

# STANDOFF®

# Color Enhancer WB

*water-based protective treatment for horizontal masonry & concrete*

## OVERVIEW

Stand Off® Color Enhancer WB deepens and enriches the natural color of porous, horizontal stone, concrete and tile. The water-based protective treatment is ideal for enhancing the color intensity of new surfaces and reviving faded, weathered colors to better than new. Treated surfaces also repel water, and the dirt, salt and contaminants water carries. Easy-to-apply Color Enhancer WB helps floors, pavers and other surfaces look better, last longer and clean up more easily.

Color Enhancer WB is ideal for concrete, stone and clay surfaces – inside or out. Use it anywhere you want to protect or revive the color of valuable floors or outdoor hardscapes. The penetrating treatment lets surfaces breathe. It won't trap water vapor within the substrate, change the natural surface texture, or fade or "yellow" from lengthy exposure to sunlight.

## SPECIFICATIONS

For all PROSOCO product specifications visit [www.prosoco.com](http://www.prosoco.com) and click on "SpecBuilder" or "Solution Finder."

## ADVANTAGES

- Laboratory-tested for breathability – lets water vapor evaporate out, while helping to keep liquid water from soaking in.
- Provides excellent color enhancement and protection from water penetration.
- Reduces staining and simplifies maintenance.
- Penetrating treatment – will not peel or blush.
- Low-odor. Water-based formulation.
- UV Stable – suitable for interior or exterior application.

## Limitations

- Not for use on polished stone or similarly dense surfaces. Always test.
- Will not prevent some petroleum or food-related staining. For protection against such staining, let applications of Color Enhancer WB dry thoroughly, then apply Stand Off® SLX100® Water & Oil Repellent.
- Will not produce a surface sheen. If a glossy finish is desired, substitute Stand Off® Glass 'N Guard WB.
- Not recommended for below-grade application.
- Will not prevent water penetration through structural cracks, defects or open joints.

## REGULATORY COMPLIANCE

### VOC Compliance

Stand Off® Color Enhancer WB is compliant with the following national, state and district regulations:

- US Environmental Protection Agency
- California Air Resources Board SCM Districts
- South Coast Air Quality Management District
- Maricopa County, AZ
- Northeast Ozone Transport Commission

## TYPICAL TECHNICAL DATA

FORM	Milky white liquid
SPECIFIC GRAVITY	1.00
pH	8.9
WT/GAL	8.32 lbs
ACTIVE CONTENT	6.0%
TOTAL SOLIDS	5% ASTM D 5095
VOC CONTENT	34 g/L
FLASH POINT	>212°F (>100°C)
FREEZE POINT	30°F (-1°C)
SHELF LIFE	1 year in tightly sealed, unopened container

## PREPARATION

Protect people, property, vehicles, and all non masonry surfaces that may come into contact with the product, spray, wind drift or fumes. Avoid exposing passersby and building occupants to product and mists.

The surface must be clean, dry and absorbent. Remove mud, efflorescence and hard water staining with Enviro Klean® Safety Klean. Remove general soiling, food-related stains, mold and mildew with Stand Off® All Surface Cleaner. Contact PROSOCO for additional cleaning recommendations as needed, toll-free at 800-255-4255. Do not use raw acids.

Let cleaned surfaces dry completely. Let freshly placed concrete, mortar, caulking or sealant compounds cure before applying Color Enhancer WB.

## Surface and Air Temperatures

Surface and air temperatures must be 40°F (4°C) and rising. Do not apply when air temperatures exceed 90°F (32°C).

## Equipment

Apply with brush, roller or low-pressure spray (<50 psi). Fan tips are recommended for sprayers. Do not atomize.

## Storage and Handling

Store in a cool, dry place. Always seal container after dispensing. Do not alter or mix with other chemicals. Published shelf life assumes upright

storage of factory sealed container in a dry place. Maintain temperatures of 40–100°F (4–38°C). Keep from freezing. Do not double stack pallets. Dispose of unused product and container in accordance with local, state and federal regulations.

## APPLICATION

Before use, read “Preparation” and “Safety Information.”

ALWAYS TEST each type of surface for suitability and results before overall application. Test using the following application instructions. Let test dry thoroughly before inspection.

