



BODY GLOVE

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W.S. Badger Company Unveils New Conservation-Minded Sunscreen Packaging

Award-winning mineral sunscreen and organic personal care manufacturer reveals a new visual identity, tagline, and packaging.



GILSUM, N.H. — W.S. Badger Company (Badger), reef-friendly mineral sunscreen and personal care product manufacturer, has unveiled its first-ever brand, refresh,

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KITE OPTICS — Stabilization as Never Seen Before

KITE OPTICS is a Belgian, family-run company that has been working on the development of high-precision optical instruments for nature observation since 1992. There is a continuous strive for excellent optical performance and mechanical quality in the binoculars and scopes they develop. At KITE OPTICS, they combine these characteristics with one of the best after-sales services in the world. In this way, the customer can experience the KITE difference, both in the field and beyond.

One of KITE's most recent developments is a new generation of image-stabilized binoculars, The KITE OPTICS



KITE OPTICS

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Savor Your Adventure With FORE WINDS

For outdoor enthusiasts who want to escape civilization without sacrificing flavor, FORE WINDS camp stoves offer a compelling proposition. Crafted to reimagine the outdoor cooking experience, these products are designed and made in Japan using high-quality, durable materials for the discerning camp chef who wants to prepare delicious meals in even the most demanding conditions.



But what really sets these stoves apart is the same thing

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How Simple Products With Big Solutions Are Brought to Life — The Story of Shower Toga

Some of the best inventions have been simple products that solve big problems. But the process of birthing that product into the world is anything but simple. It requires one person to think, "Hey, I can do better than that," and then actually make it happen. That is precisely what Kressa Peterson did when she invented Shower Toga.



The Shower Toga is a

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Booth 34000-UL

New Headsweats Spring Collection Adds Color to Your Gear Closet

Warmer weather is here, and Boulder, Colorado-based Headsweats has fresh styles to keep you cool this summer. A leader in the performance gear space, Headsweats is known for its best-in-class headwear, all designed to wick away sweat and help you keep a cool head. Now, Headsweats is adding new products to the collection, including new designs and colors, along with an updated logo.



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OdorStop — Eliminate Even the Most Severe Odors

The OdorStop Boot and Shoe Dryer and Deodorizer is designed to quickly dry and deodorize boots, shoes, hockey skates and gloves, ski boots, work boots, hunting boots, and more. It will kill bacteria, fungus, athlete's foot, and eliminate even the most severe odors, while leaving the treated items smelling fresh and clean. The dryer/deodorizer is lightweight, has a three-hour timer, a high output fan and heat option to reduce drying time. It is also great for



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History Is Where You Find It

Minelab VANQUISH Series Metal Detectors Offer Uncompromising Performance and Value

Most of us learn about history in schools, libraries, museums, television, and other forms of media. For some, however, history is where they find it. Metal detectorsists discover history for themselves, unearthing treasures from the past beneath the land and seas. Discoveries range from lost jewelry to Civil War-era relics, even forgotten gold and silver coins. Each exciting find tells a story from our common past — a past that extends into our own



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Sloggn Gear's Base Deck System Brings Innovation and Endless Opportunity to Your Vehicle's Hitch

New modular hitch system offers an unmatched level of utility to suit any outdoor adventure and sporting need.



BURLINGTON, Vt. — Dubbed the "Swiss Army Knife" for your vehicle's hitch, Sloggn Gear Company is proud to introduce its innovative, multifunction, modular mount system. As a pioneer in

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ODORSTOP

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warming boots and gloves and comes in a four- and two-boot configuration.

Product Specifications

- Permanently removes odor, kills bacteria, mold, fungus, and athlete's foot.
- High output fan, three-hour timer, easy setup and use.

- Heater on/off switch, deodorizer on/off switch, three-year warranty.
- Adjustable tube configurations to fit all footwear and gloves.

If you are looking for the best boot and shoe dryer available, then the OdorStop boot and shoe dryer is the perfect choice. Please visit Booth #46095-UL for a demonstration.

