

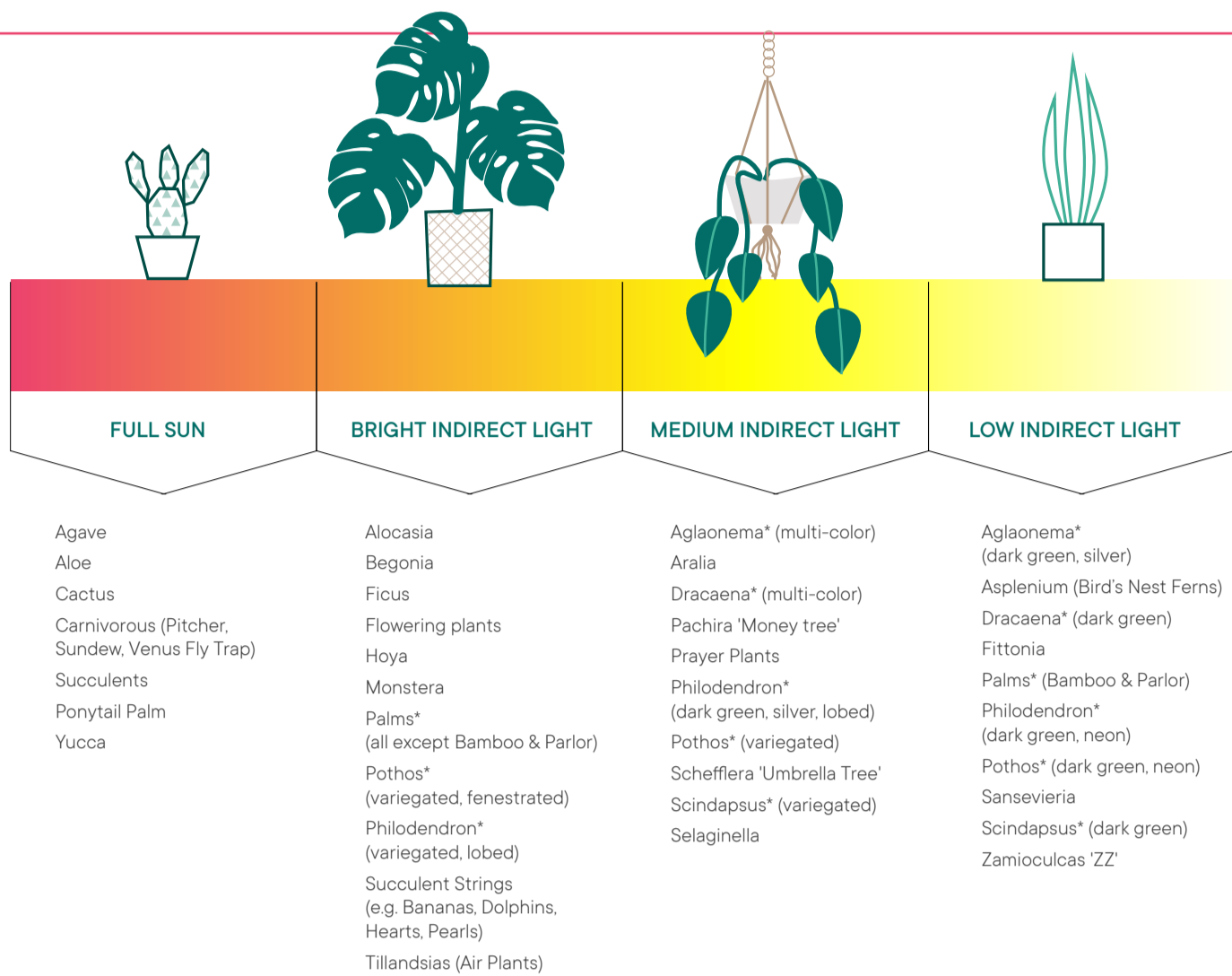
LEAFY LIGHTING

advice

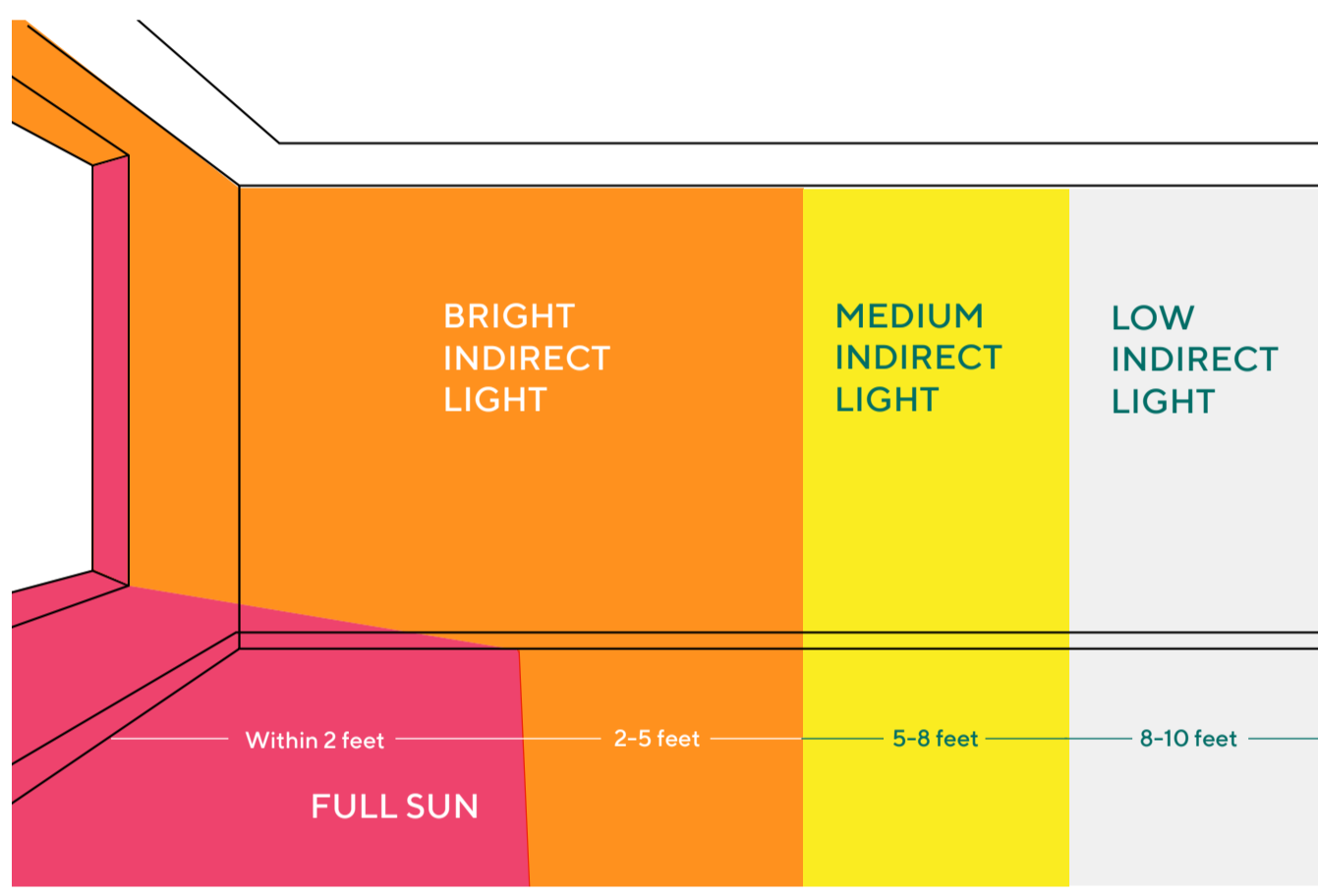
Sunshine is LIFE and when it comes to mastering plant parenthood, sunlight is the most important detail to get right. Plants differ widely from the amount of sunlight they crave, but to live their most bodacious lives indoors, 99% of them need a spot in your home near a bright, sunlit window where they can see the sky.

To grow the urban jungle of your wildest dreams, you'll need to know the East side of your home from the West so you can figure out which direction each of your windows face. As you gauge the ideal spot for your new plant, also note any blinds, trees, overhangs, or buildings that reduce sunlight access. Fleshy-fronded Desert Dwellers (e.g. cacti & succulents) who crave huge amounts of direct sunshine like to cozy up to a South-facing window that gets full sun. Foliage houseplants need bright light but don't want to be drenched in direct sunshine, and usually can adjust to medium levels of light without getting cranky.

