CHICURA LIVING 2024





CONTENT

4 CHICURA
A danish design brand

6 THE MINDFUL HEART COLLECTION
Be your own chemist
7 Spinning Tops
8 Mindfulness Dice

10 ARCA A poetic Box

14 Magnetic dots

16 SPINNING FAMILY
Elephant, Turtle, Swan,
Kangaroo, Lion & Giraffe

20 LEVITARE Shelf

24 TABULA Shelves, hooks & coat racks

30 PORCINI & MORCHELLA Multifunctional vases

34 BOLETUS

Multifunctional containers

8 BEHIND CHICURA

CHICURA A DANISH DESIGN BRAND

We love it when designs are created with a deeper meaning. While keeping in mind the design's objectives and the chosen materials, it's also essential to ensure that the designs contribute positively to the environment.

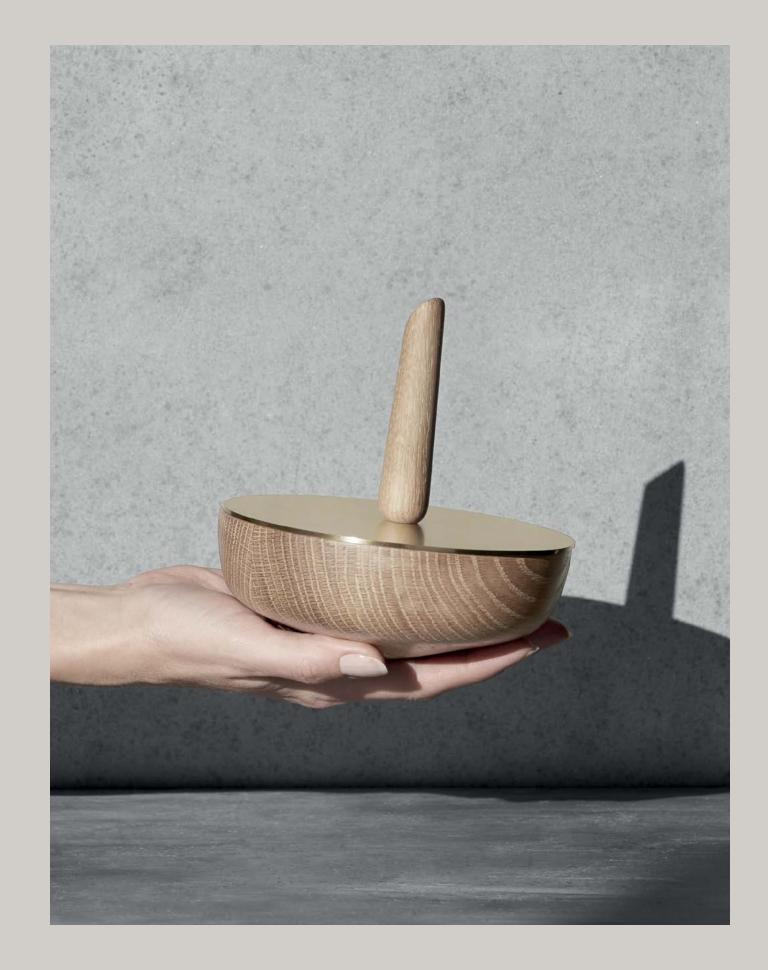
ChiCura's products are therefore created with the following in mind*:

- Sustainable production.
- Use of recycled materials and discarded wood.
- 100% animal-friendly products.
 Always giving back.
- Multifunctional designs.
- Designs that challenge us to improve our quality of life.

 Either through quotes with deeper meaning or informative text.

 Reminders of good habits and help in maintaining focus on the things that matter to us in everyday life.

*The majority of the products are created with all these points in mind, while others are designed with selected points in mind.



THE MINDFUL HEART COLLECTION

BE YOUR OWN CHEMIST IN ORDER TO RAISE YOUR QUALITY OF LIFE

Take control of your own well-being and boost your "feel good" hormones and chemical compounds.

DESIGN GOALS:

The intention with the mindful heart designs is that they are meant to be helpful tools to increase our quality of life and daily reminders about making decisions that improve quality of life when we spot them in our home.