FORE WINDS

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that fuels them — literally. Powered by butane gas, these products offer several benefits to the culinary camper. Butane is safe, clean-burning, and burns longer than propane, and the high BTU of each stove model gives them unparalleled cooking power. This makes them the ideal choice for outdoor chefs who want to spend time making a meal that matches the beauty of their surroundings. It's not about simply refueling with calories for the next hike. It's about genuinely savoring the adventure.

To ensure nature seekers can find the right stove to meet their needs, FORE WINDS offers different designs: the Rugged Camp Stove, Luxe Camp Stove, and Compact Camp Stove:

- The Rugged Camp Stove is the toughest FORE WINDS model and the ideal choice for the outdoor gourmet chef. It features an enamel-coated steel construction in a durable one-piece rectangular design weighing only 5.29 pounds. Magnetic locking secures the gas cartridge in use while the cooking flame is protected by an innovative double-wind shield design. It fits securely into a durable, heavy-duty plastic case equipped with a carry handle, making it easy to grab and pack for transportation to the next campsite.

ine camp cooking with a sleek, functional design that retains the essentials without sacrificing quality. A wind-resistant top cover and windshield ring shelter 282 flame ports, providing superior cooking performance even in the most unaccommodating conditions. Weighing 6.17 pounds, it includes robust support that can hold a full 9.5-inch diameter pot or pan and burn for over an hour.

- The Compact Camp Stove, the smallest in the FORE WINDS lineup, is made to be compact, lightweight, powerful, and well-functioning in all weather conditions. For backpackers looking for the lightest load possible, its 0.6 pounds design packs easily into a durable, soft-grip EVA carrying case which can slip conveniently into a backpack or jacket pocket. In addition to being highly portable, its simple setup and push-button ignition allow hikers to get cooking in no time.

Whichever model culinary campers choose, FORE WINDS empowers them to combine their passions for good food and the great outdoors. Leveraging the benefits of butane fuel and thoughtful designs made for cooking in the wild, these camp stoves prove that delicious flavors can find a home in the beauty of nature. So, you can sit down, start cooking, and savor your adventure.

Learn more by visiting Booth #33097-

WATER SPORTS

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per box in either an 8- or 10-inch size. The bigger the chute, the greater the volume of water that soaks your target. Water Sports LLC has video links and support for the retailer; the packaging is compact and lightweight, and the instructions are easy to understand with simple pictures.

This one is a no-brainer for all your

outdoor eco-friendly-minded customers that want hours of fun at a great price.

Resorts, beaches, water parks, campgrounds, patios, and backyards all over America are welcoming the Splash CHUTE with open arms. Water Sports hasn't seen the community this excited about a new twist on a childhood favorite in years. For more information, visit www.streammachine.com.

W.S. BADGER

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including a new visual identity, tagline, and packaging. The sleek, modernized, and streamlined branding conveys Badger's dedication to delivering products that use only the highest quality of clean, close-to-nature ingredients while also reflecting the deep commitment to creating a healthier world and cultivating good.

The new-look can be seen on the brand's award-winning mineral sunscreen line, including its SPF 40 Sport Cream and SPF 50 Adventure Sport Cream, both in recyclable tins. They are the first-ever to receive the Protect Land + Sea Certification from the Haereticus Environmental Laboratory (the only independent verification for reef-friendly claims in the U.S.) by testing free from ingredients or contaminants shown to harm coral reefs or delicate marine and land ecosystems.

"Clean, simple, and safe is the only way we know how to make sunscreen," says Badger's Co-CEO, Rebecca Hamilton. "Badger has always considered the environmental impact of our products, and long before people were searching for it, we were making mineral-only sunscreens with the safest and highest-quality ingredients."

Badger launched its first broad-spectrum mineral sunscreen in 2005 and ever since has been on a mission to raise public

awareness that the active mineral ingredient, zinc oxide, is one of the safest options for people, coral reefs, and marine and land ecosystems.

Hamilton notes that, "Being consistently top-rated by the Environmental Working Group going on 16-plus years shows just how serious we are about safety without compromising efficacy."

