

**Abbreviated Disclaimers for Creative/Entry Form of Website:**

NO PURCHASE NECESSARY TO ENTER OR WIN. Begins at 12:00 a.m. ET on 05/23/22 & ends 11:59 p.m. ET on 08/31/22. Open to legal U.S. residents who are 18 years of age or older as of the date of entry. Void where prohibited by law. For complete Official Rules, visit [vitacoco.com/sweaty](http://vitacoco.com/sweaty).

**Abbreviated Disclaimers for Social Media Posts:**

No purch nec. US res 18+. Ends 08/31/22. Rules: [vitacoco.com/sweaty](http://vitacoco.com/sweaty).

**Complete Official Rules for Website:**

**THE VITA COCO MADE FOR SWEATY PEOPLE SWEEPSTAKES - OFFICIAL RULES  
NO PURCHASE NECESSARY TO ENTER OR WIN  
VOID WHERE PROHIBITED**

**Sweepstakes Period:** The Vita Coco Made for Sweaty People Sweepstakes (the “**Sweepstakes**”) begins at 12:00 AM Eastern Time (“**ET**”) on May 23, 2022 and ends at 11:59 PM ET on August 31, 2022 (“**Sweepstakes Period**”).

**Eligibility:** Open to legal U.S. residents who are 18 years of age or older as of the date of entry (“**Entrant**”). The Vita Coco Company, Inc. (“**Sponsor**”) employees, and any of their affiliates, parents, subsidiaries, distributors, suppliers, prize providers & promotion partners and advertising and promotion agencies associated with the Sweepstakes (collectively, “**Sweepstakes Entities**”) and members of their immediate family members (spouses, parents, children, and siblings and their spouses), and/or those living in the same household of each such employees are not eligible. Void where prohibited or restricted by law. Subject to all applicable federal, state, and local laws, ordinances and regulations. By entering the Sweepstakes, Entrants accept and agree to be bound by these Official Rules.

**How to Enter:** During the Sweepstakes Period, visit the Vita Coco Made for Sweaty People Sweepstakes website at [vitacoco.com/sweaty](http://vitacoco.com/sweaty) (“**Website**”) and follow instructions to complete and submit the entry form, including selecting which random drawing or drawings (“**Prize**” or “**Prizes**”), in which you wish receive one (1) entry (“**Entry**” or “**Entries**”).

Limit one (1) Entry per person per day per Prize drawing during the Sweepstakes Period. Entries received in excess of this limitation will be void. Any attempt by an Entrant to obtain more than the stated number of Entries by using multiple/different accounts, devices, identities, registrations and logins, or any other methods will void that Entrant's Entries and that Entrant may be disqualified. Automated Entries are prohibited and use of any automated or computer system to participate is prohibited and will result in disqualification if detected. Normal Internet access and usage charges imposed by your online service may apply. If participating via mobile device, standard phone data rates and usage charges imposed by your phone service provider may apply. All Entries shall be the property of the Sponsor and will not be returned. In the event of a dispute over the identity of an Entrant, Entry will be deemed submitted by the Authorized Account Holder, as defined herein, of the e-mail address associated with the Entry. Authorized Account Holder is defined as the person assigned to an e-mail address by an Internet access provider, on-line service provider or other organization responsible for assigning e-mail addresses.

**Winner Selection/Odds:** The Administrator, an independent judging agency, will select the winners (“**Winner**” or “**Winners**”) by random drawings to be held on or about September 6, 2022 from among all eligible Entries received throughout the entire Sweepstakes Period for each respective Prize (each, a “**Prize Drawing**”). The odds of winning a Prize depend upon the total number of eligible Entries received throughout the entire Sweepstakes Period for each respective Prize Drawing and compliance with the exact

requirements of these Official Rules.

**Winner Notification/Verification:** The potential Winners will be contacted via email or U.S. Mail and may be required to complete and return a Declaration of Eligibility, Release of Liability and a Publicity Release (where legal) or reply via email with requested information to verify eligibility and award prize within five (5) days of notification attempt or prize may be forfeited and an alternate Winner will be selected. Failure to reach any potential Winner within the timeframe stated above or return of any prize notification as undeliverable may result in disqualification and an alternate Winner may be selected. Potential Winners are subject to verification by Sponsor and/or Administrator, whose decisions are final and binding in all matters relating to this Sweepstakes.