MATERIAL:

SUSTAINABLE PRODUCTION PUTTING WASTE WOOD TO GOOD USE

The designs are made from a by-product that would otherwise be thrown away.

Notice: Each design might have random marks and knots, making each one unique.

READY TO ELEVATE YOUR MOOD AND SPIRIT? DOWNLOAD CHICURA'S CHALLENGE MATERIAL

Upgrade your mood and spirit even more by trying some of ChiCura's extended challenges of our mindful products. When you purchase our product, you also receive complimentary access to download ChiCura's Challenge Material for free.



6

SPINNING TOPS

THE SOUL PLEASER

This is about doing something good for your soul and not your ego. Actions that give you energy. Choose an option on the spinning top or just spin the top and trust that it lands on something you need today.

6.7 (w) x 5.6 (h) cm - CW1208

TEXT ON SPINNING TOP:

- Help someone
- Step out of comfort zone
- Choose a colorful meal
- Listen to a podcast
- Read or write
- Practice gratitude
- Take a cold shower
- Action towards goals



THE MOVEMENT ACTIVATOR

This is about getting the body moving. The more we move, the more energy our body will produce.

And it will thank us just like our soul will. Choose an option on the spinning top or just spin the top and trust that it lands on something you need today.

6.7 (w) x 5.6 (h) cm - CW1209



TEXT ON SPINNING TOP:

- Play tag with your family - Gentle stretching at bedtime
- Walk in nature
- Dance to your favorite song
- Take the stairs today
- Turn cleaning into cardio
- Lunch break workout
- Walking meeting

THE JOY OPTIMIZER

This is about creating good habits. Start the day by choosing a word that you are attracted to and then carry it with you throughout the day and take actions which support the chosen word. Choose a new one the next day and continue until you form the habit of creating awareness of joy every day.

6.7 (w) x 5.6 (h) cm - CW1210



TEXT ON SPINNING TOP:

- Gratitude
- Balance
- Helpfulness
- Presence - Acceptance
- Joy
- Simplicity
- Compassion

THE BAD HABIT BREAKER

This is about breaking bad habits. Start the day by choosing one of the things on the spinning top that you would like to work on during that day. Choose something else the next day and make it a habit to disrupt the not-so-good habits on a daily basis.

6.7 (w) x 5.6 (h) cm - CW1211



TEXT ON SPINNING TOP:

- Skip SoMe
- Turn off phone
- Skip coffee
- No unrealistic expectations
- Slow down
- Let go of control
- -No processed food
- Choose water

DANISH DESIGN/ CHARLOTTE HARBO LAVIAN

MINDFULNESS DICE

Boost your oxytocin, dopamine, serotonin and endorphin by taking action. Our mindfulness dice is a tool to help you do that.



DANISH DESIGN/ CHARLOTTE ADRIAN CHARLOTTE HARBO LAVIAN



It's important to dedicate a little time each day to yourself. Your reward for releasing these hormones can lead to euphoria, intense feelings of well-being and happiness.

8



6.4 (w) x 8.5 (h) cm CP1228

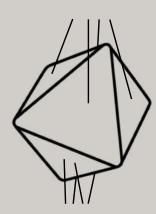


6.4 (w) x 8.5 (h) cm CP1229

MINDFULNESS DICE CC1

BOOST YOUR OXYTOCIN/ THE LOVE HORMONE

- Feel gratitude
- Compliment someone
- Spend time with friends
- Do yoga



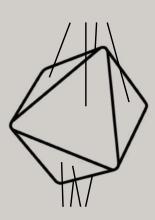
BOOST YOUR DOPAMINE/ THE REWARD CHEMICAL

- Listen to music
- Complete a task
- Celebrate the small wins
- Make a healthy smoothie

MINDFULNESS DICE CC2

BOOST YOUR SEROTONIN/ THE MOOD STABILIZER

- Meditate
- Walk in nature
- Expose yourself to sunlight
- Take a nap



BOOST YOUR ENDORPHIN/ THE PAIN KILLER

- Take a hot bath
- Perform a random act of kindness
- Dance / Move
- Laugh with loved ones

ARCA A POETIC BOX

Arca can be used for instance for jewelry or makeup.

