s BeepEgg®

Melodies soft / Take On Me medium / 99 Red Balloons hard / Just Can't Get Enough Art.Nr. **A005390** EAN 4039457053907



90s BeepEgg®

Melodies soft / It Must Have Been Love medium / Step By Step hard / Mr. Vain Art.Nr. A005391 EAN 4039457053914



70s BeepEgg®

60s BeepEgg®

hard / Ring Of Fire

EAN 4039457053884

Art.Nr. **A005388**

soft / Mr. Tambourine Man

medium / Son Of A Preacher Man

Melodies

Melodies . soft / Kung Fu Fighting medium / YMCA hard / It's A Heartache Art.Nr. A005389 EAN 4039457053891







BeepEgg® Editions





Chicken Dance BeepEgg® Melodies soft / The Entertainer medium / Old MacDonald hard / The Bird Catcher Art.Nr. **A005972** EAN 4039457159722

Chicken Run BeepEgg®

medium / Old MacDonald

hard / The Bird Catcher

EAN 4039457159715

Art.Nr. A005971

soft / The Entertainer

Melodies







Rainbow BeepEgg® Melodies soft / Don't Worry Be Happy medium / Four Seasons (Vivaldi) hard / Oh Happy Day Art.Nr. A005932 EAN 4039457659321



Coastal BeepEgg® soft / My Bonnie Lies Over The Ocean medium / Drunken Sailor hard / Rolling Home Art.Nr. A005258 EAN 4039457052580



Space BeepEgg® Melodies soft / Twinkle, Twinkle, Little Star medium / Major Tom hard / The Final Countdown Art.Nr. A005895 EAN 4039457058957



Kids BeepEgg® Melodies soft / Old Mac Donald medium / Twinkle, Twinkle, Little Star hard / Itsy Bitsy Spider Art.Nr. A004619 EAN 4039457046190



Love BeepEgg® Melodies soft / My Heart Will Go On medium / It Must Have Been Love hard / Wedding March Art.Nr. A004618 EAN 4039457046183



Blegg & White BeepEgg® Melodies soft / Morning Mood medium / Minuet hard / Serenade No.13 Art.Nr. A000491 EAN 4039457142090





BeepEgg® Editions







Patriotic BeepEgg® soft / Amazing Grace medium / Star Spangled Banner hard / America The Beautiful Art.Nr. A004526



Western BeepEgg® Melodies soft / The Magnificent Seven medium / Oh Susanna hard / Yellow Rose of Texas Art.Nr. **A004689** EAN 4039457046893



Spring BeepEgg® / Orange Melodies soft / Four Seasons (Vivaldi) medium / Waltz Of The Flowers hard / Don't Worry Be Happy Art.Nr. A005375 EAN 4039457053754



New York BeepEgg®

Melodies soft / Give My Regards to Broadway medium / Forty-Five Minutes From Broadway hard / The Sidewalks of New York Art.Nr. A004527



Pirate BeepEgg®

Melodies soft / Drunken Sailor medium / My Bonnie (Lies Over the hard / Fifteen Men On A Dead Man's Chest



Art.Nr. A004690 EAN 4039457046909



Mafia BeepEgg® Melodies soft / The Godfather Theme medium / Tarantella Napoletana hard / Prisoners' Choir Art.Nr. A004691

EAN 4039457046916



Spring BeepEgg® / Blue Melodies soft / Four Seasons (Vivaldi) medium / Waltz Of The Flowers hard / Don't Worry Be Happy Art.Nr. A005374 EAN 4039457053747



Spring BeepEgg® / Rose Melodies soft / Four Seasons (Vivaldi) medium / Waltz Of The Flowers hard / Don't Worry Be Happy Art.Nr. A005369 EAN 4039457053693







Christmas BeepEgg®

EAN 4039457045278

Melodies soft / Joy To The World medium / Auld Lang Syne hard / Jingle Bells Art.Nr. A001203 EAN 4039457012034

BeepEgg® at the POP

Supporting your sales.



BeepEgg® Basic counter display Contains: 18 pcs. + 1 sound sample



BeepEgg® Edition counter display Contains: 18 pcs. + 1 sound sample





BeepEgg® info card 5.8in x 8.3in / 2-sided print Art.Nr. A005243



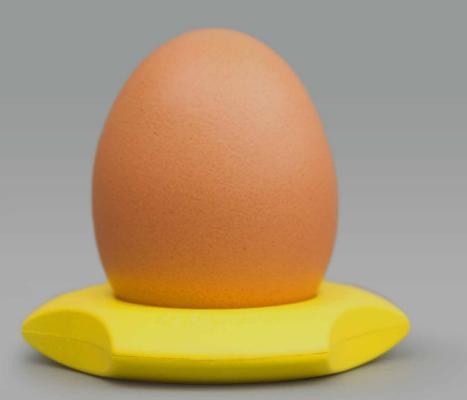
BeepEgg® info material Flyer & poster



MADE IN GERMANY

CreggEgg topper + egg cup + napkin ring.







cregg

The gentle way to open eggs.

cregg is the gentle way to get to the yolk.

No brutal guillotine tactics with your knife anymore. cregg will open your egg precisely and with style. With its two extra features it is a true all-rounder.

Available in eight different colors and a great add on to the BeepEgg[®].











cregg info card 5.8in x 8.3in / 2-sided print Art.Nr. A005249





cregg / Yellow Art.Nr. A001279 EAN 4039457012799



cregg / Orange Art.Nr. A001276 EAN 4039457012768



cregg / Red Art.Nr. A001275 EAN 4039457012751



cregg / Purple Art.Nr. A001273 EAN 4039457012737



cregg / Blue Art.Nr. A005089 EAN 4039457050890



cregg / Green Art.Nr. A001274 EAN 4039457012744

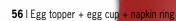




cregg / Black Art.Nr. A000984 EAN 4039457009843



cregg / White Art.Nr. A001258 EAN 4039457012584



rocket

The egg cup without the cup.





rocket

Lifting up your breakfast.

The most elegant way to enjoy your breakfast egg. Metal made, break-proof, powder-coated and dishwasher-safe. The design is as reduced, straightforward and logical as it can be.

All you need to hold an egg is a ring, placed on a triad to guarantee maximum stability. It doesn't take more than that. Weight, touch and look also make it a classy and valuable gift.







rocket / White Art.Nr. A003004 EAN 4039457030045



rocket / Raw Art.Nr. A003006 EAN 4039457030069



rocket / Black Art.Nr. A003005 EAN 4039457030052



rocket / Blue Art.Nr. A003008 EAN 4039457030083



rocket / Turquoise Art.Nr. A003009 EAN 4039457030090



rocket / Green Art.Nr. A003011 EAN 4039457030113



rocket / Orange Art.Nr. A003010 EAN 4039457030106



rocket / Red Art.Nr. **A004739** EAN 4039457047395



Black / White Art.Nr. A003051 EAN 4039457030519



Green / White Art.Nr. A003053 EAN 4039457030533



Blue / White Art.Nr. A003052





Red / White

Art.Nr. A004740

Green / Orange

Art.Nr. A003054

Green / Turquoise

Art.Nr. A003055

EAN 4039457030540

EAN 4039457047401





