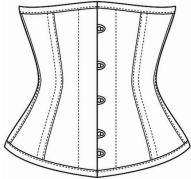


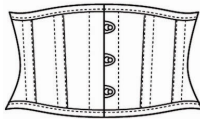
## A Corset Wearer's Guide

A well fitting corset is as important as a well fitting pair of shoes. Like a poorly fitting pair of shoes a poorly fitting corset is uncomfortable, rubs and chafes and will leave you never wanting to wear it again! So we decided to put together our guide to help make sure you end up with a corset you want to wear again and again and again.

There are 3 main different types of corset which are;

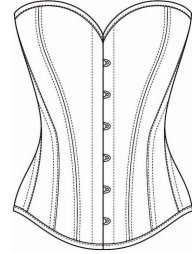


**Under-bust** - This type finishes anywhere under the bust leaving the breasts exposed. These can then be covered with a top, bra or nipple pasties.



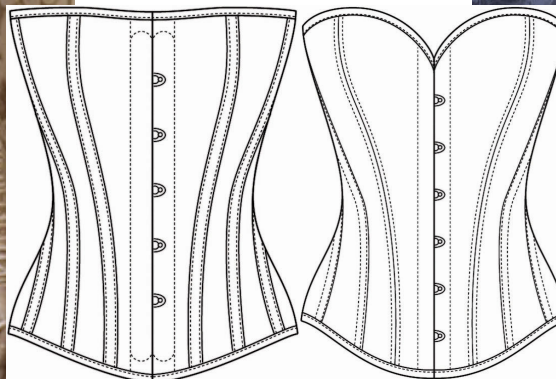
**Over-bust** - Which runs from the hips up and over the bust. Giving support and coverage for the breasts.

**Waist-Cincher** - This is either an unboned wide belt or it can be boned like a corset. Unlike corsets which narrow from hip to ribs the waist cincher is 6"-8" wide and sits on the waist area specifically.



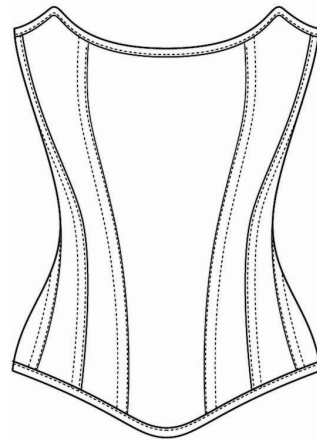
The shape of your body influences the shape of corset you will find comfortable. Choices include Straight, Sweetheart, Plunge and the Scoop neckline. So this is something else you must consider. A straight neckline is recommended for someone with smaller breasts and for those bustier ladies we suggest a plunge neckline. For those who are an A-B cup Under-bust corsets over a top may work best. A Sweetheart is better for somebody with a medium – larger bust, this style fits a wide range of body shapes. For those who are an A-B cup Under-bust corsets over a top may work best.

A-C cup- If you want a little boost in the bust department, try this beauty...





Most corsets have a front opening busk as this makes them easier to get on and off without help. Some corsets do however just have the back laced up, this is common in bridal corsets where beading and fine finishes are required. With no busk, you need to loosen the lacing as much as possible and then step into the corset or have someone lower it over your head. As this is a little more difficult than front opening corsets we recommend you have someone to help you do it up (we can understand the need for dressing maids in days gone by!)



When looking at what size corset to try you should try one around 4" smaller than your natural waist measurements. Ladies with waists above 34" should take 5-6" off. The chart below is a guide to choosing the corset size.

<b>Natural Waist</b> (measure the smallest part of your Waist)	<b>Corset Size</b>	<b>Approximate UK Dress Size</b>
22 inch (55cm)	18 inch	6
24 inch (60cm)	20 inch	8
26 inch (65cm)	22 inch	10
28 inch (70cm)	24 inch	12
30 inch (75cm)	26 inch	14
32 inch (80cm)	28 inch	16
34 inch (85cm)	28 inch/30 inch	18
36 inch (90cm)	30 inch	20
38 inch (95cm)	32 inch	22
40 inch (100cm)	34 inch	24
42 inch (105cm)	36 inch	26
44 inch (110cm)	38 inch	28

If you have an odd-number sized waist, for example 29 inches, instead of going 4 inches smaller you would go 5 inches smaller to a 24 inch corset. If you like things a little looser try going smaller by 3 inches and go for a 26 inch corset.