The shape of the box is inspired by a spinning top and has a lively and playful expression. This is also expressed when the lid is either applied or removed

which leave the box rock a little.
The mirror is placed on the inside of the metal lid and can be placed either on the table or held in the hand.

SUSTAINABLE PRODUCTION
METAL LID WITH GLASS MIRROW

DANISH DESIGN/ CHARLOTTE ADRIAN





ARCA, OAK/BRASS 14 (w) x 15 (h) cm CP1221



ARCA, BLACK 14 (w) x 15 (h) cm CP1220





MAGNETIC DOTS

Introducing the Magnet Dot:
A design product that brings a fresh and creative approach to displaying artwork. These small, round wooden dots feature magnets on the back, allowing them to be securely attached to a brass plate mounted on the wall. Say goodbye to traditional frames and embrace a whole new way of showcasing posters, art cards and children's drawings, etc.
Not only does the Magnet Dot provide a practical solution for displaying artwork, it also adds a touch of creativity and aesthetic appeal to your home decor.

The Magnet Dot offers endless possibilities. Experiment with different arrangements and compositions to curate a personalized and ever-evolving art display. Swap out artworks effortlessly and let your creativity run wild.

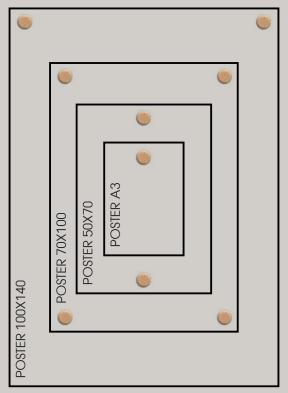




DANISH DESIGN/ CHARLOTTE HARBO LAVIAN



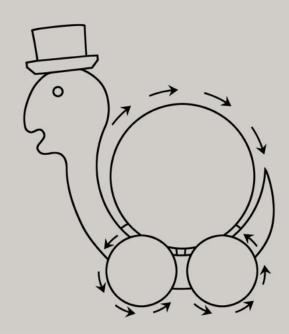
MANY COMBINATION POSSIBILITIES



SPINNING FAMILY

SUSTAINABLE PRODUCTION.
PUTTING WASTE WOOD TO
GOOD USE.

We love when design has a deeper meaning.
These are produced from wooden leftovers that are usually discarded. Here, the waste is instead transformed into fine little figures with random marks and knots, making each of them unique.