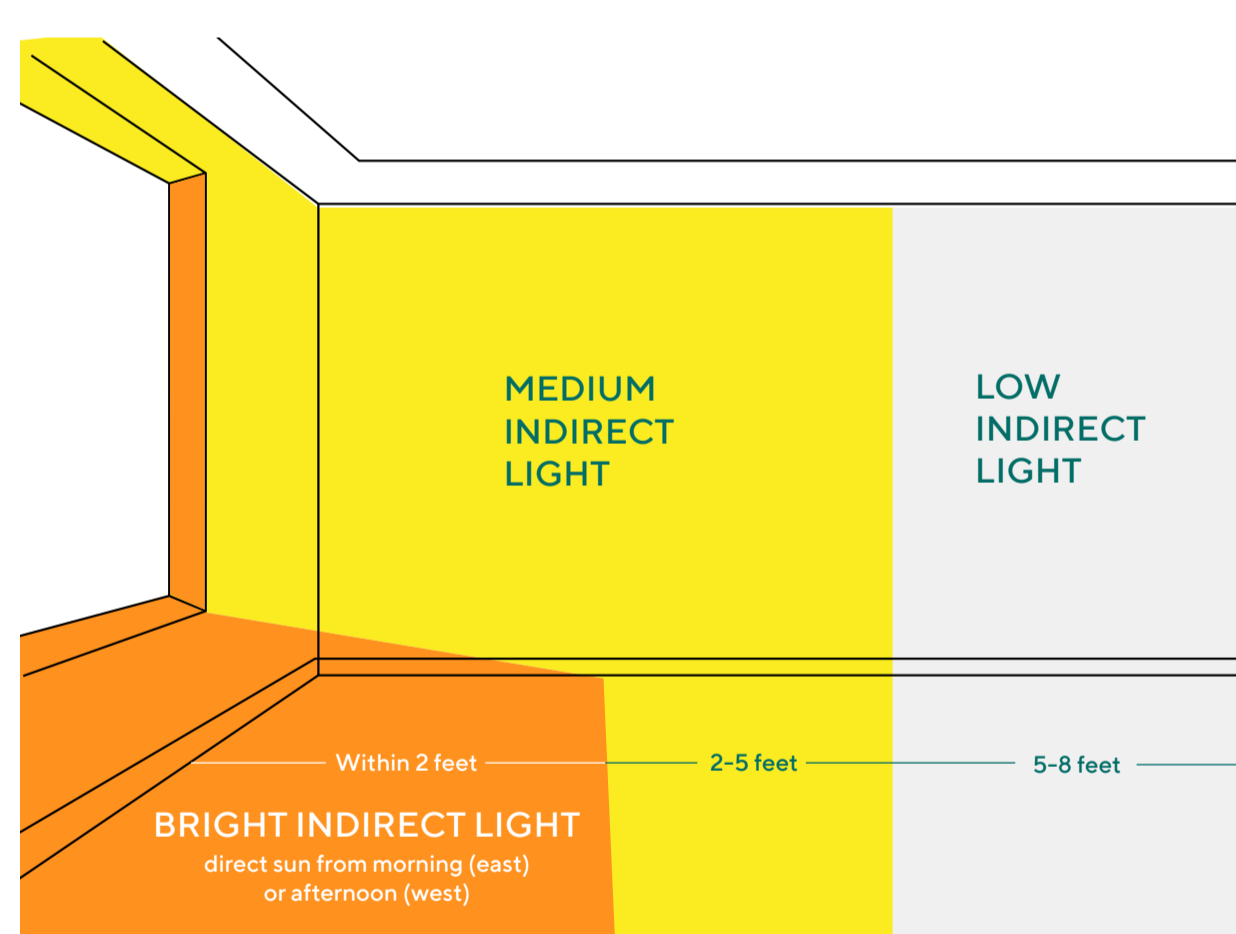
These Leafy Luv graphics will help you figure out the best spots in your house where your plant babies will thrive. A scorching hot summer, a few gloomy days in a row, or a different tilt of the earth during winter that causes the sleepyhead sun to spend much more time in bed, could put one of your plant babies into a funk. Too much or too little sunshine are common mistakes, so watch carefully for signs of stress and refer to these graphics to get your babies back on the leafy green path.



