

# SCHARFFEN BERGER

CHOCOLATE MAKER

BLENDING AMERICA'S *ORIGINAL CRAFT CHOCOLATE*. SINCE 1996.

## INTRODUCING VEGAN OAT MILK CHOCOLATE CHUNKS WITH *COCONUT SUGAR* FOR ENDLESS BAKING POSSIBILITIES



for baking, topping, or snacking... lots of snacking

SCHARFFEN BERGER  
CHOCOLATE MAKER

43% CACAO  
ethically + sustainably sourced

oat milk  
chocolate chunks  
with COCONUT SUGAR



NET WT 7oz (198g)

### MORE PEOPLE ARE EMBRACING PLANT-BASED FOODS

5% of consumers have been buying more or the same amount of plant-based foods over the course of 2021. Not only are people buying more plant-based foods, but they're decreasing their animal-based foods intake

In the six months before April 2022, 40% of shoppers had purchased plant-based meat or dairy product alternatives (via Supermarket News). Meanwhile, more people have searched for plant-based foods on Google in 2022 than ever before

### OAT MILK IS GROWING IN POPULARITY

Oat milk has swiftly moved up to the second-place spot, among dairy free milk alternatives.

Oat milk's 50.52% increase in popularity had already brought in \$527.44 million by the middle of 2022

### CONSUMERS WILL BECOME MORE DISCERNING WITH THEIR SWEETENER CHOICES

- 2/3 consumers are interested in learning more about different types of sugar and sweeteners
- 70% of consumers said simple, recognizable ingredients influence their purchasing decision

12 Hottest Food Trends Of 2022 (mashed.com)  
Sugar alternative sweeteners trend clean label, natural (foodbeverageinsider.com)



I was overcome with excitement to see how well the 43% oat milk chocolate performed as a baking chocolate. ***I had no doubts the oat milk chocolate would be perfect for baking knowing that Ray Major is the chocolate genius behind it.*** I look forward to testing the oat milk chocolate in a more professional setting. Having a dairy free milk chocolate will be a game changer when it comes to creating something that will fit the needs of people with dietary restriction while at the same time tasting amazing.

**-CHEF SARAH P**



[WWW.SCHARFFENBERGER.COM](http://WWW.SCHARFFENBERGER.COM)  
[FOODSERVICE@SCHARFFENBERGER.COM](mailto:FOODSERVICE@SCHARFFENBERGER.COM)



# SCHARFFEN BERGER

CHOCOLATE MAKER

## 5LB BAKING CHUNK BAGS



# 43% CACAO

oat milk chocolate chunks with coconut sugar

**INGREDIENTS:** CHOCOLATE LIQUOR, OAT POWDER (OAT FLOUR, TOCOPHEROLS), COCONUT SUGAR, COCOA BUTTER, SUNFLOWER LECITHIN, VANILLA BEAN.

CONTAINS COCONUT.

**ITEM**

**CASE**



## PRODUCT INFO

**PACKAGE NET WEIGHT**

5 lb.

**CASE COUNT**

3

**CASE NET WEIGHT (lbs)**

15

**UNIT LOAD NET WEIGHT (lbs)**

540

**CASE GROSS WEIGHT (lbs)**

16

**UNIT LOAD GROSS WEIGHT (lbs)**

606

**CASE CUBE (CF)**

1

**UNIT LOAD CUBE (CF)**

46.7

**PACKAGE DIMENSIONS (LxWxH) (in)**

11x15x5

**CASE DIMENSIONS (LxWxH) (in)**

12x12x12

**UNIT LOAD DIMENSIONS (LxWxH) (in)**

48x40x42

**CASES PER UNIT LOAD**

36

**HEIGHT x CASES PER TIER**

3 tiers at 12 cases per tier



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