

BREAKS

by SCHARFFEN BERGER

INTRODUCING

IMPERFECTLY PERFECT BREAKS OF CHOCOLATE
MADE WITH OAT MILK AND COCONUT SUGAR

Oat milk is growing in popularity

Oat milk has swiftly moved up to the second-place spot, among dairy free milk alternatives.

Oat milk's 50.52% increase in popularity had already brought in \$527.44 million by the middle of 2022



More people are embracing plant-based foods

5% of consumers have been buying more or the same amount of plant-based foods over the course of 2021. Not only are people buying more plant-based foods, but they're decreasing their animal-based foods intake

In the six months before April 2022, 40% of shoppers had purchased plant-based meat or dairy product alternatives (via Supermarket News). Meanwhile, more people have searched for plant-based foods on Google in 2022 than ever before

SOURCE: 12 Hottest Food Trends Of 2022 (mashed.com)



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The first ever, oat milk chocolate bark line with coconut sugar

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CASE



43% CACAO
salted almond bark

ITEM



CASE



43% CACAO
coconut + quinoa bark

ITEM



CASE



43% CACAO
gluten free pretzel + sea salt

ITEM



CASE



43% CACAO
sunflower seed bark

ITEM



CASE



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