VIEW VIDEO

DANISH DESIGN/ SØREN GRAVERSEN





SPINNING KANGAROO - MEDIUM CW1200

SPINNING KANGAROO - SMALL CW1201



SPINNING SWAN - MEDIUM CW1202

SPINNING SWAN - SMALL CW1203



SPINNING TURTLE - MEDIUM 11.4 (w) x 12 (h) cm - CP1225

SPINNING TURTLE - SMALL 8.3 (w) x 8.9 (h) cm - CP1224



SPINNING GIRAFFE - MEDIUM CW1206

SPINNING GIRAFFE - SMALL CW1207



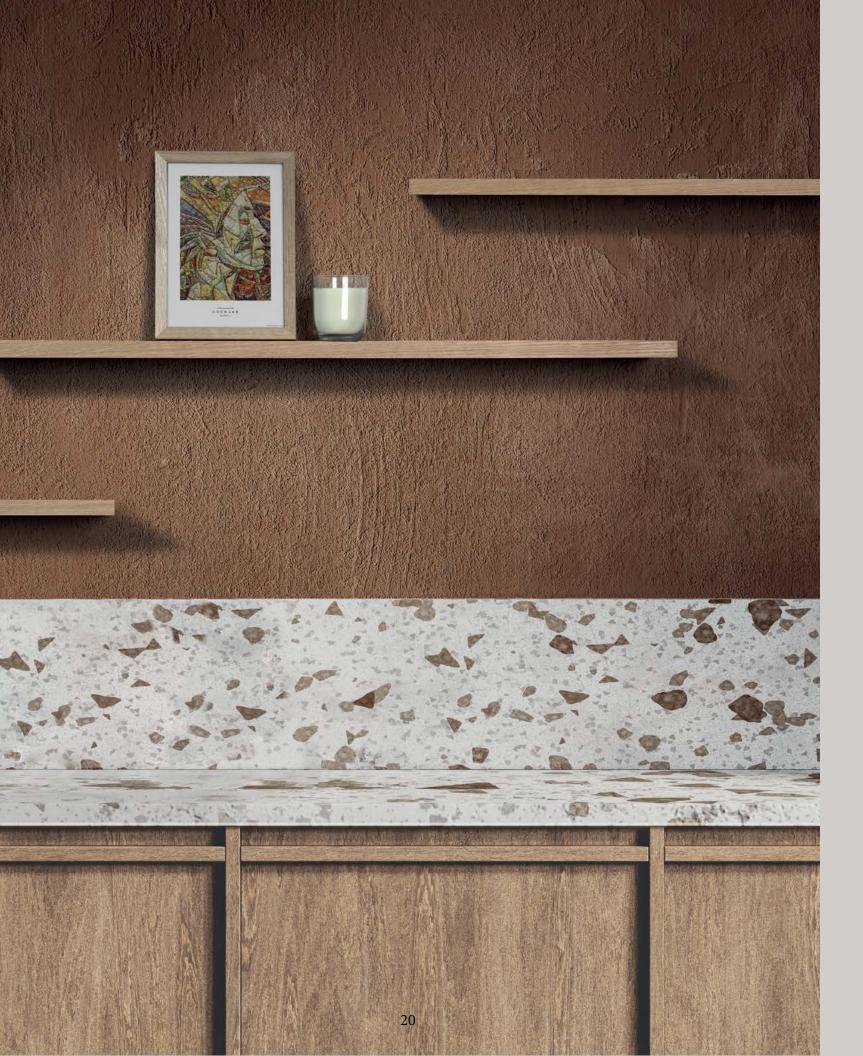
SPINNING LION - MEDIUM CW1204

SPINNING LION - SMALL CW1205



SPINNING ELEPHANT - MEDIUM 12.7 (w) x 11.5 (h) cm - CP1226

SPINNING ELEPHANT - SMALL 9.3 (w) x 8 (h) cm - CP1227



LEVITARE SHELF

SIMPLE & ELEGANT FOR A CALMER ENVIRONMENT

The Levitare shelf is a minimalistic and stylish solution designed to bring tranquility and elegance to any space. Its sleek, understated design complements a serene environment, making it perfect for those who appreciate a clean and calm aesthetic in their home.

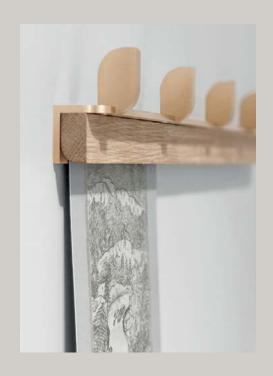
SUSTAINABLE PRODUCTION

DANISH DESIGN/ CHARLOTTE HARBO LAVIAN









TABULA

SHELVES, HOOKS, & MAGNETIC RACKS

Our Tabula collection offers an elegant remedy for the challenges of daily life. Whether it's deciding where to place your keys and phone near the entrance or finding a convenient spot for your tablet or cookbook while cooking up a storm, Tabula provides a versatile range of shelves, racks, and hooks to cater to your needs. Rest assured that your phone, jewelry, and watch will find a secure abode during slumber thanks to the reliable metal bar. Discover the seamless fusion of functionality and style with Tabula: the ultimate solution for organizing your essentials with a touch of flair.

SUSTAINABLE PRODUCTION DANISH DESIGN/ CHARLOTTE ADRIAN





TABULA Hooks BRASS 2,3 (w) x 7,6 (h) cm CW1212



TABULA RACK OAK/BRASS 45 cm CP1231



TABULA CC2 OAK/BRASS 11,2 (w) x 30 (l) cm CP1202



TABULA CC1 OAK/BRASS 11,2 (w) x 30 (l) cm CP1201



TABULA CC4 OAK/BRASS 11,2 (w) x 30 (l) cm CP1199



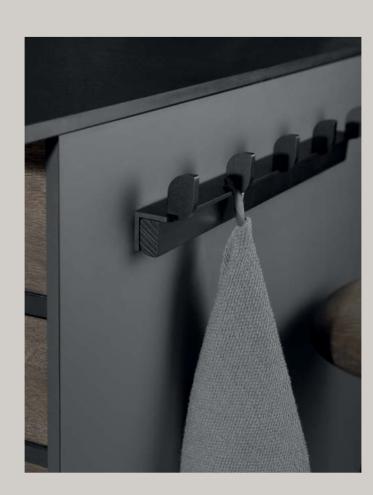
TABULA CC3 OAK/BRASS 11,2 (w) x 45 (l) cm CP1204

