

BRANDS

and wander

Launched in 2011 by two ex-ISSEY MIYAKE designers, to create stylish outdoor wear, based on the philosophy 'the pleasure of playing in the mountains'.

Bridgedale

Launched in the 1980s in Belfast, Bridgedale's socks are made in Northern Ireland and include waterproof socks, as well as socks for specific activities.

Darn Tough

Designed and made in Vermont, USA, Darn Tough's socks collection includes styles for hiking, running and skiing - all pairs come with a lifetime guarantee.

Dr Sturm

Dr. Barbara Sturm is a globally renowned German doctor, aesthetics expert and anti-inflammatory pioneer. Her Molecular Cosmetics collection includes iconic skin, body and haircare innovations built on 25 years of scientific research.

Helm Wind

Natural, cruelty free skincare for an active, outdoor lifestyle, made and tested against the elements in Cumbria, the home of the brand.

Inspired By Virginia

Individually hand-knitted, with no two pairs the same, Virginia Moreno's luxury socks use the highest quality wool-blend yarn and are made in Newcastle.

LifeSvstem

Founded in 1989, LifeSystem creates British designed and developed expedition gear, using scientific innovation and cutting-edge research.

Mabli

A slow fashion family-run knitwear brand, based in Wales, Mabli creates apparel for all ages working with premium yarns including extra fine Merino, linen and Pima cotton.

0n Founded by three friends, On is a trailblazing running brand from Switzerland, fusing technical innovation with impeccable design.

Pairs

Unexpectedly Joyful Socks. Treat yourself to thoughtfully designed socks for an unparalleled experience.

Rains

Founded in Denmark in 2012, Rains began with a minimalist rubber raincoat, the brand now creates style-meets-function performance wear and accessories.

Ruff and Tumble

A family business from Norfolk, Ruff and Tumble crafts the very best cotton towelling drying robes and mitts for dogs.

Silva

This Swedish brand has been creating products for outdoor pursuits for 90 years - from compasses to head torches designed for activities from walking to skiing.

Stanley

Founded in 1913 by William Stanley Jr., inventor of the first all-steel, vacuum-insulated bottle, designed for adventures everywhere and anywhere.

Stutterheim

Designed in Stockholm and made in Europe, since 2010, Stutterheim has championed minimalist Scandinavian design in their jackets, accessories and knitwear.

This Way

A map making project founded by two graphic designers and explorers from Sussex, as a way to spend more time outdoors.

Victorinox

Founded in 1884 and designer of the original and iconic Swiss Army Knife, Victorianox now also creates watches, travel gear and fragrances.

Weird Walk

Started by three friends with an enthusiasm for walking, Weird Walk is now a Zine - a journal of wanderings and wonderings from the British Isles - and a book.

Zamberlan

Founded in 1929 and still family run, Zamberlan is rooted in passion for the mountains and creates technical and innovative shoes and boots for outdoor pursuits.