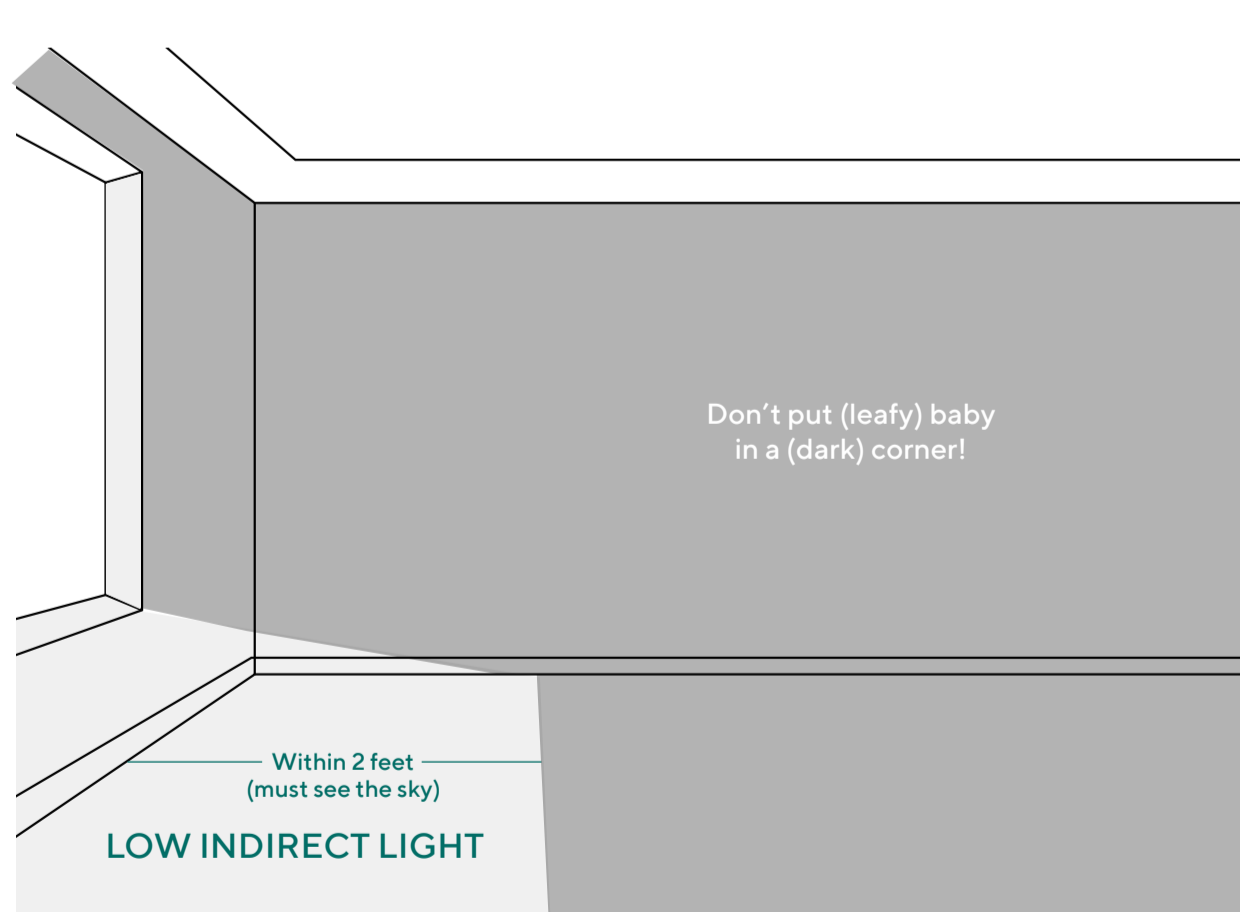
SOUTH FACING WINDOW



EAST OR WEST FACING WINDOW



NORTH FACING WINDOW



SIGNS OF STRESS

TOO LITTLE LIGHT

Flowering plants aren't blooming in season or have weak, short-lived blooms

Variegation starts to fade or disappear completely

No new growth at all

New growth is small, pale and sparse with abnormally long spaces between leaves

Fenestrations (holes/slots) start to diminish or disappear completely

Lower leaves turn yellow, dry up and fall off

TOO MUCH LIGHT

Sunburn patches that usually appear as brown or grey scorch marks

Leaves lose their vibrant coloring and appear 'washed out' and dull

Leaves wilt at midday from sun shock

Leaves of extra delicate 'sun shy' plants shrivel and die