# HOW TO DRIVE



## AAA Physical classroom materials:

- Use them in the classroom.
- Have the students purchase the materials.
- OR Resell them.

(includes: Instructor Guide, Student Textbooks, & Student Workbooks)



### Check out what our course offers:

- 1. Go to: Drivertraining.aaa.biz
- 2. From the main menu:
  - a. Hover over: How to Drive 15th Ed.
- 3. Select: Learn More



### Get the "Instructor Experience":

- 1. From the Learn More Page:
- a. Select: Sample Instructor Experience
- 2. Download the materials.
- 3. watch the videos.

### **PRO TIPS:**

- 1. Have enough materials to teach your classroom:
  - a. You can purchase an instructor bundle- here.

### 2. Have books that your students can use:

- a. Sell them a book from your inventory.
- b. Collect a deposit lend them a book

### i. They get the deposit back if the book is returned in good condition.

### 3. Let them purchase their own materials:

- a. Physical books here
  - b. eBook here
- c. Physical Workbook here
- d. Interactive workbook here
- 4. Have licensed books that you can sell your students:
  - a. You can purchase our eBooks at a discount here
  - i. This includes the interactive workbook at NO COST.
  - 5. Have supplemental materials for your course:
- a. Allow the students to purchase the AAA online course to enhance their learning- here.
  - b. Purchase Codes from us and sell them to students for access- email us here

# HOW TO DRIVE



# Earn More Save Lives Give Back!



Following our pro tips will allow you to generate additional revenue for your school or business, and allow you to boast that you provide the BEST driver training course available both online and in person with the greatest flexibility possible to your students all while making your instruction effective and efficient!

With the additional revenue generation you realize and time savings that you now how, you can put your new found resources to good use by offering FREE courses and materials to students that need it - giving your school or business an additional marketing advantage and community support. while providing the best driving education possible to every student.

### Sample Pricing:

#### **Basic Course:**

Basic course fee Book deposit - optional

### **Student Purchase Options:**

- 1. Basic Course:
  - a. In class materials
- 2. Gold Course Option:
  - a. In class materials
  - b. option to purchase
- 3. Platinum Course Option:
  - a. In class materials
  - b. option to purchase

c.supplemental online

**Click** to see pricing examples

### **Course Should Include:**

Basic course defined by State Student Textbook Student Workbook

## CONTACT US TODAY! To build your product line

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