

BREWED TO GIVE

MAY TO JAN 2024

OVERVIEW

BREWED TO GIVE is a self-imposed tax of 2% on total brewery sales that we invest in groups positively impacting people or places across Bristol. In 2023–24, we are giving £80k of STOCK, SPACE and SUPPORT, to 150 good causes.

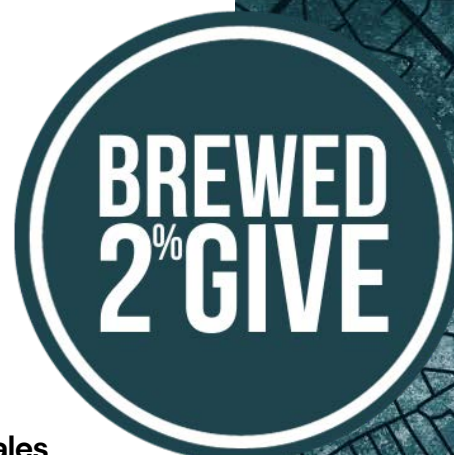
Since our launch in May 2023, we have given **£65k** to **145** charities and groups. With guidance from our Community Events Manager, and use of our events equipment, we have helped these communities convert that initial investment to around **£169k** of unrestricted cash. This is funding vital services including mental health therapies, meal kits for marginalised 16–25 year olds, play equipment for neurodivergent children, mentorship programmes for marginalised young people, cooking classes for refugees and support for families affected by terminal illness.

Every BBF pint sold across the UK is helping fund projects in our city. The more we sell, the bigger the impact. **DRINK WITH PURPOSE.**

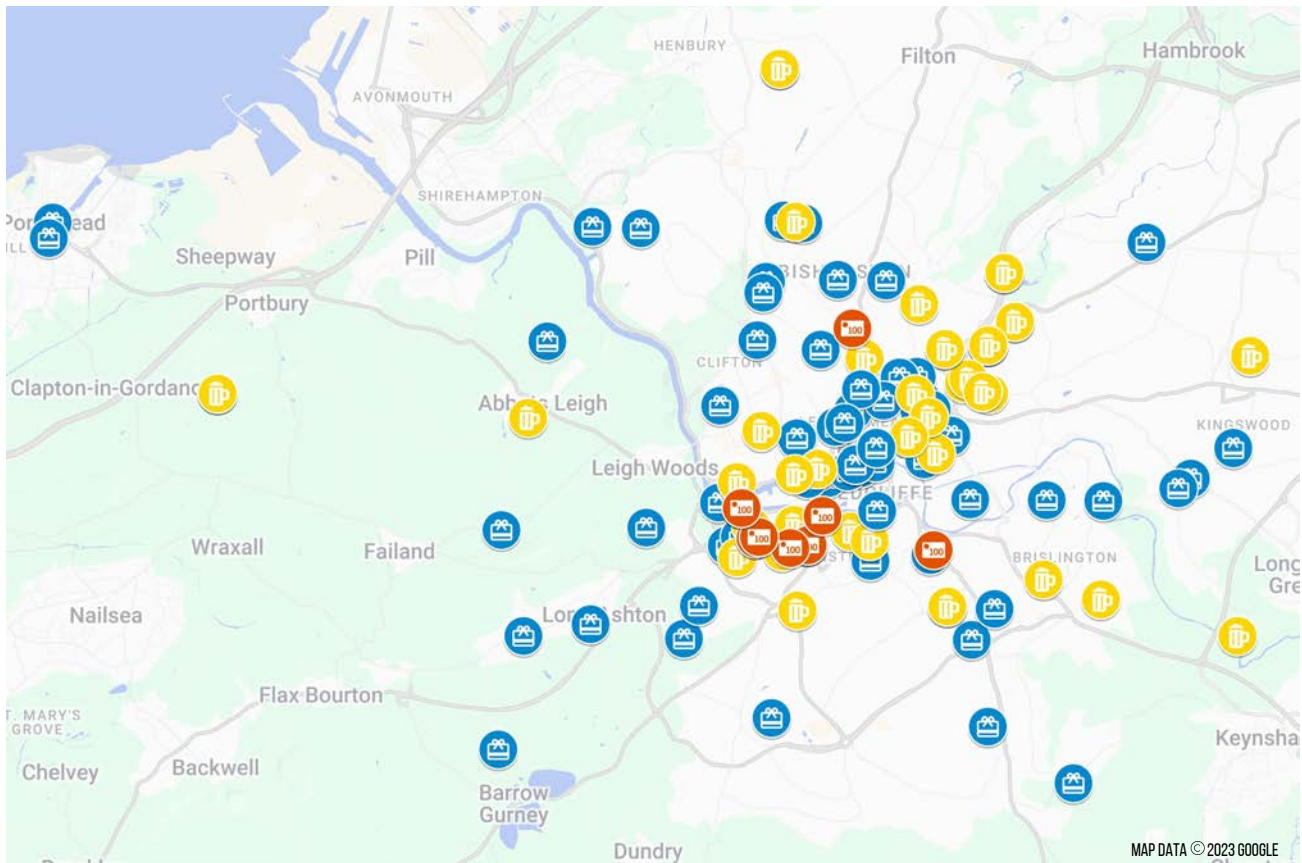
DETAIL

During this period, we have provided the following support:

- **308 Cases for Good Causes** donated to 84 groups, raising an estimated **£15k** through raffle and crowdfunder appeals.
- Stock and equipment supplied to **58 community events** to ensure their bars could raise an estimated **£105k**.
- **92 Studio BBF hires** offered free-of-charge for local groups with a positive social impact (valued at **£9,380**)
- **8 charities / groups** shared **£38,143 direct support**, including:
 - **Talk Club** who received £25,392 (5% of total Clear Head sales) to support their growing mental health community.
 - **Underfall Yard Trust** received £5,000 to support the restoration of buildings / businesses affected by fire.
 - **Bristol Bisons** received £2,666 (9 months of a £4,000 donation) towards inclusive and queer friendly rugby.
 - The **MAZI Project** received £2,500 towards the fit-out of a new community kitchen for marginalised 16–25 year olds.
 - **Bristol B24/7** received £1,000 to support their Community Reporters Scheme and Climate Editor role.



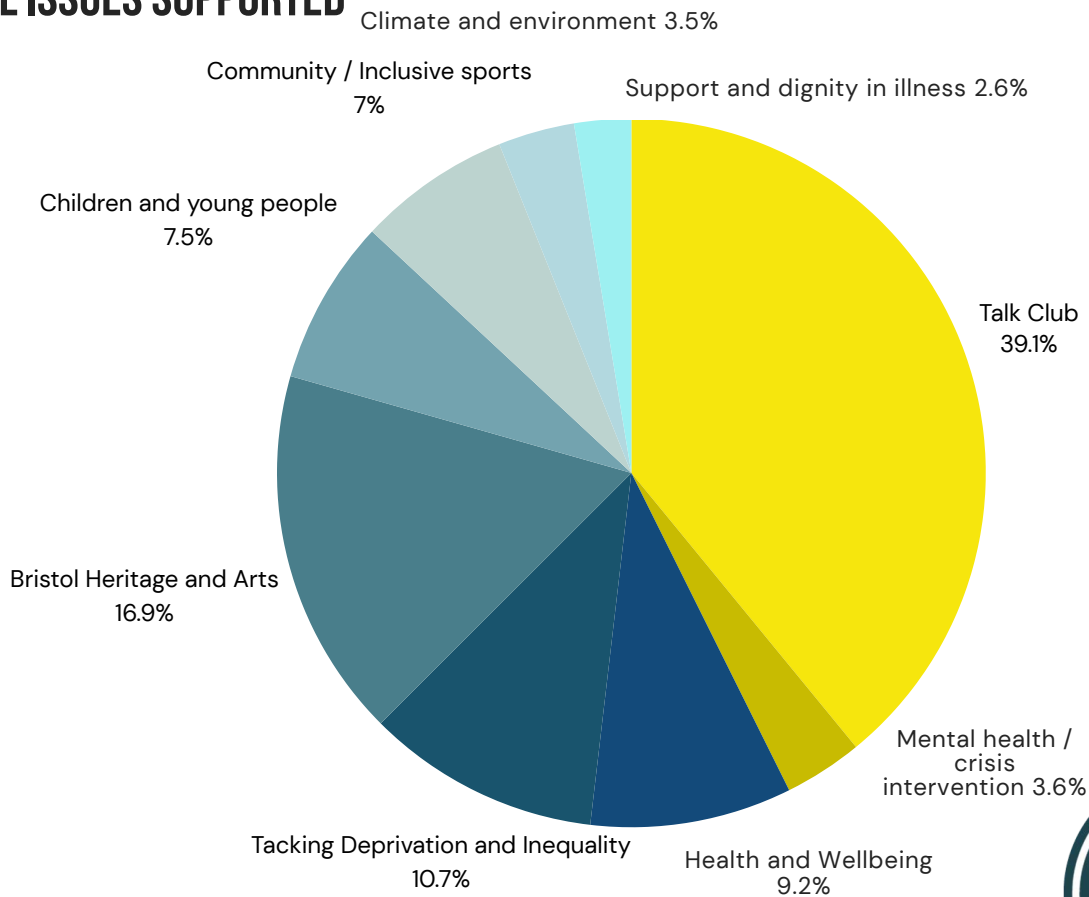
GEOGRAPHIC REACH



VISIT OUR INTERACTIVE B2G MAP FOR MORE DETAILS

-  Cases for Good Causes
-  Community Event Bars
-  Direct Support & Sponsorship

SOCIAL ISSUES SUPPORTED



RECENT BREWED TO GIVE PARTNER STORIES

The MAZI Project empowers care leavers, young asylum seekers, and youth recovering from homelessness and fleeing domestic violence by giving them access to nutritious food and teaching them food independence. Using the dinner table and the notion of breaking bread, they help reduce isolation, build confidence and make those in need feel cared for and extraordinary. **As a local charity, we jumped at the chance to help them double the number of people they support with a £2.5k donation and five BBF Beer for a Year Vouchers, which converted into a further £2.5k through their Crowdfunder.**

As their MD Mel said, "The aMAZing team at BBF generously donated £2,500 which will help to build our new community kitchen and allow us to grow our deliveries & support up to 160 young people every week. Thank you so much for your support!"