## Dilution

Apply as packaged. Do not dilute or alter, or use for purposes other than specified. Mix well before applying.

## Coverage Rates

Coverage rates vary based on surface texture and porosity. Always test.

- *Porous, textured surfaces:*  
60–100 sq.ft./gal (6–9 sq.m.)
- *Semi-porous surfaces:*  
100–150 sq.ft./gal (9–14 sq.m.)
- *Dense, smooth surfaces:*  
150–300 sq.ft./gal (14–30 sq.m.)

## ALWAYS TEST

ALWAYS TEST a small area of each surface to confirm suitability and desired results before starting overall application. Test with the same equipment, recommended surface preparation and application procedures planned for general application.

## Application Instructions

1. Apply to a clean dry surface using a brush, roller or low pressure sprayer. Apply enough material to keep the surface uniformly wet for 2–3 minutes before penetration.
2. Broom out puddles. Collect excess that does not penetrate with an absorbent towel.
3. Some surfaces need a second application to get the desired color enhancement. Let the surface dry 2–3 hours between coats.

## Drying Time

Protect treated surfaces from foot traffic for at least 6 hours. Protect from vehicular traffic and rainfall for 24 hours. Allow 3 days for Color Enhancer WB to gain its water-repellency properties.

## Cleanup

Clean tools, equipment, and over spray with soap and warm water.

### **SAFETY INFORMATION**

Stand Off® Color Enhancer WB is an aqueous emulsion. Use with appropriate equipment, ventilation and job site controls. Read Full Label and MSDS for Precautionary Instructions before use.

#### **First Aid**

**Ingestion:** Do not induce vomiting. Seek medical assistance.

**Eye Contact:** Rinse eyes thoroughly for 15 minutes. Get medical attention.

**Skin Contact:** Rinse thoroughly. Get medical attention if irritation persists.

**Inhalation:** Remove to fresh air.

**24 Hour Emergency Information:**  
INFOTRAC at 800-535-5053

### **WARRANTY**

The information and recommendations made are based on our own research and the research of others, and are believed to be accurate. However, no guarantee of their accuracy is made because we cannot cover every possible application of our products, nor anticipate every variation encountered in masonry surfaces, job conditions and methods used. The purchasers shall make their own tests to determine the suitability of such products for a particular purpose.

PROSOCO, Inc. warrants this product to be free from defects. **Where permitted by law, PROSOCO makes no other warranties with respect to this product, express or implied, including without limitation the implied warranties of merchantability or fitness for particular purpose.** The purchaser shall be responsible to make his own tests to determine the suitability of this product for his particular purpose. PROSOCO's liability shall be limited in all events to supplying sufficient product to re-treat the specific areas to which defective product has been applied. Acceptance and use of this product absolves PROSOCO from any other liability, from whatever source, including liability for incidental, consequential or resultant damages whether due to breach of warranty, negligence or strict liability. This warranty may not be modified or extended by representatives of PROSOCO, its distributors or dealers.

### **CUSTOMER CARE**

Factory personnel are available for product, environment and job-safety assistance with no obligation. Call 800-255-4255 and ask for Customer Care - technical support.

Factory-trained representatives are established in principal cities throughout the continental United States. Call Customer Care at 800-255-4255, or visit our web site at [www.prosoco.com](http://www.prosoco.com), for the name of the Stand Off® representative in your area.

### **BEST PRACTICES**

**ALWAYS TEST** for best coverage rates and to confirm results before overall application. Test using the application instructions included herein. Let the test area dry thoroughly before inspection.

Test under weather conditions similar to those expected during general treatment.

Surfaces to be treated must be free of all dirt, oil, grease, paint, efflorescence and other contaminants. Failure to remove these contaminants will compromise penetration and performance of your protective treatment.

Preferred method of application is low-pressure spray equipment. Use a fan-type spray tip and adjust pressure to avoid atomization of the material.

Never go it alone. If you have problems or questions, contact your local PROSOCO distributor or field representative. Or call PROSOCO technical Customer Care, toll-free at 800-255-4255.

**STANDOFF®**

# Color Enhancer WB

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**PRODUCT DATA SHEET**

**PROSOCO**

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