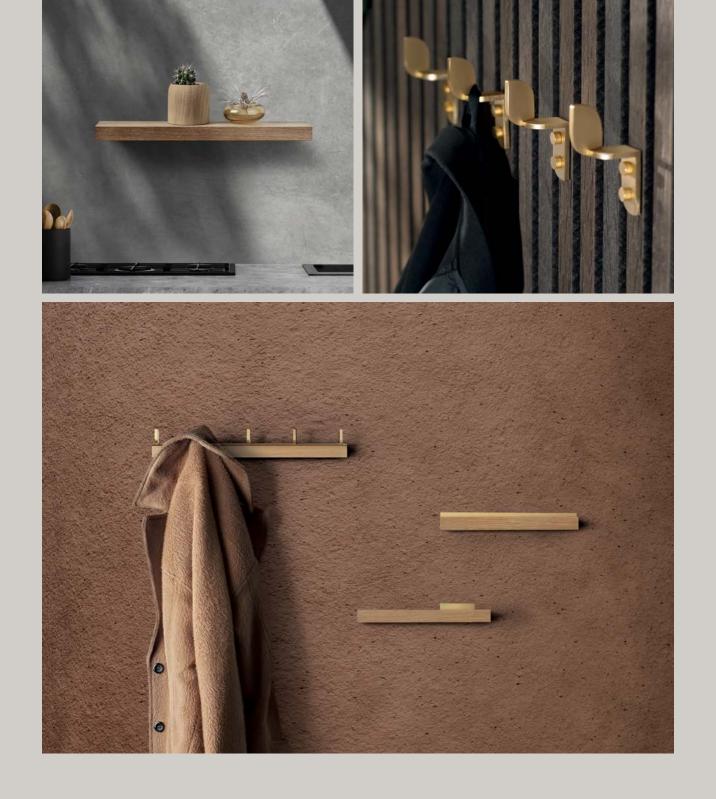


TABULA Hooks BLACK 2,3 (w) x 7,6 (h) cm CW1213



TABULA RACK BLACK 45 cm CP1230









Containers & Vases Inspired by nature



PORCINI & MORCHELLA

Porcini and Morchella can be used as classic vases or to present flowers, leaves and grasses in a new way. Let leaves or grass twirl around inside the glass, or prune the bouquet so that some of it is seen through the glass and something protrudes over the edge.

The combination of the natural materials used for the vases goes against what is put into them. At the same time, the tree also hides the water in the vases, which can otherwise be unpleasant to look at.

The shape of the vases is like the Boletus jars inspired by edible mushrooms; Porcini and Morchella.

