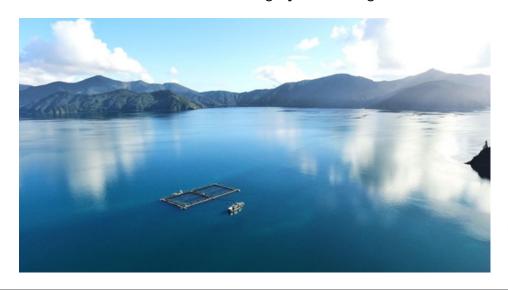


# ORA KING ATLANTIC SALMON

- FIRM, MEATY TEXTURE
- MARBLED FAT LINES
- BRIGHT ORANGE FLESH
- NATURALLY HIGH OIL CONTENT

For over 25 years, Ōra King has been refining sustainable farming methods and breeding skills. The New Zealand King Salmon program has led to the development of a distinctive breed, known as Ōra King, which is genetically unique compared to any other King salmon in New Zealand or globally.

Ōra King's breeding program begins in Takaka with King salmon eggs nurtured in crystal clear waters from Te Waikoropupū Springs. The salmon undergo careful rearing and maturation in freshwater and seawater facilities, mimicking the natural life cycle of wild King salmon. The highest quality salmon, individually numbered for traceability, are hand-selected and branded as Ōra King by a master grader.





**LOCATION**NEW ZEALAND

## **SOURCED** FARMED

#### **SUSTAINABILITY**

HEALTHY LOW STRESS ENVIRONMENT SPECIALLY FORMULATED FEED ADVANCED FEEDING SYSTEMS UNIQUE TRACKING FOR TRACEABILITY

#### **AVAILABILITY**

YEAR-ROUND

### **PRODUCT FORM**

WHOLE SKIN-ON FILLET

ŌRA KING"







Monterey Bay Aquarium **Seafood Watch** 



Photos courtesy of Ora King