About W.S. Badger Company

Badger is a certified B Corp and landed on B Lab's 2021 "Best for the World: Environment" list, which honors companies with the highest score for positive social and environmental impact. Badger is also a 2021 and 2022 Real Leaders Impact Award recipient, which recognizes the world's top companies leading the way in business as a force for good. The company has produced quality, all-natural, and certified organic body care products since 1995 and aims to provide a haven for those seeking a more natural solution by creating organic and natural products that protect and soothe with ingredients safe for all — people and the planet. Family owned and family run, Badger produces its products in a 100% solar-powered plant in Gilsum.

For more information about Badger, please visit www.badgerbalm.com or stop by Booth #VO-503 in the Venture Out section at Outdoor Retailer.

SLOGGN

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the cargo, rack, and personal transportation industry, Sloggn's newest product is a must-have for anyone looking to get outdoors with ease.

Designed with outdoor adventure and sporting in mind, the Base Deck System allows users to attach a limitless number of modular units to their vehicle. From camping to biking, to skiing, to the beach, and beyond, this one-of-a-kind system has the adaptability and versatility to take outdoor enthusiasts wherever they want to go.

The Base Deck integrates with both 1.25- and 2-inch hitches and adjusts to fit a wide range of vehicle heights and tailgate swings. That means sedans, station wagons, SUVs, and some trucks are all perfect candidates for this must-have upgrade.

The quick-connect mounting system currently offers five add-ons, a horizontal Ski Kit, a Bike Kit, a Recovery Board Mounting Kit, a YETI Cooler Kit, and a Tie Down Kit, which can be used with a variety of products, including RTIC and Coleman coolers.

The current system is designed specifically to work with Sloggn Kits. However, Sloggn is taking a groundbreaking approach to make sure its product offers exactly what consumers demand.

Its Open-Source Innovation Initiative provides useful templates for many of the kits, allowing innovative builders to expand on the system based on their individual wants and needs.

"At Sloggn, we believe that true innovation is developed through a deep connection and understanding of our consumer needs," said Sloggn's Principal and Head Of Design, Innovation, Kitter Spater. "For this reason, we look to create a continuous innovative loop and strive to constantly evolve our designs, offerings, and quality."

Spater is available to discuss this revolutionary system, Sloggn's Open-Source Innovation Initiative, the state of the personal transportation industry, and how consumers around the world can benefit from the convenience this system offers.

Base Deck

The Base Deck is the perfect platform to

start any adventure. However, as your adventures change, so do your needs. With multiple attachments to provide endless opportunities, the Sloggn Base Deck system is your perfect carrying utility tool.

Base Deck YETI Cooler Kit

The YETI Cooler Kit with the Base Deck combo system is the perfect platform to start any adventure and free up valuable space in your vehicle. The unique design attaches to the rear hitch so the tail-gate can open. This is a must-have for tailgating, camping, grocery shopping, or any outing where cold storage is a plus.

The YETI Cooler Kit works with any YETI Tundra 35 or 45 hard cooler. The patent pending design creates a secure connection with the cooler using the YETI Anchorpoint™ TieDown Slots.

Base Deck Ski/Board Kit

The Ski Kit with the Base Deck combo system is the perfect tool to help you hit the slopes faster and easier. You can horizontally mount up to four pairs of skis with poles or two snowboards right on the back of your vehicle. The patent pending

design allows for easy access, frees up valuable space inside your car, and avoids the hassles of trying to retrieve equipment from the top of your vehicle. You can even use the platform as a seat to put on your boots or simply take a moment to breathe in that cool mountain air once the equipment is removed.

About Sloggn Gear Company

Although a relative newcomer in the industry, Sloggn is already known as an innovator in the rack, cargo, and personal transportation industry. Sloggn Gear is known to create top-quality products that are rugged and dependable. Coupled with its 100% Kick-Ass Remedy Experience Warranty, Repair + Replace Program, Upgrade as We Grow, and Open-Source Innovation Initiative, Sloggn is geared to make up some serious ground. Sloggn Gear Company is headquartered in Burlington.

For more information, visit Booth #33101-UL, or www.sloggn.com. Follow Sloggn on social media — Instagram: www.instagram.com/sloggn_gear, Facebook: www.facebook.com/sloggn.