The Coexist Community Kitchen is a non-profit cookery school in Easton, Bristol. They create spaces where people experiencing social marginalisation can share food together, learn and teach skills and create strong connections with others. **Since launching BREWED TO GIVE, we have given the team £850 of stock by supplying three pop-up bars and gifting two BBF Beer for a Year Vouchers, which they have converted into close to £3k.**

BS3 Jammin' is a community harvest that celebrates locally grown fruit and veg, which is often overlooked and goes to waste. From berry mazes, to abundant fruit trees, to allotment gluts, to windowsill salads, Cags and a team of volunteers deliver a weekend packed with workshops to inspire BS3 to 'pick it, press it or preserve it' - just don't waste it. In its first year, BS3 Jammin' used 300kg of home-grown food, that otherwise may have gone to waste, created 16 different preserves/dishes and donated surplus stock/preserves and £380 to the local food bank. **As a local initiative tackling food inequality, we offered a £650 cash donation through BREWED TO GIVE to purchase equipment and resources for the event can grow year on year.**

"We made a brilliant £1700!! It was a treat of a night! Thanks again for supporting this fundraiser, you really made it possible!" **Elise, one of several Easton residents who organised an evening of beer, pizza and music to raise funds for UNICEF and children affected by the Gaza Crisis.**

"BBF have been a lifesaver to our organisation. We are an inner-city youth project with a strong Amateur Boxing gym. Their support in supplying pumps and free barrels of beer at our Boxing functions which means we have gained 100% profit which in turn has effectively helped to keep a valuable youth project alive and well." **Dennis Stinchcombe MBE, the Centre Director of Broad Plain and Riverside Youth Project**

"Utilising something that a company is rich in (beer), and allowing organisations to turn that into cash is brilliant. As well as the fiscal benefit it also encourages a social aspect and time for discussion." **Joe, member of the Old Bristolians RFC and OG BBF Member**



MOST RECENT BREWED TO GIVE PARTNERS

SPONSORSHIP

TALK CLUB
THE MAZI PROJECT
BRISTOL BISONS
BRISTOL B24/7



B2G COMMUNITY EVENT BARS

ST WERBURGH'S COMMUNITY CENTRE
WINDMILL HILL CITY FARM
BROAD PLAIN & RIVERSIDE YOUTH CLUB
1625 INDEPENDENT PEOPLE
COEXIST COMMUNITY KITCHEN
EASTSIDE COMMUNITY TRUST, BCFM AND HOURIA
BS3 COMMUNITY
ASHTON GATE PRIMARY PTA
BRISTOL CATHEDRAL
BRISTOL FUNDRAISER FOR UNICEF GAZA APPEAL
BRISLINGTON WELCOME
REDCATCH COMMUNITY GARDEN
ST PETER'S HOSPICE
CARING IN BRISTOL
BRIDGE FARM
SOUTHVILLE PRIMARY SCHOOL PTA
FRIENDS OF HENLEAZE INFANT SCHOOL PTA
ST MARY REDCLIFFE PRIMARY SCHOOL PTFA
LUCKWELL PRIMARY SCHOOL PTA



CASES FOR GOOD CAUSES

ST PETER'S HOSPICE
BRISTOL AND WESTON HOSPITALS CHARITY
THE PRINCE'S TRUST
BRISTOL ONE25
CLAREMONT SPECIAL SCHOOL
OLD BRISTOLIANS RUGBY CLUB
BRISTOL MIND
THE GRAND APPEAL - COTS FOR TOTS
SUICIDE PREVENTION BRISTOL
JULIAN HOUSE
MISSING LINK
FRIENDS OF BEACON RISE PRIMARY SCHOOL
ST KIZITO BABIES HOME AND SCHOOL IN MBALE, UGANDA
JACOBS CHARITY EVENT
BRISTOL INTERNATIONAL BOWLS CLUB JUNIORS
IN HOPE CHARITY
MAKE A WISH FOUNDATION
SEA MILLS PRIMARY PTFA
ST. ANNE'S PRIMARY SCHOOL PTA
STOKE BISHOP PRIMARY SCHOOL PTA
FRIENDS OF CROCKERNE PRIMARY
BRISTOL AMATEUR OPERATIC SOCIETY
TEMWA
ST. BERNADETTE PRIMARY SCHOOL PTA
MEADOWBROOK PRIMARY SCHOOL PTA



St Werburghs
Community Centre