**Prizes and Approximate Retail Values (“ARV”):** The following prizes will be awarded in each respective Prize Drawing.

Prize Level	Quantity	Prize	ARV (Each)
Grand	5	E-Bike	\$1,495.00
First	15	Paddleboard Set	\$599.00
Second	45	Pickleball Set	\$400.00
Third	50	Speaker Cooler	\$300.00
Fourth	50	Table Tennis Table	\$310.00
Fifth	85	Cornhole Set	\$185.00
Sixth	111	Cooler Bag	\$66.00
Seventh	150	Beach Towel	\$31.00
Eighth	150	Pool Floatie	\$49.00

Total ARV of all Prizes: **\$100,011.00**. Winners are solely responsible for any and all applicable federal, state and local taxes and all other costs and expenses associated with their prize not specified herein as being awarded. No transfer, resale, cash or other substitution of a prize except Sponsor may substitute a prize in whole or in part for one of comparable or greater value for any reason. Prizes are awarded “as is” with no warranty or guarantee, either express or implied by Sponsor. As applicable, set up and installation not included with any Prize. Limit one (1) Prize per Prize Level.

**General Rules:** Incomplete, corrupted, or untimely Entries are void and will be disqualified as determined by Sponsor’s sole discretion. Sweepstakes Entities are not responsible for lost, late, incomplete, damaged or misdirected Entries/Winner notification documents; lost, interrupted, or unavailable network, server, or other connections; or miscommunications, computer or software malfunctions, telephone transmission problems, technical failures, garbled transmissions, damage to a user's computer/phone equipment (software or hardware), or other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise. Proof of Entry will not be deemed to be proof of receipt by Sponsor. Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion, and in the event of cancellation, the Prizes will be awarded in random drawings from among all eligible Entries received for each Prize level in accordance with these Official Rules prior to cancellation. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW; SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.** Sponsor reserves the right at its sole discretion to disqualify any individual it finds: to be attempting to tamper with or undermine the entry process, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or, to act in an

unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor may, in its sole discretion, void any suspect Entries and (a) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) award the Prizes at random from among all eligible Entries received per Prize level in accordance with these Official Rules prior to cancellation.

**Warranties and Representations; Release of Liability:** You hereby hold each of the Sweepstakes Entities and each of their respective officers, directors, members, managers, employees, agents, representatives, successors and assigns (the “**Released Parties**”) harmless from and against any third-party claim arising from use of any Entry and you waive any right to inspect or approve uses of your Entry by Sponsor in connection with the Sweepstakes or to be compensated for any such uses. Participating in the Sweepstakes constitutes permission to the Sponsor to use Winner’s name, address, and likeness in connection with the administration of the Sweepstakes only and as otherwise required by law. **By participating in the Sweepstakes, the Entrant agrees that Released Parties will have no liability whatsoever for, and will be held harmless by Entrant for any liability for any bodily injury, loss or damages of any kind to persons, including death, and property, due in whole or in part, directly or indirectly, from entry, the acceptance, possession, use or misuse of Prize or component thereof, if applicable, or participation in the Sweepstakes or participation in any Sweepstakes related activity.** You hereby represent and warrant that you have read these Official Rules and are fully familiar with their contents and agree to be bound by them.

**Governing Law & Venue:** Any and all disputes relating to the running of the Sweepstakes will be resolved in the appropriate courts in the state of New York exclusively, and subject to the internal, substantive laws of the state of New York. To the fullest extent permitted by law, by participating in the Sweepstakes, Entrants agree to the personal jurisdiction of such courts; waive any right of change of venue, *forum non conveniens* or like right; agree to bring any action regarding the Sweepstakes individually (not as part of a class action); and agree that their recovery shall be limited to actual out-of-pocket costs incurred in participating in the Sweepstakes (if any) and waive any and all damages (including but not limited to compensatory, punitive, consequential or incidental damages) as well as any right to attorneys’ fees. With respect to disputes, should there be any conflict between the laws of New York and any other laws, the conflict will be resolved in favor of the laws of the state of New York.

**Data Collection:** Sponsor collects personal information from Entrants when they enter the Sweepstakes (and for when they may be deemed a Winner of the Sweepstakes) for use in administration of the Sweepstakes. The information collected is subject to the Privacy Policy located at <https://www.vitacoco.com/privacy-policy/>.

**Winners List:** To receive a Winners List by email, available for sixty (60) days after August 31, 2022, send an email to: [winners@vcpromotions.com](mailto:winners@vcpromotions.com) with Vita Coco Made for Sweaty People Winners as the subject line. Winners List will be sent after all Prizes have been awarded.

**Sponsor:** The Sponsor of the Sweepstakes is The Vita Coco Company, Inc., with a principal place of business at 250 Park Ave South, 7th Floor, New York, NY 10003.