C-E cup – For a stunning hour glass shape we recommend these corsets...

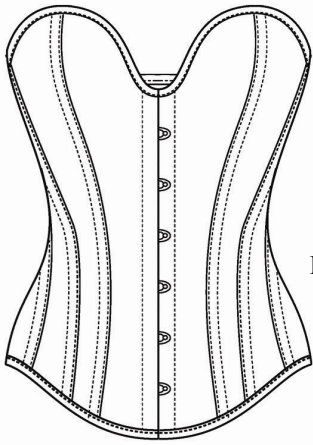


As busks come in different lengths it's important when trying on a corset that you sit down in it as the body shrinks slightly when you sit. The busk will dig into your pubic bone if it is too long, making it uncomfortable to sit for any length of time.

A well fitting corset should sit comfortably against your skin without leaving boning channel indentations. Although a corset is pulling your waist in, you should feel comfortable and supported, like receiving a hug.

D-FF cup – we suggest this lovely taffeta corset for larger busted ladies as it has specially cut panels for more room and support.



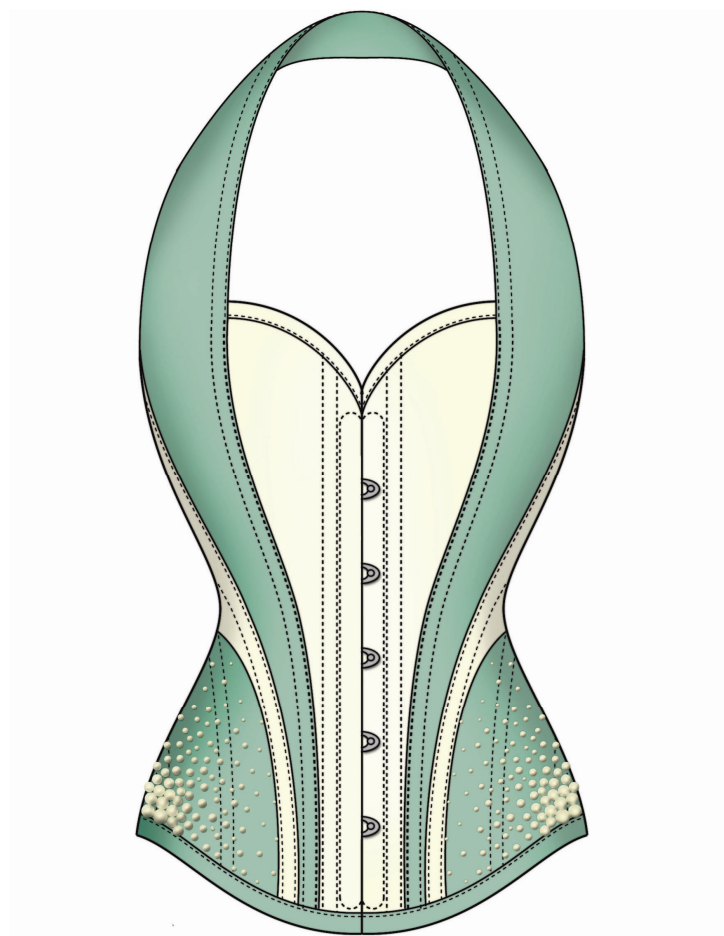


For those more daring try a plunge neckline...

D-G cup – For curves in all the right places try these saucy numbers!



We also offer a bespoke corset making service so let your imagination run wild for a corset that's completely you!



So whatever your shape or size there's a corset out there for you! Why not come into our Lulu and Lush boutique in London and discover it!