MADE IN EU

SUSTAINABLE PRODUCTION HANDBLOWN GLASS

DANISH DESIGN/ CHARLOTTE ADRIAN







32

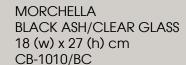




MORCHELLA OAK/CLEAR GLASS 18 (w) x 27 (h) cm CB-1010/OC

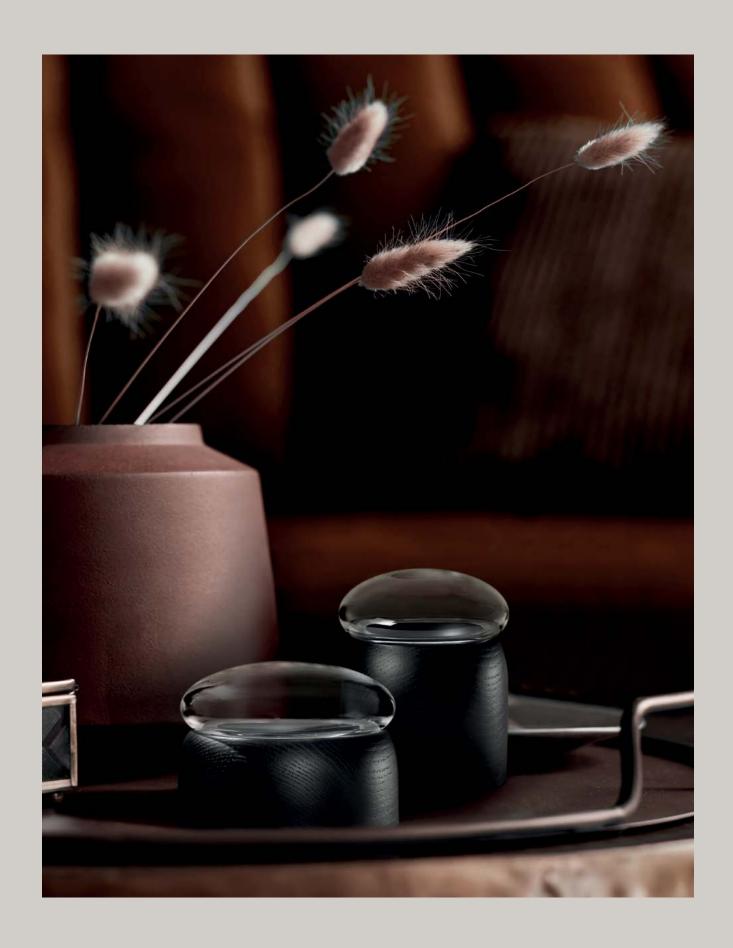
PORCINI OAK/CLEAR GLASS 24 (w) x 22 (h) cm CB-1011/OC







PORCINI BLACK ASH/CLEAR GLASS 24 (w) x 22 (h) cm CB-1011/BC



BOLETUS

Multifunctional containers

Boletus is a series of small containers that play with the combination of cork, wood and glass.

The containers are **multifunctional** and can be used at the office, in the kitchen, on the bedside table for your jewellery and even on the dinner table, decorated with flowers, tealights or snacks.

The meeting between the glass lid and the cork and wood bottom provides a pleasant experience when the lid is applied.
The shape is inspired by small mushrooms that are just protruding from the ground.

MADE IN EU

SUSTAINABLE PRODUCTION HANDBLOWN GLASS

DANISH DESIGN/ CHARLOTTE ADRIAN

Inspired by nature





OAK/CLEAR GLASS 9 W X 12 H CM CB-1002/O



BLACK ASH/CLEAR GLASS 9 W X 12 H CM CB-1002/B



CORK/CLEAR GLASS 9 W X 12 H CM CB-1000/C



OAK/CLEAR GLASS 12 W X 9 H CM CB-1001/O



BLACK ASH/CLEAR GLASS 12 W X 9 H CM CB-1000/B



THE RUN-UP TO CHICURA

The founders of ChiCura, Charlotte Harbo Lavian and Daniel Lunding Lavian, joined forces in March 2010, in a professional sense. In addition to being work partners, they have also been a couple in private since 2007. The idea of independent living was a high priority for both of them, so they quickly agreed that it should be tried out.

Daniel and Charlotte each come from two very different backgrounds, which makes them strong together. Daniel has the financial and strategic business background. After graduating, he played a major role in several growth companies.

Charlotte is from the more creative, visual industry and has worked in various major photography houses before 2010. Since then, she has worked independently as a photographer and a retoucher.

In 2010, they founded the photography house CH Touch where Charlotte worked full-time from the start. Over time, Daniel spent more and more time in the company and eventually had to quit his regular job to follow a shared dream. It turned into a healthy business with its own photo studio, first in Amager, then in Herlev. Here, there was room for employees. They were responsible for pictures for major Danish and international brands. But after working with different brands for a number of years, the dream grew.



Suddenly, CH Touch became the springboard for a new adventure that became ChiCura, which Daniel and Charlotte started working on simultaneously.

Here, they started with photo art, since they had already created a perfect breeding ground for this, and over time ChiCura has become much more.

ChiCura.com Studio@ChiCura.com (+45) 50802015 @chicura_design

ChiCura Kanalholmen 14S 2650 Hvidovre, Denmark.

SUBJECT TO PRINTERS ERRORS & COLOR DIFFERENCES.
© 2024 CHICURA Aps. ALL RIGHTS RESERVED.

